



**MUSIC COMMISSION
REGULAR MEETING
MINUTES
4 March 2024**

The Music Commission convened in a regular meeting on 4 March 2024, at City Hall Council Chambers 301 W 2nd St, Austin, TX 78701.

Chair Medicharla called the Music Commission Meeting to order at 6:44 p.m.

Commissioners in Attendance: Chair Nagavalli Medicharla, Vice-Chair Anne-Charlotte Patterson
Parliamentarian Oren Rosenthal, Leonard Davila, Lauryn Gould, Celeste Quesada

Commissioners in Attendance: Nelson Aguilar, Tami Blevins, Jonathan Mahone, Scott Strickland

CURRENT BOARD MEMBERS/COMMISSIONERS:

Nagavalli Medicharla - Chair, Anne-Charlotte Patterson – Vice Chair, Oren Rosenthal –
Parliamentarian, Nelson Aguilar, Tami Blevins, Leonard Davila, Lauryn Gould, Jonathan
“Chaka” Mahone, Celeste Quesada, Scott Strickland

AGENDA

CALL TO ORDER

PUBLIC COMMUNICATION: GENERAL

Jeanie Ramirez called in to speak for public communication.

APPROVAL OF MINUTES

1. The minutes from the meeting on January 8, 2024, and February 5, 2024 were approved on Vice Chair Patterson’s motion, Commissioner Quesada’s second with a 9-2 vote. Commissioners Aguilar and Rosenthal abstained.

DISCUSSION ITEMS

2. Presentation on Black Artists and Professional Creatives Registry by Harold McMillan, Founder/President, East Austin Creative Coalition.

3. Presentation on music journalism and access to media coverage in Austin by Raoul Hernandez, Assistant Professor, School of Journalism and Media, University of Texas, Austin.
4. Update on FY24 Austin Live Music Fund guidelines by Chair Medicharla. Commission candidate Pedro Carvalho owner of the Far Out, Erica Shamaly, Music & Entertainment Division Manager, and Sylnovia Holt-Rabb, Director of Economic Development Department, commented.
5. Presentation on Health Alliance for Austin Musicians (HAAM) by Paul Scott, Chief Executive Officer, HAAM.
6. Update on musical performances for Music Commission meetings by Shelbi Mitchell, Program Coordinator, Music & Entertainment, Economic Development Department.
7. Presentation by Austin Federation of Musicians Local representative. Representative was not present.
8. Discussion regarding all ages shows and how the City of Austin supports youth in Austin. Erica Shamaly, Music & Entertainment Division Manager, and Sylnovia Holt-Rabb, Director of Economic Development Department, commented.

STAFF BRIEFINGS

9. Live Music Fund collections update by Kim McCarson, Program Manager, Music & Entertainment Division, Economic Development Department. Chair Medicharla motions to move item 13 before item 9, Patterson seconds with a unanimous vote.
10. Update on consultant evaluation of the FY23 Live Music Fund Event Program by Erica Shamaly, Division Manager, Music & Entertainment Division.
11. Update on calendar for Live Music Fund awardee events.
12. Update on City Commission guidelines by Shelbi Mitchell, Program Coordinator, Music & Entertainment, Economic Development Department.

DISCUSSION AND ACTION ITEMS

13. Approve Music Commission Budget recommendations to Council for FY25. Erica Shamaly, Music & Entertainment Division Manager, and Sylnovia Holt-Rabb, Director of Economic Development Department, commented. Commissioner Rosenthal motions to approve budget recommendations, and Commissioner Gould seconds with a unanimous vote.

FUTURE AGENDA ITEMS

Discussion on Live Music Fund Event Program collections update.

Discussion on music booking.

Discussion on all ages shows and how we support youth in Austin.

Discussion on FY24 Austin Live Music Fund guidelines update.

Discussion on musical performance for Music Commission meeting.

Discussion on consultant evaluation of the Live Music Fund program update.

Discussion on success of Bésame Mucho Festival at Circuit of the Americas.

Discussion on Land Use Working Group update.

Discussion on Downtown Commission update.

Discussion SXSU Fair Pay by Local Austin Federation of Musicians.

Commissioner Gould motions to approve all future agenda items above. Commissioner Davila seconds with a 10-0 vote.

Chair Medicharla motions to adjourn and Commissioner Strickland seconds. The Music Commission meeting was adjourned at 9:57 p.m. without objection.

The minutes were approved at the April 1 meeting on Commissioner Strickland's motion, Commissioner Davila's second on a 8-0 vote.