

Prospectus

Architecturally-Integrated Public Art

Austin Convention Center Redevelopment

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RILEY TRIGGS, PROJECT MANAGEMENT SUPERVISOR, CAPITAL DELIVERY SERVICES  
SUE LAMBE, PUBLIC ART CONSULTANT

**ARTS COMMISSION | JULY 15, 2024**

## Austin Convention Center

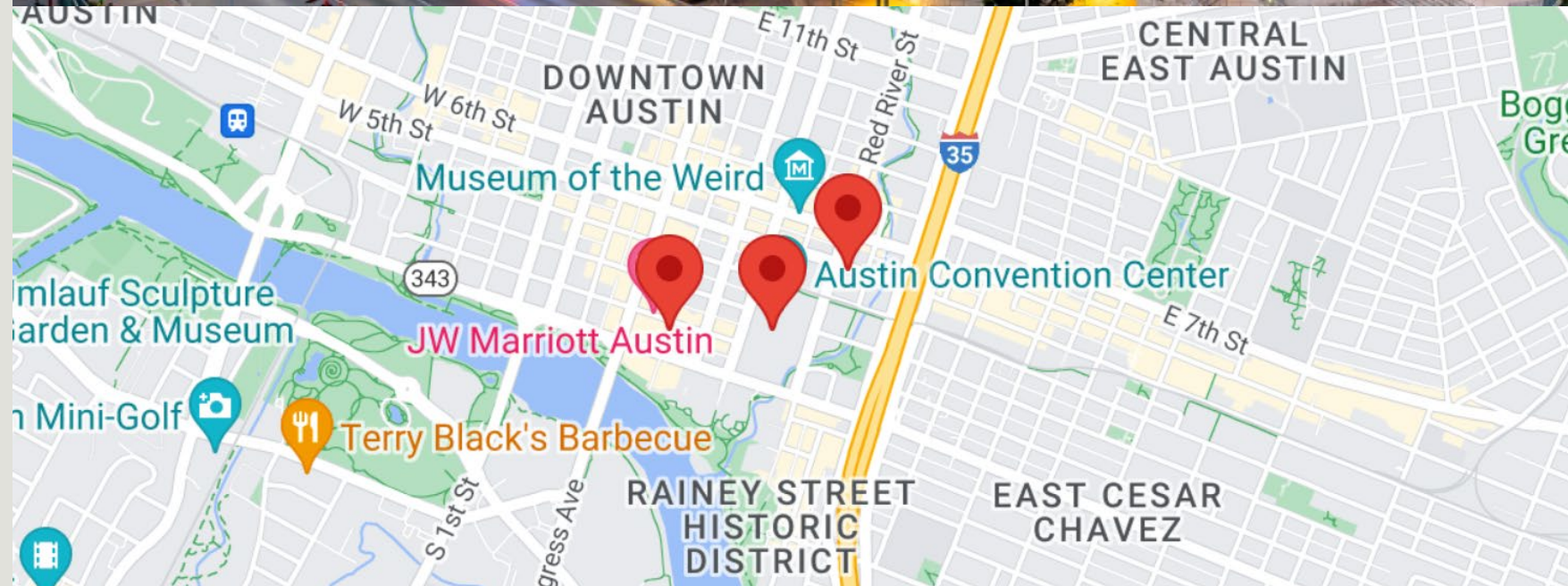
Covering six blocks in the heart of downtown, the state-of-the-art Austin Convention Center offers flexible special event and exhibition spaces, welcoming more than 300,000 visitors annually.

**Location** 500 E. Cesar Chavez Street.

Two blocks from I-35, the Austin Convention Center's boundaries are Red River Street, East Cesar Chavez Street, Trinity Street, and East 4th Street. The Austin Convention Center has LEED Gold Certification.

**Funding** As an enterprise department, funding for the Austin Convention Center comes from contractor revenue, facility revenue (includes facility rental and parking), Hotel Occupancy Tax (HOT).

