

The background is a collage of historical black and white photographs of Austin, Texas. It includes a city skyline, a person standing in front of a building, a group of people holding hands in a circle, and a person on a horse. The text is overlaid on this collage.

# ≡ EQUITY-BASED ≡ PRESERVATION PLAN

PARKS AND RECREATION BOARD | APRIL 22, 2024



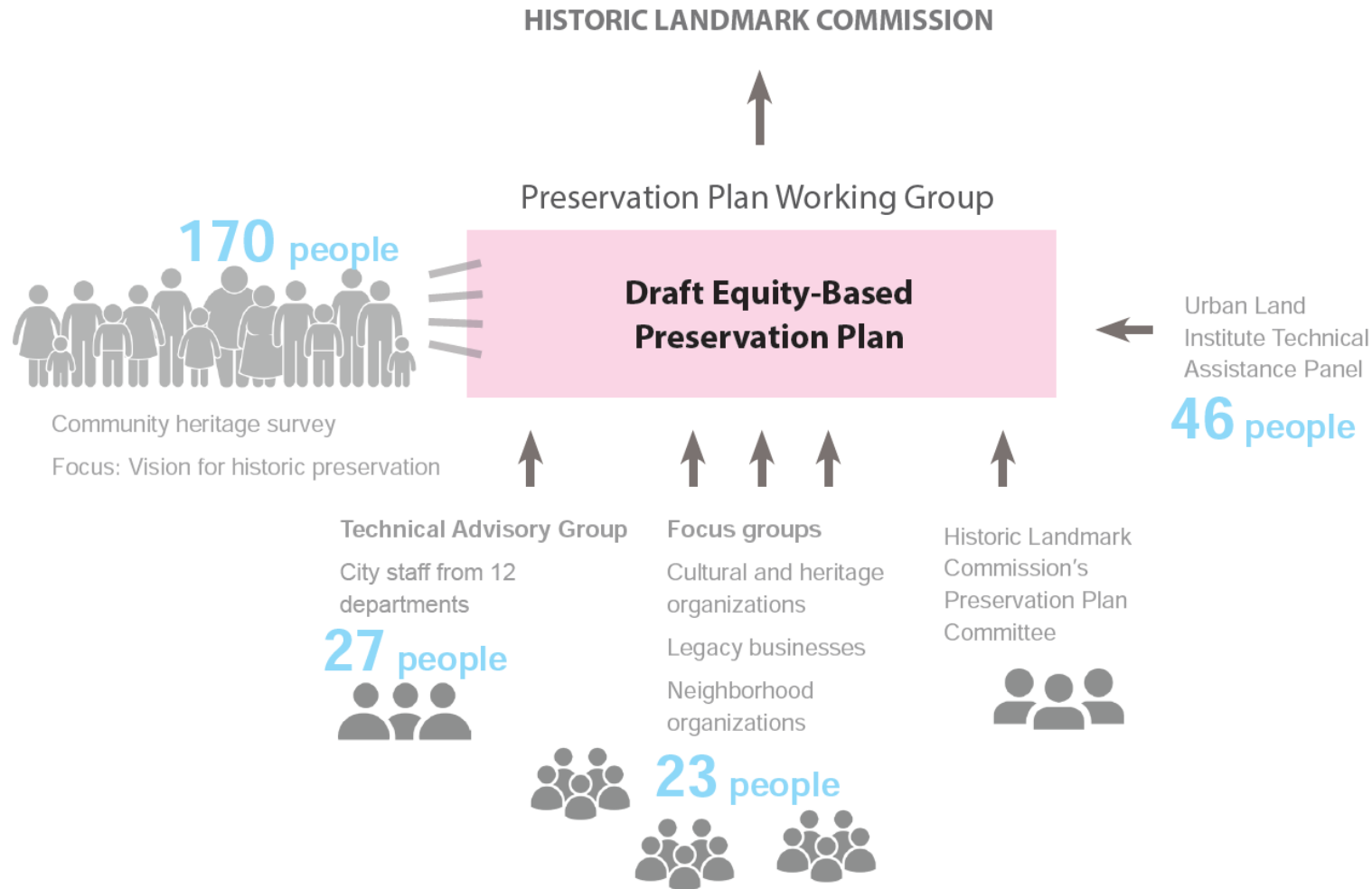
## ≡ Plan Vision



Historic preservation in Austin actively engages communities in protecting and sharing important places and stories. Preservation uses the past to create a shared sense of belonging and to shape an equitable, inclusive, sustainable, and economically vital future for all.



