



**MUSIC COMMISSION
REGULAR MEETING
MINUTES
1 July 2024**

The Music Commission convened in a regular meeting on July 1 2024, in the Boards & Commissions Room at Austin City Hall 301 W 2nd St, Austin, TX 78701.

Vice Chair Patterson called the Music Commission Meeting to order at 6:38 p.m.

Commissioners in Attendance: Chair Nagavalli Medicharla, Leonard Davila, Scott Strickland, Celeste Quesada, Nelson Aguilar, Vice-Chair Anne-Charlotte Patterson, Ray Price, Lauryn Gould, Tami Blevins, Oren Rosenthal

CURRENT BOARD MEMBERS/COMMISSIONERS:

Nagavalli Medicharla - Chair, Anne-Charlotte Patterson – Vice Chair, Oren Rosenthal – Parliamentarian, Nelson Aguilar, Tami Blevins, Pedro Carvalho, Leonard Davila, Lauryn Gould, Ray Price, Celeste Quesada, Scott Strickland

AGENDA

CALL TO ORDER

PUBLIC COMMUNICATION: GENERAL

1. Clay Shorkey, Texas Music Museum
2. Zac Traeger, Director of the Museum of Human Achievement

APPROVAL OF MINUTES

3. Approval the minutes of the Music Commission Meeting on June 3, 2024 was moved by Commissioner Davila and a second by Vice-Chair Patterson with a 10-0 vote.

STAFF BRIEFINGS

4. Presentation on musical performance by Peter Stopschinski, Music Commission Live Performance participant and Shelbi Mitchell, Program Coordinator, Music & Entertainment Division.

5. Live Music Fund collections update by Kim McCarson, Program Manager, Music & Entertainment Division, Economic Development Department.
6. Update on the FY24 Austin Live Music Fund by Erica Shamaly, Division Manager, Music & Entertainment Division.

DISCUSSION ITEMS

7. Discussion on city support for housing the current collection at Texas Music Museum following update from working group and Sylvia Morales, Texas Music Museum.
8. Update regarding the Economic and Cultural District Framework Policy by Matthew Schmidt, Global Business Expansion Division, Program Manager III.
9. Informational update on SXSW economic impact by Chair.
10. Update on live musical performances for Music Commission meetings by Vice Chair Patterson.
11. Update from Land Use Working group by Vice Chair Patterson.

DISCUSSION AND POSSIBLE ACTION ITEMS

12. Approve recommendation to create a Placed-Based Enhancement Program to incentivize inclusion of live music venues and other creative sector businesses in new mixed-use development, support development of stand-alone high-impact community development projects including arts and music complexes, and preserve existing music venues, creative spaces, legacy businesses, and nonprofits.
Vice-Chair Patterson motioned to approve with a second by Commissioner Gould with a 10-0 vote.
13. Approve recommendation to create a Creative Combining District and Development Bonus Program to enhance the development and preservation of live music venues and creative sector businesses, and to initiate a specific Red River Cultural District subdistrict and cultural district overlay. Chair Nagavalli motioned to approve with a second by Secretary Strickland with a 10-0 vote.

FUTURE AGENDA ITEMS

Live musical performance presentation.

Discussion on Live Music Fund Event Program collections update.

Discussion on FY24 Austin Live Music Fund update.

Discussion and possible action on city support for Texas Music Museum collection and working group update.

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Update on live music performance for music commission meetings.

Update from Land Use working group.

Discussion and possible action on the Economic Cultural district policy framework.

Vice-Chair Patterson motions to approve all future agenda items above. Commissioner Strickland seconds.

Chair Nagavalli motions to adjourn and Commissioner Strickland seconds. The Music Commission meeting was adjourned at 9:38 p.m. without objection.

The minutes were approved at the August 5 meeting on Commissioner Carvalho's motion, Commissioner Gould's second on a 7-0 vote.