

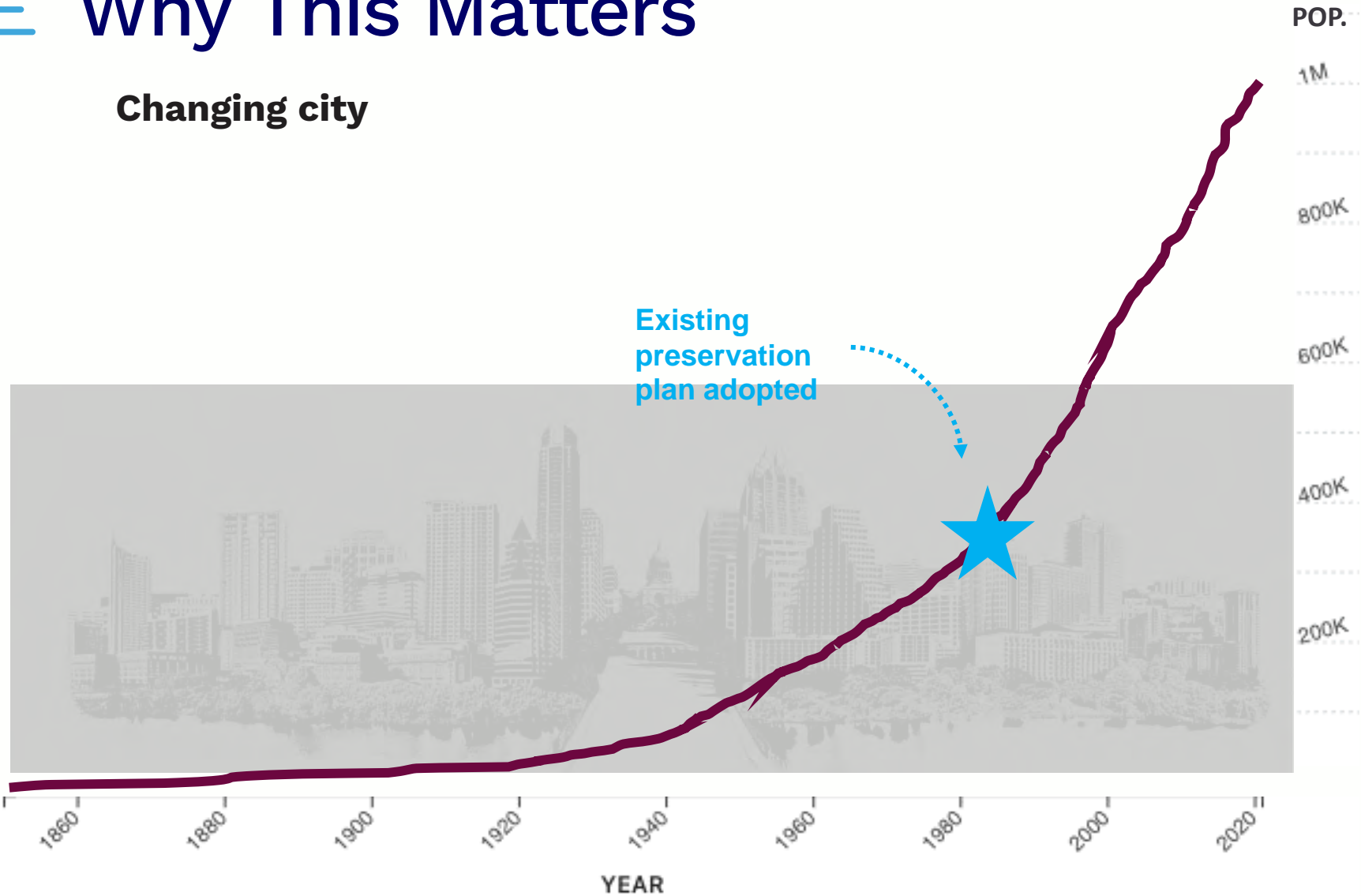
The background is a faded collage of historical images from Austin, Texas. It includes a street scene with vintage cars, a person standing in front of a building, a large crowd of people holding hands in a circle, and a building with a longhorn logo.

