

City of Austin
Small and Minority Business Resources

COA Goal Setting

March 12, 2024

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SMALL AND MINORITY
BUSINESS RESOURCES



Goal Setting Process



- All COA solicitations with a projected value of \$50K or greater are reviewed for project-specific goals
- Project is assigned to a Business Development Counselor (BDC) for review and initial goal determination
- Approval of determination based on complexity of procurement and recommendation of goal type
- Final determination sent to Procurement Specialist/Contract Manager

What Documents/Tools do we use?



- Solicitation document(s) provides project overview
- Trade Summary Sheet identifies scopes of work
 - Minimum of at least 2 scopes of work
 - Minimum total of at least 3 certified MBE/WBEs
- Percentages reflect the anticipated amount of materials/supplies/services/work involved in the project

Trade Summary



Commodity Codes

Value entry type: Percentages ▼ ?

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[Availability List](#)

Category	Code	Description	Base/Alt	%	
Goods	2851914	Conduit, Pvc, Sch. 40	B ▼	5.000	
Goods	33013	Fencing, Chain Link (Including Fabric, Gates, Pane	B ▼	10.000	
Goods	57084	Structural Shapes, Steel: Angles, Channels, I-Beam	B ▼	20.000	
Construction	91438	Electrical	B ▼	30.000	
Construction	91450	Heating, Ventilating And Air Conditioning (Hvac)	B ▼	20.000	
Non-Professional	96884	Traffic Control Device Placement And Removal Service	B ▼	10.000	
Non-Professional	98814	Erosion Control Services	B ▼	5.000	
Total:				100 %	

Goal Formula – eCAPRIS System



of Certified Vendors (Per Ethnicity) X % of Scope
Total Number of Vendors

Project Specific Goal Calculation



Goal Calculation for Availability 03/07/2024

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			Afr		Hisp		Asi		Ntv		WBE		MBE		Non Cert	Total		DBE	
Comm Code Desc	Comm Code	TS %	#	WtAvg	#	WtAvg	#	WtAvg	#	WtAvg	#	WtAvg	#	WtAvg	#	#		#	WtAvg
CONDUIT, PVC, SCH. 40	2851914	5.000	1	0.07	0	0.00	1	0.07	1	0.07	1	0.07	3	0.21	66	70		2	0.14
Fencing, Chain Link (Including Fabric, Gates, Pane	33013	10.000	2	0.19	2	0.19	0	0.00	1	0.10	1	0.10	5	0.48	99	105		6	0.57
Structural Shapes, Steel: Angles, Channels, I-Beam	57084	20.000	2	0.68	0	0.00	0	0.00	1	0.34	0	0.00	3	1.02	56	59		1	0.34
Electrical	91438	30.000	3	0.20	7	0.47	2	0.13	3	0.20	4	0.27	15	1.01	426	445		22	1.48
Heating, Ventilating and Air Conditioning (HVAC)	91450	20.000	2	0.11	4	0.21	2	0.11	0	0.00	2	0.11	8	0.42	368	379		5	0.26
Traffic Control Device Placement and Removal Service	96884	10.000	3	0.53	6	1.05	0	0.00	0	0.00	2	0.35	9	1.58	46	57		11	1.93
Erosion Control Services	98814	5.000	6	0.32	4	0.22	0	0.00	0	0.00	5	0.27	10	0.54	78	93		11	0.59
Total:		100.00 %	19	2.10	23	2.14	5	0.31	6	0.71	15	1.17	53	5.26	1139	1208		58	5.31

Why Would the City not establish goals on a project?



- Exemptions to the MBE/WBE Procurement Program where goals cannot be established
 - Sole Sources, Cooperative Agreements, Critical Business Needs, Ratifications
- Insufficient Scopes of Work
 - Minimum of 2 distinct scopes of work
 - Referenced project identified one scope of work
- Insufficient Availability of MBE and WBE firms



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Small & Minority Business Resources Department

Questions?



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