**High Tech Features** The Austin Convention Center provides state-of-the-art convention technology to visitors.





# Austin Convention Center Redevelopment

## Total AIPP Appropriation: \$16+ M

**Current Prospectus:**  
Architecturally-Integrated  
Public Art

10 Artists/\$12 Million

**Future Prospectuses**

10-15 Artists / \$4+ Million



# Austin Convention Center Redevelopment

## Total AIPP Appropriation: \$16+ M

### **Future Prospectuses**

Selection Process: Open Calls to Artists

3D & 2D public art - multiple opportunities

Street Level Activation Public Art – multiple opportunities

Public art Austin UNESCO City of Media Arts – multiple opportunities

More opportunities may be proposed.

**10-15 Artists / \$4+ Million**



# Austin Convention Center Redevelopment

## Total AIPP Appropriation: \$16+ M

Standard AIPP  
Fee Distribution for  
Artist Contracts

**20%** = Artist Design Contract

**80%** = Fabrication + Installation  
Contract

### **Current Prospectus:**

Architecturally-Integrated Public Art

**10 Artists/\$12 Million**

20% = Artist Design and Fabrication Oversight contracts

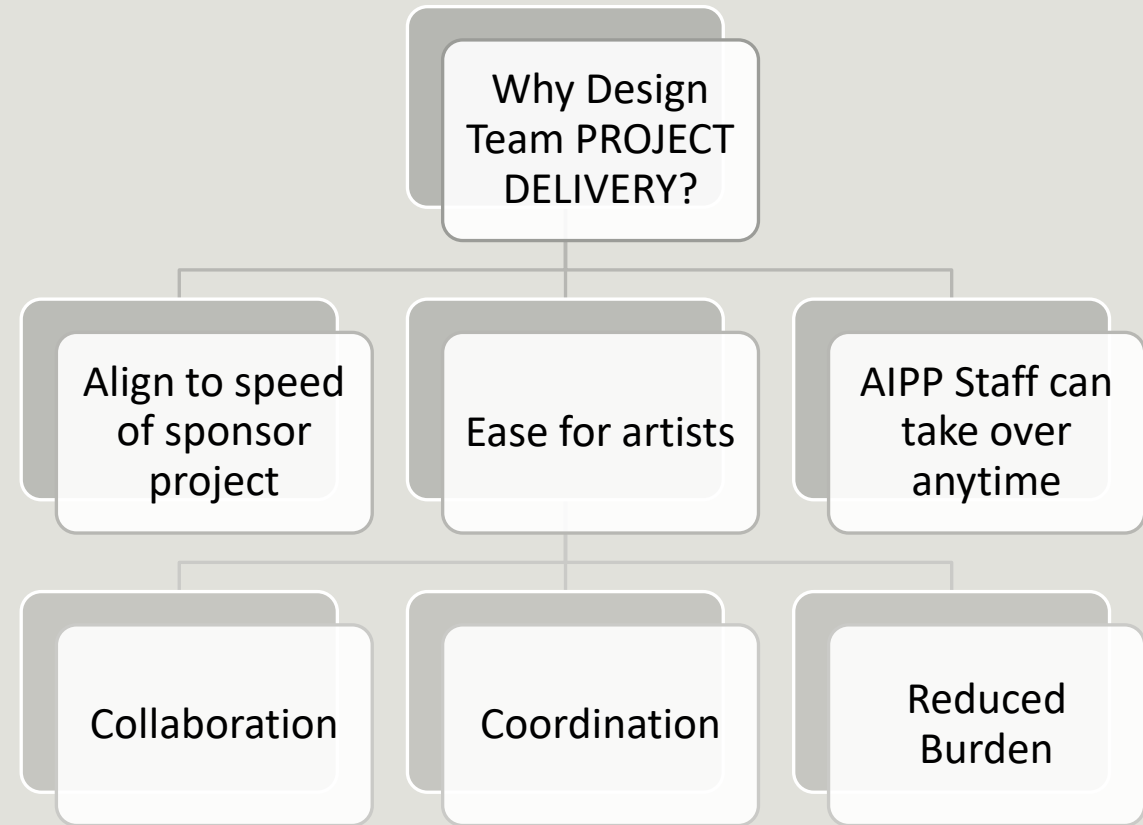
80% = fabrication and installation of the artwork  
through Design Team Project Delivery  
(Construction Manager at Risk is responsible)