# Community-Based Process



**26** working group members

**1,100** working group hours

**300+** people involved

≡ **EQUITY-BASED** ≡  
**PRESERVATION PLAN**



PLANNING  
DEPARTMENT



# Community-Based Process



*“Being part of the working group was a great experience mainly because the members had diverse backgrounds, but the same goal. It was a rare learning experience.”*

Michelle Benavides	Ursula A. Carter	Linda Y. Jackson	Brenda Malik	Emily Payne	Gilbert Rivera <sup>1</sup>	Brita Wallace* <sup>1</sup>
Justin Bragiel <sup>2</sup>	Mary Jo Galindo*	Meghan King*	Alyson McGee <sup>1</sup>	Rocio Peña-Martinez*	JuanRaymon Rubio <sup>2</sup>	Bob Ward <sup>1</sup>
Noel Bridges <sup>1</sup>	Jerry Garcia <sup>1</sup>	Jolene Kiolbassa <sup>1</sup>	Debra Murphy <sup>2</sup>	Misael Ramos*	Maria Solis* <sup>1</sup>	Caroline Wright <sup>1</sup>
Julia Brookins*	Ben Goudy <sup>2</sup>	Kevin Koch	Robin Orlowski <sup>2</sup>	Mary Reed* <sup>1</sup>	Erin Waelder <sup>1</sup>	
Amalia Carmona <sup>2</sup>	Hanna Huang* <sup>1</sup>	Kelechi Madubuko	Leslie Ornelas <sup>1</sup>	Lori Renteria <sup>1</sup>		

*\*Drafting Committee member*

*<sup>1</sup> Phase 1 only*

*<sup>2</sup> Phase 2 only*

≡ **EQUITY-BASED** ≡  
**PRESERVATION PLAN**



**PLANNING  
DEPARTMENT**



# Equity-Based Preservation Plan

REVIEWING THE DRAFT

# Draft Plan Goals

1. Tell Austin's full history
2. Recognize cultural heritage
3. Preserve archaeological resources
4. Stabilize communities
5. Support environmental sustainability
6. Engage communities equitably
7. Support people doing the work
8. Engage new partners
9. Proactively identify important places
10. Follow good designation practices
11. Support stewardship of community assets
12. Be strategic with review
13. Protect historic resources
14. Implement the plan collaboratively



# ≡ What We Preserve



## Think broadly.

- Recognize Austin's rich and complex history through active listening, inclusive research, and interpretation
- Better recognize and protect legacy businesses, murals, and archaeological resources
- Use preservation tools to support community stabilization and environmental sustainability

Parade and mural unveiling (The Austin Chronicle), San Antonio  
Office of Historic Preservation

# Who Preserves

## Invite and support.

- Help people access knowledge, resources, and decision-making power
- Streamline and explain historic review and designation processes
- Support craftspeople, commissioners, and staff
- Engage new partners and audiences





# ≡ How We Preserve

## Be strategic and effective.

- Update designation criteria to reflect modern standards
- Support the stewards of Austin's historic properties
- Be strategic with review
- Improve enforcement processes
- Implement the plan collaboratively



# Especially Relevant Recommendations

- Tell the full stories of historic places in Austin through interpretation. (5)
- Create a way to designate exterior murals for historic or cultural significance, with incentives for property owners, with property owners' consent. (10)
- Develop an addendum for landscape management to the City of Austin Historic Design Standards. (13)
- Ensure significant archaeological resources are adequately recognized in planning for City projects. (15)
- Develop educational programming for youth and adults, including but not limited to archaeology. (37)
- Highlight craftspeople who work on historic buildings. (42)
- Remove barriers to historic designation of City-owned property. (73)



# Community Engagement



# Community Engagement

## Four-month engagement window from Feb. through May 2024

- Monthly events will focus on priority stakeholder groups



**Feb. 13**

Community  
Kickoff



**March 28** Nuts & Bolts

Open House for  
property owners &  
historic professionals



**April 20** Block party  
@the Homes Tour



**May**

Community  
Open House

- Presentations at existing meetings (short & deep dives)



City boards and  
commissions



Community  
groups



Stakeholder  
organizations



Educational  
institutions

- Pop-up outreach at community events

# Community Engagement

## Outreach deepened by community-led engagement

- 10 community ambassadors



- 5 mini-grant Partner Organizations

Anderson  
Community  
Development  
Corporation



≡ EQUITY-BASED ≡  
PRESERVATION PLAN



PLANNING  
DEPARTMENT

# Community Engagement

## Multiple ways to give input and feedback

- Review the draft plan



- Take the community survey



- Come to events

Provide opportunities to learn about local history and culture.

