

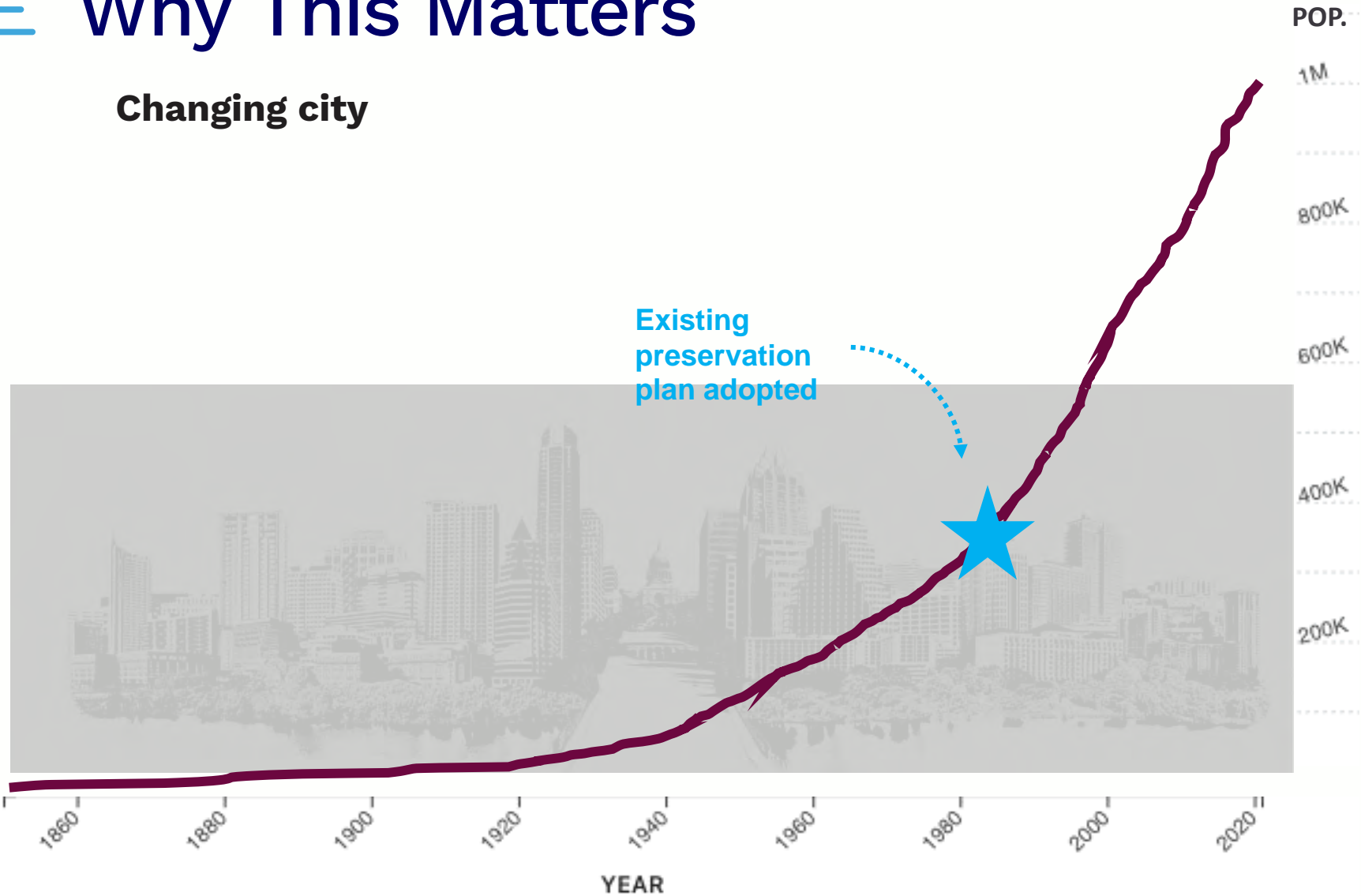
The background is a faded collage of historical images from Austin, Texas. It includes a street scene with vintage cars, a person standing in front of a building, a large crowd of people holding hands in a circle, and a building with a longhorn logo.

