



***TOURISM COMMISSION
REGULAR MEETING
MINUTES
13, MARCH 2024***

The TOURISM COMMISSION convened in a REGULAR meeting on 13, MARCH 2024, at 301 w. Second St. in Austin, Texas.

Chair, Daniel Ronan called the TOURISM COMMISSION Meeting to order at 2:31 p.m.

Board Members/Commissioners in Attendance:

Commissioners Ed Bailey, Mike Cannatti, Greg Chanon, Bishop Chappell, Anna Panossian, Daniel Ronan, and Christian Tschoepe

Board Members/Commissioners in Attendance Remotely:

Commissioners Aileen Bazan and Stefani Mathis

Board Members/Commissioners Absence:

Commissioners Rachel Magee and John Riedie

APPROVAL OF MINUTES

1. Approve the minutes of the TOURISM COMMISSION REGULAR MEETING on February 14, 2024.

The minutes from the meeting of 2/14/2024 were approved on Commissioner Chappell's motion and Vice Chair Bailey's second on a 7-0 vote. Commissioners Aileen Bazan and Greg Chanon were off the dais and Rachel Magee and John Riedie were absent.

DISCUSSION ITEMS

2. Presentation by Tom Noonan - President and CEO, Steve Genovesi - Executive Vice President and Shelley Hall - Vice President of Marketing of the Visit Austin organization regarding an update on the Tourism Public Improvement District (TPID) and tourism impact in Austin.
3. Discussed a brief update of the Red River Cultural District regarding City Council's vote in support of city funding.
4. Presentation by Dr. Karl Gebhardt, Chair of the University of Texas at Austin Department of Astronomy, regarding the importance of the upcoming April 8, 2024 Eclipse.

DISCUSSION AND ACTION ITEMS

5. The Approval of a recommendation from the Parks and Environment Working Group regarding how to identify park amenities to leverage tourism funding for park-specific projects that can benefit parks and environment in our community.
 - a. The motion to approve the recommendation from the Parks and Environment Working Group regarding how to identify park amenities to leverage tourism funding for park-specific projects that can benefit parks and environment in our community was **approved** on Commissioner Panossian's motion, Commissioner Cannatti's second on a 9-0 vote. Commissioners Rachel Magee and John Riedie were absent.
6. Discussed the remaining 2024 calendar dates for the Tourism Commission meeting dates and location changes.
7. Discussed the upcoming Agenda topics for the 2024 calendar year for editing or approving of agenda topics.
 - a. Food and Beverage – Inviting Fredericksburg Convention and Visitor Bureau
 - b. Board Elections in April
 - c. Training Requirements by May 10, 2024

WORKING GROUPS

8. Updates by Commissioner Chappell regarding the Short-Term Rentals Working Group
 - a. Meeting and requesting with Council members to sponsor the latest recommendation regarding STRs.
9. Updates by Commissioner Cannatti regarding the Parks and Environment Working Group
 - a. Request a new working group with new members to work on the final recommendations regarding the Parks and Environment for Palm Park District

FUTURE AGENDA ITEMS

Motion to adjourn the meeting by Commissioner Panossian and seconded by Commissioner Mathis. Chair Ronan adjourned the meeting at 4:24p.m. with a 9-0 vote.

The minutes were approved at the 4/10/2024 meeting on Commissioner Chanon's motion, Vice Chair Bailey's second on an (8-0-1) vote. Commissioner John Riedie abstained, and Commissioners Aileen Bazan and Rachel Magee were absent.