# Architecturally-Integrated Public Art Design Team Project Delivery

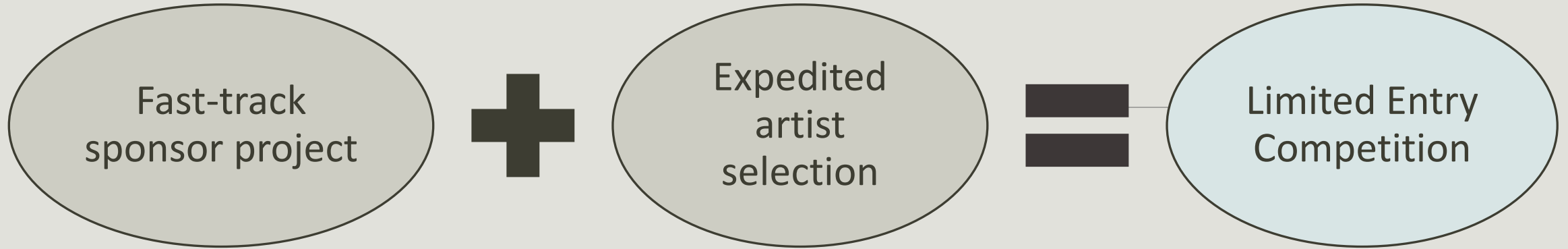
TEN ARTISTS contracts for:

- ✓ Design Phase (Concept – Final Design)
- ✓ Fabrication/Installation Monitoring

The Construction Manager at Risk (CMAR) will produce the final product.



# ARTIST SELECTION PROCESS



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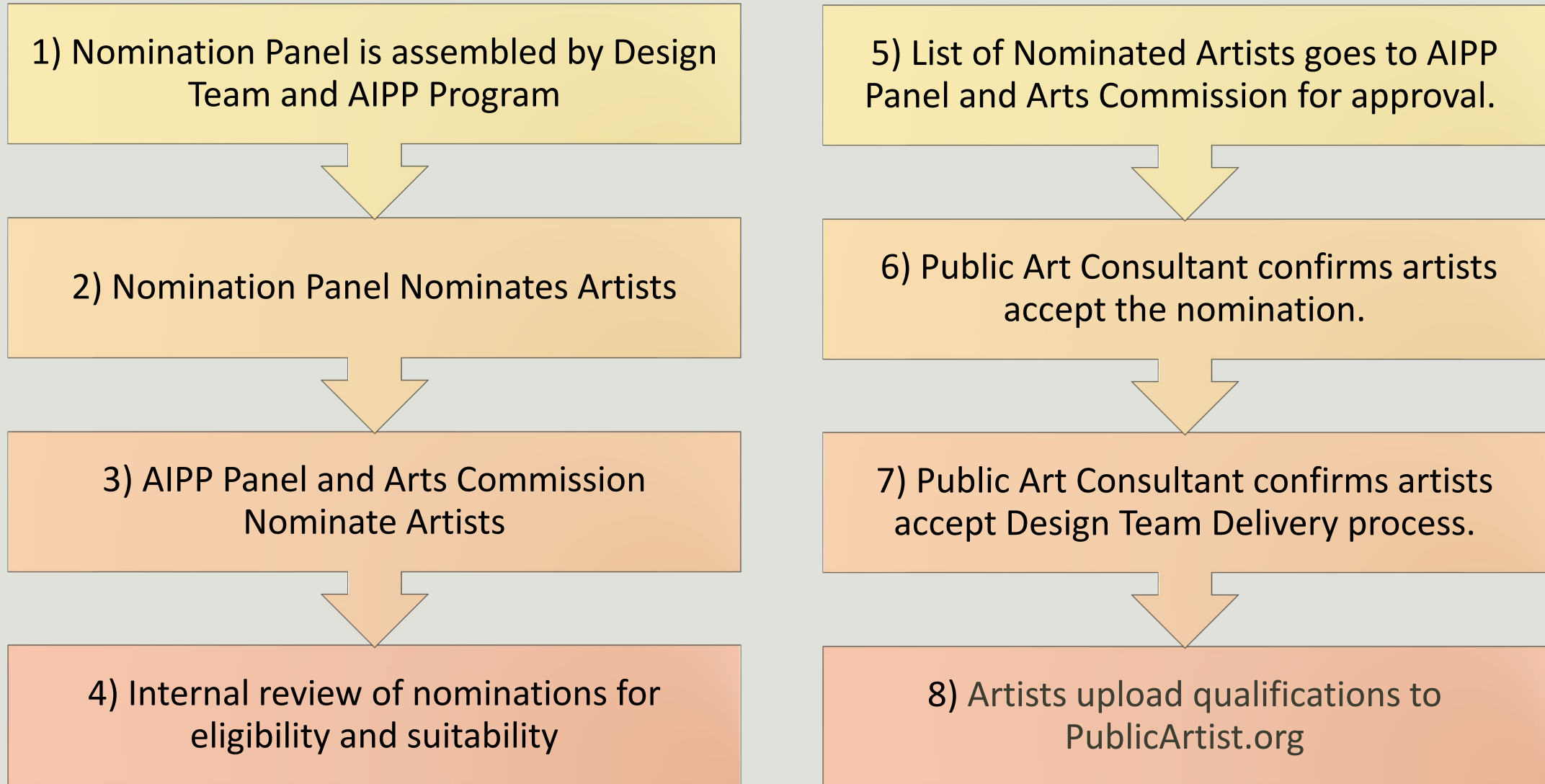
## SELECTION CRITERIA