# ≡ EQUITY-BASED ≡ PRESERVATION PLAN

ZERO WASTE ADVISORY COMMISSION | MAY 8, 2024

# Why This Matters

## Changing city



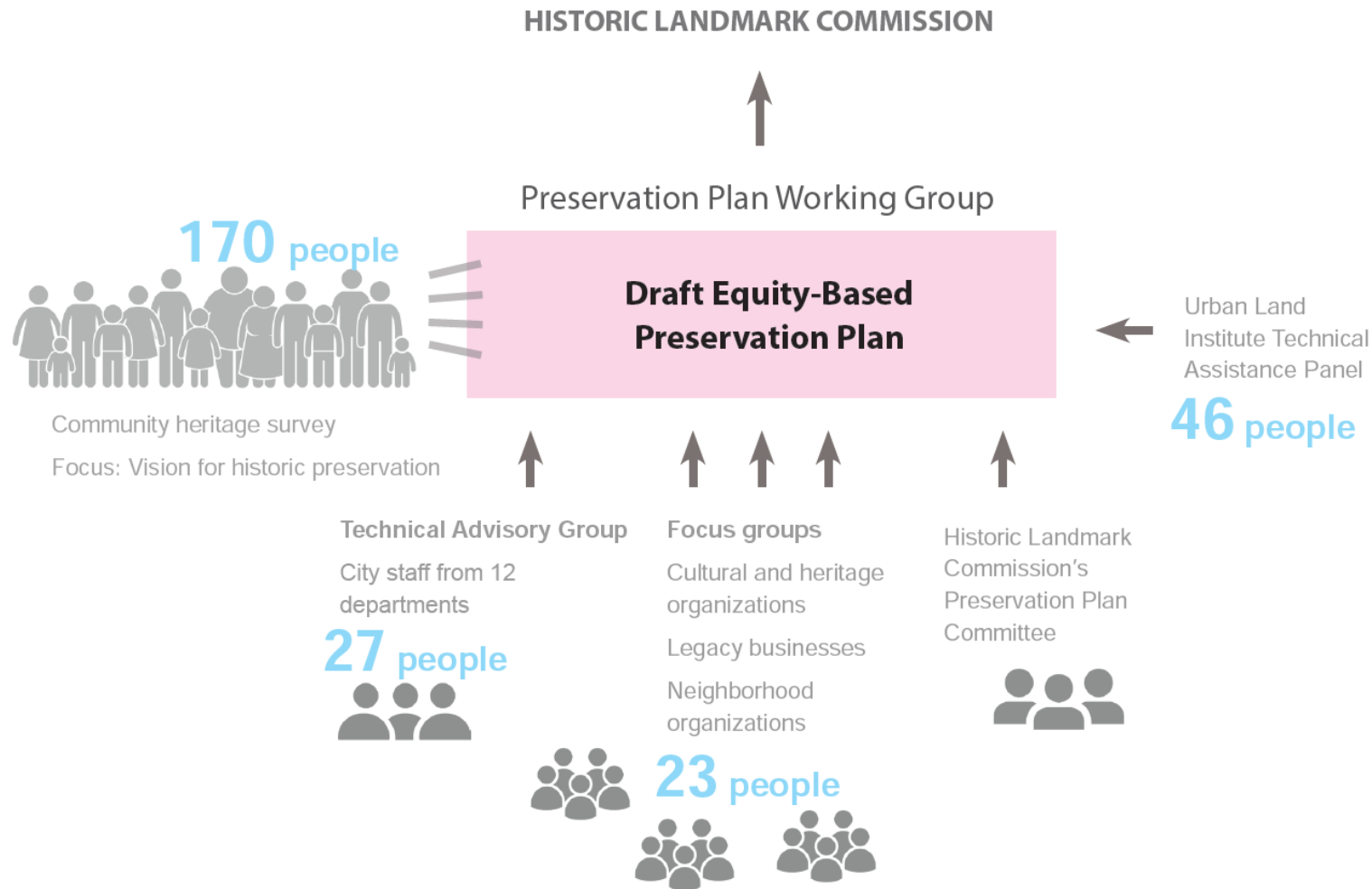
## Changing preservation field



## ≡ Why This Matters for Sustainability

- It can take 10-80 years for a new energy-efficient building to recoup the embodied energy lost when an older building is demolished.
- Rehabilitating older buildings reduces landfill waste.
- Reducing demolitions helps avoid negative public health impacts, preserve market-affordable housing, and create jobs.

