



**REGULAR MEETING of the MUSIC COMMISSION**  
**May 6, 2024, 6:30PM**  
CITY HALL COUNCIL CHAMBERS ROOM 1001,  
301 W 2ND STREET,  
Austin, Texas 78701

**Some members of the Music Commission may be participating by videoconference. The meeting may be viewed online at: <http://www.austintexas.gov/page/watch-atxn-live>**

Public comment will be allowed in-person or remotely via telephone. Speakers may only register to speak on an item once either in-person or remotely and will be allowed up to three minutes to provide their comments. Registration no later than noon the day before the meeting is required for remote participation by telephone. To register to speak remotely, call or email Shelbi Mitchell, 512-974-6318, Shelbi.Mitchell@austintexas.gov.

**CURRENT BOARD MEMBERS/COMMISSIONERS:**

Nagavalli Medicharla - Chair, Anne-Charlotte Patterson – Vice Chair, Oren Rosenthal – Parliamentarian, Nelson Aguilar, Tami Blevins, Pedro Carvalho, Leonard Davila, Lauryn Gould, Jonathan “Chaka” Mahone, Celeste Quesada, Scott Strickland

**AGENDA**

**CALL TO ORDER**

**PUBLIC COMMUNICATION: GENERAL**

**APPROVAL OF MINUTES**

1. Approve the minutes of the Music Commission Meeting on April 1, 2024.

**STAFF BRIEFINGS**

2. Presentation on musical performance by Elijah Delgado, Music Commission Live Performance participant and Shelbi Mitchell, Program Coordinator, Music & Entertainment Division.
3. Live Music Fund collections update by Kim McC Carson, Program Manager, Music & Entertainment Division, Economic Development Department.

4. Update on the FY24 Austin Live Music Fund application launch by Erica Shamaly, Division Manager, Music & Entertainment Division.

### **DISCUSSION ITEMS**

5. Presentation by Graham Williams, Resound Presents, on booking for live music venues.
6. Update on live musical performances for Music Commission meetings by Anne-Charlotte.
7. Presentation on budget recommendation for marketing and advertising for venues and musicians by Chris Hawkes.

### **DISCUSSION AND POSSIBLE ACTION ITEMS**

8. Discussion and possible action on city support for housing the current collection at Texas Music Museum, after presentation by Dr. Clay Shorkey, President, Board of Directors, Texas Music Museum.
9. Approve recommendation to create a Creative Combining District and Development Bonus Program to enhance the development and preservation of live music venues and creative sector businesses, and to initiate a specific Red River Cultural District subdistrict following update by Donald Jackson, Economic Development Department.
10. Select and approve name of music commission live music recording project.
11. Approve to create recommendation to City of Austin to provide initiatives, policies, marketing materials regarding youth/all ages shows.

### **FUTURE AGENDA ITEMS**

### **ADJOURNMENT**

The City of Austin is committed to compliance with the American with Disabilities Act. Reasonable modifications and equal access to communications will be provided upon request. Meeting locations are planned with wheelchair access. If requiring Sign Language Interpreters or alternative formats, please give notice at least 2 days (48 hours) before the meeting date. Please call Shelbi Mitchell at the Economic Development Department, at 512-974-6318, [Shelbi.Mitchell@austintexas.gov](mailto:Shelbi.Mitchell@austintexas.gov), for additional information; TTY users route through Relay Texas at 711.

For more information on the Music Commission, please contact Shelbi Mitchell at 512-974-6318, [Shelbi.Mitchell@austintexas.gov](mailto:Shelbi.Mitchell@austintexas.gov).