

M/WBE Summary

The Small and Minority Business Resources Department (SMBR) determined that no goals are appropriate for this solicitation. Although no goals have been established for this solicitation, the contractor(s) was/were required to comply with the City’s MBE/WBE Procurement Program if areas of subcontracting were identified. The following recommended contractors have complied with the City’s MBE/WBE Procurement Program in subcontracting areas identified and were approved by SMBR.

Utilization of subcontractors is dependent on projects. At this time, the vendor cannot estimate how much work will go toward the subcontractor.

<u>NON - MBE/WBE TOTAL - PRIME</u>	<u>TBD</u>
TKO Advertising, Inc, Austin, TX	

<u>NON-MBE/WBE – SUBCONTRACTOR(S)</u>	<u>TBD</u>
Sarver Strategies, Austin, TX	TBD
Initial brand testing and consensus building	

Frank and Victore Design, Inc., Austin, TX	TBD
Creation and revision of visual identity	