# Community-Based Process



**12** months

**1,100** working group hours

Input from **300+** people

≡ **EQUITY-BASED** ≡  
**PRESERVATION PLAN**



PLANNING  
DEPARTMENT



# Community-Based Process



*“Being part of the working group was a great experience mainly because the members had diverse backgrounds, but the same goal. It was a rare learning experience.”*

Michelle Benavides	Ursula A. Carter	Linda Y. Jackson	Brenda Malik	Emily Payne	Gilbert Rivera <sup>1</sup>	Brita Wallace* <sup>1</sup>
Justin Bragiel <sup>2</sup>	Mary Jo Galindo*	Meghan King*	Alyson McGee <sup>1</sup>	Rocio Peña-Martinez*	JuanRaymon Rubio <sup>2</sup>	Bob Ward <sup>1</sup>
Noel Bridges <sup>1</sup>	Jerry Garcia <sup>1</sup>	Jolene Kiolbassa <sup>1</sup>	Debra Murphy <sup>2</sup>	Misael Ramos*	Maria Solis* <sup>1</sup>	Caroline Wright <sup>1</sup>
Julia Brookins*	Ben Goudy <sup>2</sup>	Kevin Koch	Robin Orlowski <sup>2</sup>	Mary Reed* <sup>1</sup>	Erin Waelder <sup>1</sup>	
Amalia Carmona <sup>2</sup>	Hanna Huang* <sup>1</sup>	Kelechi Madubuko	Leslie Ornelas <sup>1</sup>	Lori Renteria <sup>1</sup>		

*\*Drafting Committee member*

*<sup>1</sup> Phase 1 only*

*<sup>2</sup> Phase 2 only*

≡ **EQUITY-BASED** ≡  
**PRESERVATION PLAN**



**PLANNING  
DEPARTMENT**



# Equity-Based Preservation Plan

REVIEWING THE DRAFT





## ≡ Plan Vision



Historic preservation in Austin actively engages communities in protecting and sharing important places and stories. Preservation uses the past to create a shared sense of belonging and to shape an equitable, inclusive, sustainable, and economically vital future for all.

# Draft Plan Goals

1. Tell Austin's full history
2. Recognize cultural heritage
3. Preserve archaeological resources
4. Stabilize communities
5. Support environmental sustainability
6. Engage communities equitably
7. Support people doing the work
8. Engage new partners
9. Proactively identify important places
10. Follow good designation practices
11. Support stewardship of community assets
12. Be strategic with review
13. Protect historic resources
14. Implement the plan collaboratively



# ≡ What We Preserve



## Think broadly.

- Recognize Austin's rich and complex history through active listening, inclusive research, and interpretation
- Better recognize and protect legacy businesses, murals, and archaeological resources
- Use preservation tools to support community stabilization and environmental sustainability

Parade and mural unveiling (The Austin Chronicle), San Antonio  
Office of Historic Preservation

# Who Preserves

## Invite and support.

- Help people access knowledge, resources, and decision-making power
- Streamline and explain historic review and designation processes
- Support craftspeople, commissioners, and staff
- Engage new partners and audiences





# ≡ How We Preserve

## Be strategic and effective.

- Update designation criteria to reflect modern standards
- Support the stewards of Austin's historic properties
- Be strategic with review
- Improve enforcement processes
- Implement the plan collaboratively