≡ EQUITY-BASED ≡ PRESERVATION PLAN

COMMISSION ON AGING | MAY 8, 2024

Why This Matters

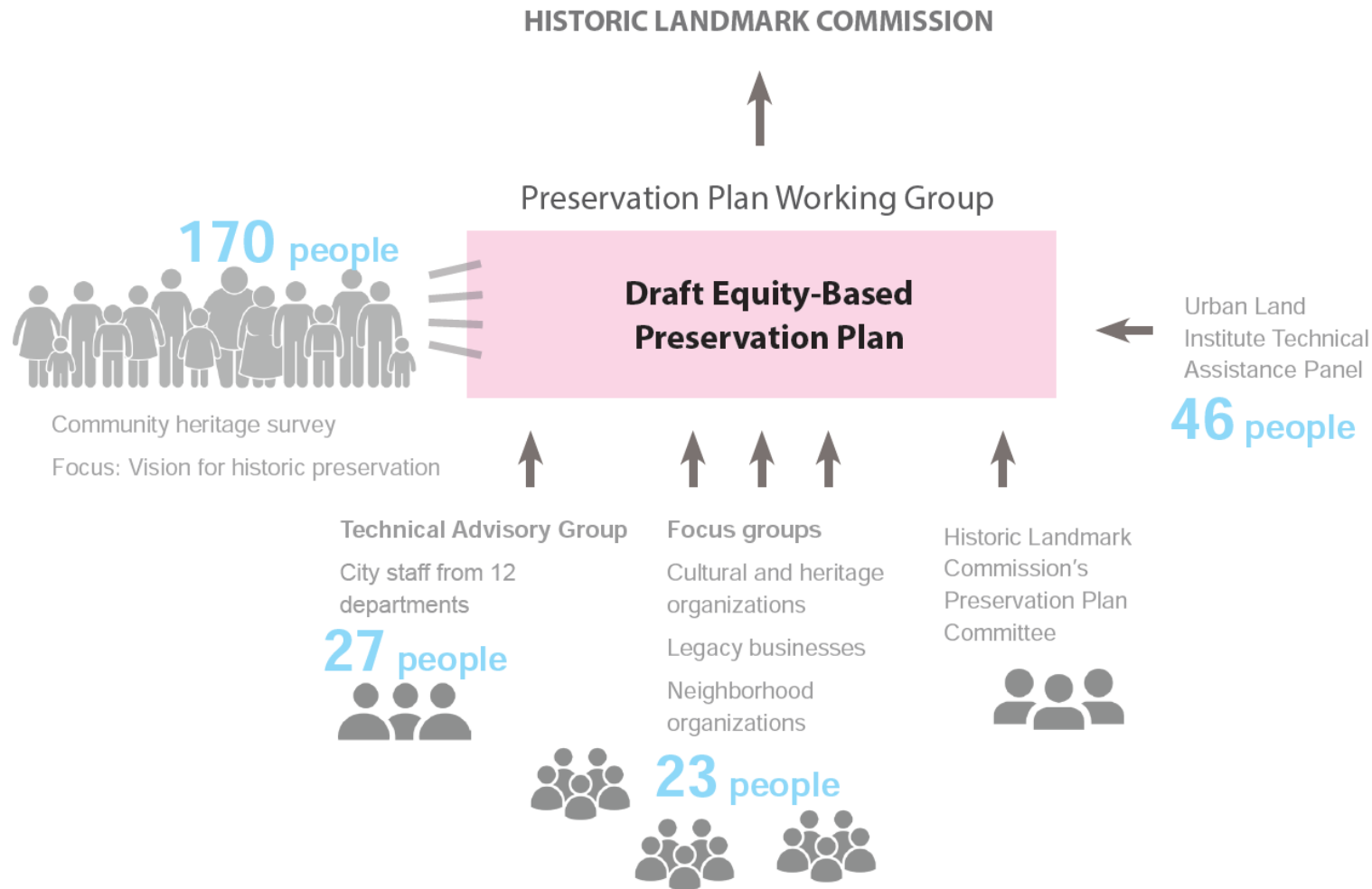
Changing city



Changing preservation field



Community-Based Process



12 months

1,100 working group hours

Input from 300+ people

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Community-Based Process



“Being part of the working group was a great experience mainly because the members had diverse backgrounds, but the same goal. It was a rare learning experience.”

Michelle Benavides	Ursula A. Carter	Linda Y. Jackson	Brenda Malik	Emily Payne	Gilbert Rivera ¹	Brita Wallace* ¹
Justin Bragiel ²	Mary Jo Galindo*	Meghan King*	Alyson McGee ¹	Rocio Peña-Martinez*	JuanRaymon Rubio ²	Bob Ward ¹
Noel Bridges ¹	Jerry Garcia ¹	Jolene Kiolbassa ¹	Debra Murphy ²	Misael Ramos*	Maria Solis* ¹	Caroline Wright ¹
Julia Brookins*	Ben Goudy ²	Kevin Koch	Robin Orlowski ²	Mary Reed* ¹	Erin Waelder ¹	
Amalia Carmona ²	Hanna Huang* ¹	Kelechi Madubuko	Leslie Ornelas ¹	Lori Renteria ¹		

**Drafting Committee member*

¹ Phase 1 only

² Phase 2 only

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Equity-Based Preservation Plan

REVIEWING THE DRAFT



Plan Vision



Historic preservation in Austin actively engages communities in protecting and sharing important places and stories. Preservation uses the past to create a shared sense of belonging and to shape an equitable, inclusive, sustainable, and economically vital future for all.