- Artistic merit
- Demonstrated ability to communicate Austin's culture
- Interest in working with the Design Team Delivery method
- Demonstrated success completing works of art

## ELIGIBLE ARTISTS

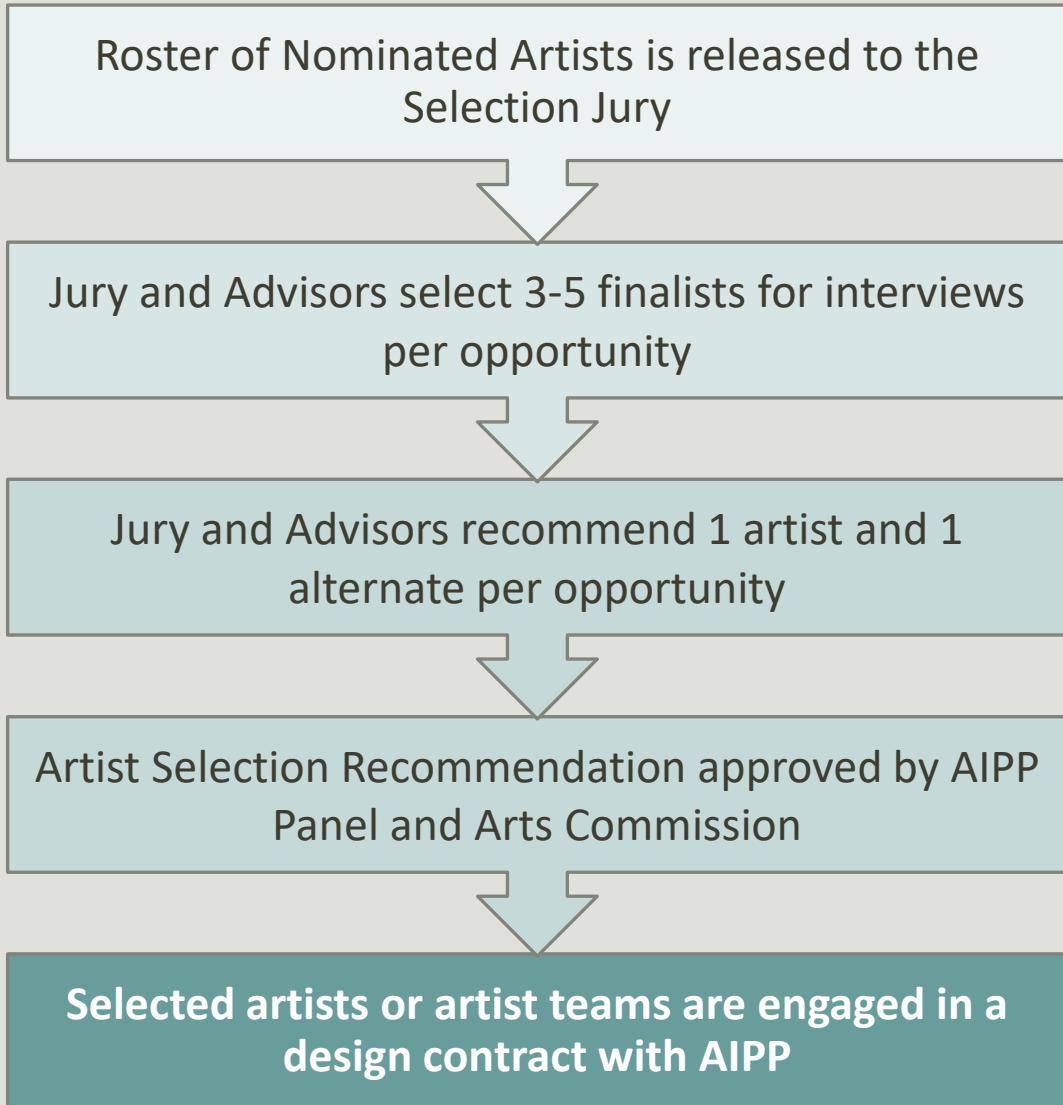
- Over 18 years of age
- Live in the United States
- Emerging Artists encouraged
- No Public Art Experience required