Not important Very important

Represent the diverse communities and complex history of Austin.

Not important Very important

Encourage environmental sustainability through preservation.

Not important Very important



PLANNING  
DEPARTMENT

Anderson  
Community  
Development  
Corporation



TAIWANESE AMERICAN  
PROFESSIONALS 台美菁英協會



≡ EQUITY-BASED ≡  
PRESERVATION PLAN

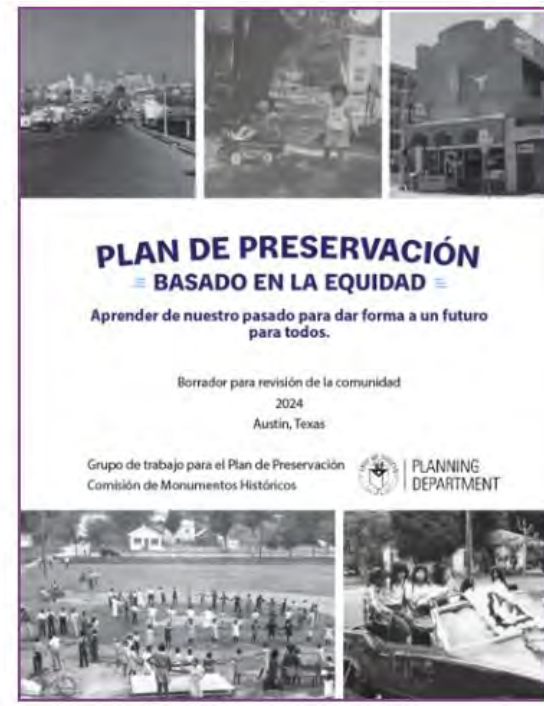
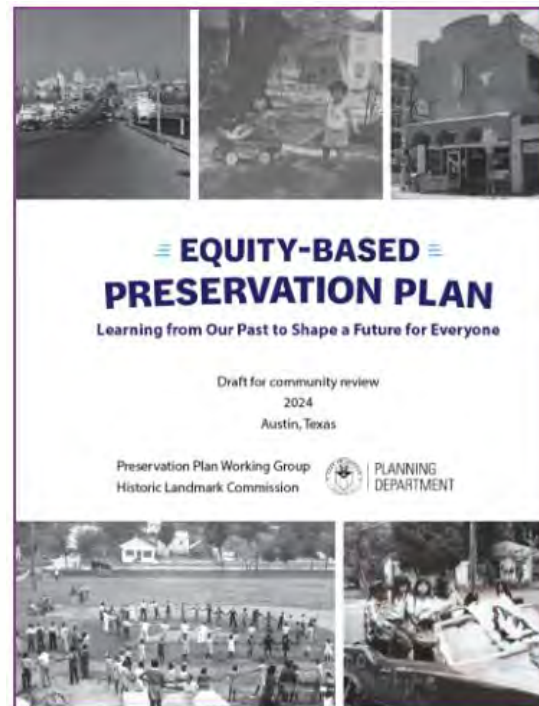


PLANNING  
DEPARTMENT



# Next Steps

- **Community engagement** February-May
- **Draft plan revised** Summer 2024
- **Board & commission recommendations**  
Fall 2024
- **Council review** December 2024



# ≡ Questions?

## PublicInput.com/ATXpresplan

≡ EQUITY-BASED ≡  
**PRESERVATION PLAN**

**Help shape the plan!**

-  Review the draft plan
-  Take the community survey
-  Attend community events and stay engaged

[PublicInput.com/ATXPresPlan](https://PublicInput.com/ATXPresPlan)

 **PLANNING  
DEPARTMENT**

PHOTO CREDIT: AUSTIN HISTORY CENTER (ASPL\_REC-539-D)



≡ EQUITY-BASED ≡  
**PRESERVATION PLAN**



**PLANNING  
DEPARTMENT**