Draft Plan Goals

1. Tell Austin's full history
2. Recognize cultural heritage
3. Preserve archaeological resources
4. Stabilize communities
5. Support environmental sustainability
6. Engage communities equitably
7. Support people doing the work
8. Engage new partners
9. Proactively identify important places
10. Follow good designation practices
11. Support stewardship of community assets
12. Be strategic with review
13. Protect historic resources
14. Implement the plan collaboratively

≡ What We Preserve



Think broadly.

- Recognize Austin's rich and complex history through active listening, inclusive research, and interpretation
- Better recognize and protect legacy businesses, murals, and archaeological resources
- Use preservation tools to support community stabilization and environmental sustainability

Parade and mural unveiling (The Austin Chronicle), San Antonio
Office of Historic Preservation

Who Preserves

Invite and support.

- Help people access knowledge, resources, and decision-making power
- Streamline and explain historic review and designation processes
- Support craftspeople, commissioners, and staff
- Engage new partners and audiences



≡ How We Preserve

Be strategic and effective.

- Update designation criteria to reflect modern standards
- Support the stewards of Austin's historic properties
- Be strategic with review
- Improve enforcement processes
- Implement the plan collaboratively



≡ Especially Relevant Recommendations

- Gather stories that tell Austin's diverse history across different cultures and languages. (2)
- Create a cultural mapping program to identify significant places, buildings, and other resources. (3)
- Tell the full stories of historic places in Austin through creative interpretation. (5)
- Document places that have been lost. (7)
- Strongly support iconic longstanding legacy businesses that contribute to Austin's unique character and heritage. (9)
- Provide resources for heirs' property owners and low-income seniors. (21)
- Explore a legacy inheritance incentive to support low- and moderate-income descendants who want to stay in an inherited property. (22)
- Help people access knowledge and resources to preserve community stories. (33)
- Meet people where they are with proactive outreach about preservation. (50)



Community Engagement

Community Engagement

Four-month engagement window from Feb. through May 2024

- Monthly events will focus on priority stakeholder groups



Feb. 13
Community
Kickoff



March 28 Nuts & Bolts
Open House for
property owners &
historic professionals



May 18 Block Party
co-hosted with
Preservation Austin



May 23 Open
House @ the
Broken Spoke

- Presentations at existing meetings (short & deep dives)



City boards and
commissions



Community
groups



Stakeholder
organizations



Educational
institutions

- Pop-up outreach at community events

Community Engagement

Outreach deepened by community-led engagement

- 10 community ambassadors



- 5 mini-grant Partner Organizations



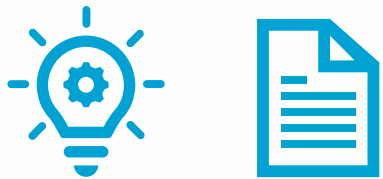
Community Engagement

Multiple ways to give input and feedback

- Review the draft plan



- Take the community survey



- Come to events

Provide opportunities to learn about local history and culture.

Not important Very important

Represent the diverse communities and complex history of Austin.

Not important Very important

Encourage environmental sustainability through preservation.

Not important Very important



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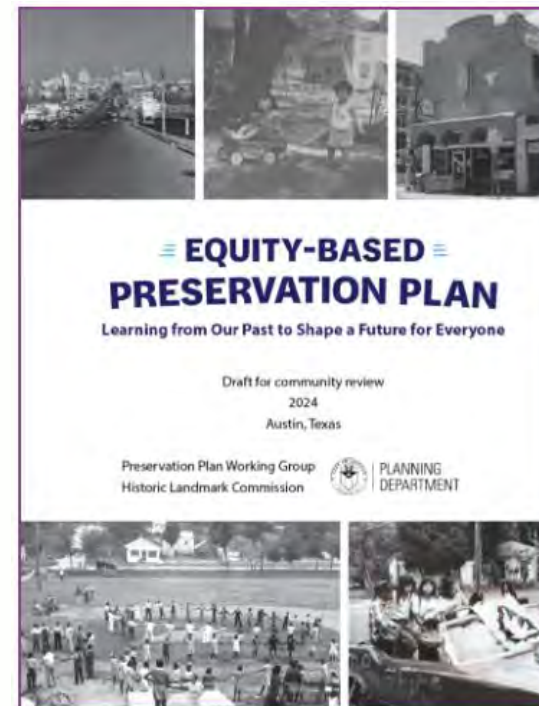
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Next Steps

- **Community engagement** February-May
- **Draft plan revised** Summer 2024
- **Board & commission recommendations**
Fall 2024
- **Council review** December 2024



≡ Questions?

PublicInput.com/ATXpresplan

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PRESERVATION PLAN

Help shape the plan!

-  Review the draft plan
-  Take the community survey
-  Attend community events and stay engaged

PublicInput.com/ATXPresPlan

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PHOTO CREDIT: AUSTIN HISTORY CENTER (ASPL_REC-539-D)



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