



REGULAR MEETING of the MUSIC COMMISSION
July 1, 2024, 6:30PM
CITY HALL BOARD AND COMMISSIONS ROOM,
301 W 2ND STREET,
Austin, Texas 78701

Some members of the Music Commission may be participating by videoconference. The meeting may be viewed online at: <http://www.austintexas.gov/page/watch-atxn-live>

Public comment will be allowed in-person or remotely via telephone. Speakers may only register to speak on an item once either in-person or remotely and will be allowed up to three minutes to provide their comments. Registration no later than noon the day before the meeting is required for remote participation by telephone. To register to speak remotely, call or email Shelbi Mitchell, 512-974-6318, Shelbi.Mitchell@austintexas.gov.

CURRENT BOARD MEMBERS/COMMISSIONERS:

Nagavalli Medicharla - Chair, Anne-Charlotte Patterson – Vice Chair, Oren Rosenthal – Parliamentarian, Scott Strickland – Secretary, Nelson Aguilar, Tami Blevins, Pedro Carvalho, Leonard Davila, Lauryn Gould, Conrice “Ray” Price Jr., Celeste Quesada

AGENDA

CALL TO ORDER

PUBLIC COMMUNICATION: GENERAL

APPROVAL OF MINUTES

1. Approve the minutes of the Music Commission Meeting on June 3, 2024.

STAFF BRIEFINGS

2. Presentation on musical performance by Peter Stopschinski, Music Commission Live Performance participant and Shelbi Mitchell, Program Coordinator, Music & Entertainment Division.
3. Live Music Fund collections update by Kim McC Carson, Program Manager, Music & Entertainment Division, Economic Development Department.

4. Update on the FY24 Austin Live Music Fund by Erica Shamaly, Division Manager, Music & Entertainment Division.

DISCUSSION ITEMS

5. Discussion on city support for housing the current collection at Texas Music Museum following update from working group and Sylvia Morales, Texas Music Museum.
6. Update regarding the Economic and Cultural District Framework Policy by Matthew Schmidt, Global Business Expansion Division, Program Manager III.
7. Informational update on SXSW economic impact by Chair.
8. Update on live musical performances for Music Commission meetings by Vice Chair Patterson.
9. Update from Land Use Working group by Vice Chair Patterson.

DISCUSSION AND POSSIBLE ITEMS

10. Approve recommendation to create a Placed-Based Enhancement Program to incentivize inclusion of live music venues and other creative sector businesses in new mixed-use development, support development of stand-alone high-impact community development projects including arts and music complexes, and preserve existing music venues, creative spaces, legacy businesses, and nonprofits.
11. Approve recommendation to create a Creative Combining District and Development Bonus Program to enhance the development and preservation of live music venues and creative sector businesses, and to initiate a specific Red River Cultural District subdistrict and cultural district overlay.

FUTURE AGENDA ITEMS

ADJOURNMENT

The City of Austin is committed to compliance with the American with Disabilities Act. Reasonable modifications and equal access to communications will be provided upon request. Meeting locations are planned with wheelchair access. If requiring Sign Language Interpreters or alternative formats, please give notice at least 2 days (48 hours) before the meeting date. Please call Shelbi Mitchell at the Economic Development Department, at 512-974-6318, Shelbi.Mitchell@austintexas.gov, for additional information; TTY users route through Relay Texas at 711.

For more information on the Music Commission, please contact Shelbi Mitchell at 512-974-6318, Shelbi.Mitchell@austintexas.gov.