



Strategic Planning Update to Animal Advisory Commission

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The Assignment

- City Auditor's Report
- Develop a Strategic Plan
- Work with City Manager's Office, Animal Services Office, Animal Advisory Commission, and key stakeholders to develop a strategic plan
- Align with the City's animal welfare priorities





Planning Discussions

- First planning meeting was held on June 25th
- Attendees included city staff, two commissioner and Dr. Larry Schooler
- Whitney Holt will join the planning team in her Travis County capacity.
- The planning group will consist of city, county, two commissioners and Dr. Schooler.

Assessment Phase

- Dr. Schooler has begun key informant interviews
- Currently he will interview several partners and stakeholders:
 - The planning team
 - City and County staff, Commissioners Clinton, Linder and Smagula
 - Leaders from Austin Pets Alive, Human Society and Emancipet
 - Community Members Pat Valls-Trelles
 - Former Officers





Assessment Phase

- Dr. Schooler will conduct external sessions
- Audrey Muntz will conduct internal sessions
- Online survey via [SpeakUpAustin.org](https://www.speakupaustin.org)
- Information from the Auditor's Office
 - Including information shared in community engagement sessions
- Recent community engagement by Animal Welfare partners
- Information from Sessions with the Animal Advisory Commission

Proposed Strategic Plan Working Group Participants

- All Planning Members
- Austin Lost and Found
- Austin Pets Alive
- Emancipet
- Humane Society
- Trappers
- Individuals
 - Pat Valles-Trelles





Strategic Plan Working Group Task

- Review information from the assessment report
- Produce the core components of the strategic plan
- Earlier sessions will be used to build trust
- Develop a shared vision for Animal Welfare
- Discussion of the mission and vision including establishing goals

Strategic Plan

- The plan will include all aspects from the assessment phase
- Documenting the work of the working group
- Input from the survey
- Mission, Vision and Goals
- Communicate the plan
- Roles and Responsibilities for carrying out the goals
- Metrics to measure progress after implementation





Next Steps

- Continue with internal and external meetings key stakeholder meetings
- Schedule the Working Group meetings
- Community Engagement Discussions
- Plan to attend commission meetings monthly for an update

Thank you

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