## ≡ Especially Relevant Recommendations

- Recognize the significant external costs associated with demolition by adopting policies and practices that incentivize alternatives. (28)
- Make it easier to relocate buildings within Austin. (29)
- Encourage property owners to retain older buildings by allowing approved demolition permits to be converted to relocation permits. (30)
- Encourage deconstruction and materials salvage when preservation in place and relocation are not feasible. (31)
- Streamline and expedite the development review process for projects that support the retention of historic-age properties. (19)
- Explore a tiered rehabilitation tax abatement for non-designated historic-age properties. (26)
- Ensure all property owners have information about rehabilitation and preservation options, particularly for historic and historic-age buildings. (76)





# Community Engagement

# Community Engagement

## Four-month engagement window from Feb. through May 2024

- Monthly events will focus on priority stakeholder groups



**Feb. 13**  
Community  
Kickoff



**March 28** Nuts & Bolts  
Open House



**May 18** Block Party  
co-hosted with  
Preservation Austin



**May 23** Open  
House @ the  
Broken Spoke

- Presentations at existing meetings (short & deep dives)



City boards and  
commissions



Community  
groups



Stakeholder  
organizations



Educational  
institutions

- Pop-up outreach at community events

# Community Engagement

## Outreach deepened by community-led engagement

- 10 community ambassadors



- 5 mini-grant Partner Organizations



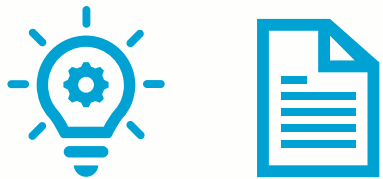
# Community Engagement

## Multiple ways to give input and feedback

- Review the draft plan



- Take the community survey



- Come to events

Provide opportunities to learn about local history and culture.

Not important  Very important

Represent the diverse communities and complex history of Austin.

Not important  Very important

Encourage environmental sustainability through preservation.

Not important  Very important



PLANNING  
DEPARTMENT



≡ **EQUITY-BASED** ≡  
**PRESERVATION PLAN**

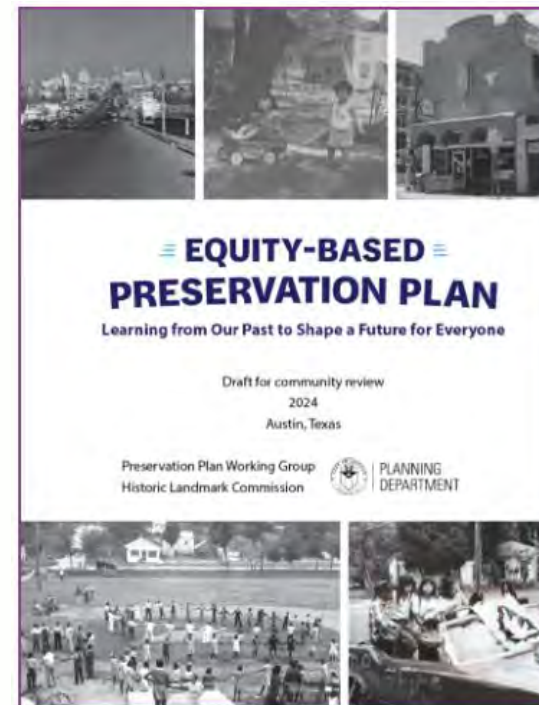


PLANNING  
DEPARTMENT



# Next Steps

- **Community engagement** February-May
- **Draft plan revised** Summer 2024
- **Board & commission recommendations**  
Fall 2024
- **Council review** December 2024



≡ Questions?

**PublicInput.com/ATXpresplan**

≡ **EQUITY-BASED** ≡  
**PRESERVATION PLAN**

**Help shape the plan!**

-  Review the draft plan
-  Take the community survey
-  Attend community events and stay engaged

[PublicInput.com/ATXPresPlan](https://PublicInput.com/ATXPresPlan)

 **PLANNING  
DEPARTMENT**

PHOTO CREDIT: AUSTIN HISTORY CENTER (ASPL\_REC-539-D)



≡ **EQUITY-BASED** ≡  
**PRESERVATION PLAN**



**PLANNING  
DEPARTMENT**