# JULY/AUGUST: ARTIST NOMINATION





# SEPTEMBER/OCTOBER: SELECTION PROCESS



## SELECTION JURY

- Selection Jury of 7 – 9 people, including:
- (2) Local visual artists
- Experienced public artist
- (2) art/cultural leaders with knowledge of significant contributors to Austin’s creative heritage
- Member, AIPP Panel
- Representative, Austin Convention Center Facility + Maintenance
- Representative, ACCX Design Team

## ADVISORS MAY INCLUDE:

- Waterloo Greenway Representative, TBD
- Downtown Austin Neighborhood Association Representative, TBD
- ACCX Design Team Representative, TBD
- Austin Convention Center Representative, TBD
- Faiza Kracheni, Arts Commissioner, District 9

# Project Goals

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reflect the culture, creativity, and vibe that create our shared experience of Austin;



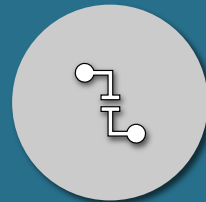
integrate seamlessly into the site, facility, building, finishes and/or infra-structure;



convey the mission of the Austin Convention Center to promote Austin as a premier destination;



employ sustainable materials and processes in the creation of the artwork;



be safe, easily maintained and vandal resistant in its environment; and



contribute to the depth + breadth of the City of Austin's public art collection.

# Two Requests for Arts Commission Members

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## Nominate Artists

Please nominate up to 3 artists to be considered for this opportunity.

Deadline: 5 PM on Monday, July 29<sup>th</sup>

Please use the Artist Nominating Form. We will email each of you a link.

## Nominate Selection Jurors

Please nominate Jurors in these categories:

(2) Local visual artists

Experienced public artist

(2) art/cultural leaders

Please email names/contact info to Laura Odegaard by 7/29.

Please submit by 5 PM on Monday, July 29<sup>th</sup>

# Project Schedule, subject to change

- 2024
- June-July**
  - Approval of prospectus by AIPP Panel
  - Approval of prospectus by Arts Commission
  - Nominating Panel Orientation and Nominations

## **August**

- Approval of Limited Entry Roster Nominations by AIPP Panel and Arts Commission
- Confirmation of Nominated Artists, receive qualifications

## **September**

- Selection Jury Meetings 1

## **October**

- Selection Jury Meeting 2 Interview Artists

## **November**

- Approval of Recommended Artists and Alternates by AIPP Panel and Arts Commission

## **December**

- Artist Contracts approved by City Council

2025

## **January**

- Artists under contract; begin work with ACCX Design Team

## **March**

- Mid Design Presentation to AIPP Panel

## **June**

- Approval of Final Design by AIPP Panel and Arts Commission

- Installation + Dedication will take place with the Sponsor Project

- Community Engagement to inform the public about the AIPP projects will take place with the Sponsor Project