



**EMMA S. BARRIENROS MEXICAN AMERICAN CULTURAL CENTER
REGULAR MEETING
MINUTES
WEDNESDAY, AUGUST 7, 2024**

The Emma S. Barrientos Mexican American Cultural Center convened in a Regular meeting on Wednesday, August 7, 2024, at City Hall Boards and Commissions Room . (Some members of the ESB-MACC Advisory Board participated via videoconference.)

Vice Chair Zamarripa-Saenz called the Emma S. Barrientos Mexican American Cultural Center Meeting to order at 6:03pm.

Board Members in Attendance:
Lily Zamarripa-Saenz, Vice Chair

Board Members in Attendance Remotely:
Gerardo Gandy, Member

Hilario “Larry” Amaro, Member
Cynthia “Cy” Herrera, Member

Noemi Castro, Member

Board Members Absent:

Angelica Navarro, Chair
John Estrada, Member
Anthony Martinez, Member
Eduardo “Eddie” Rodriguez, Member
Raul “Roy” Reyna, Member

Staff in Attendance:

Jodi Jay, Parks and Recreation Assistant Director
Tina Davila, ESB-MACC Administrative Specialist
Olivia Tamzarian, ESB-MACC Culture and Arts Marketing and Outreach Representative

PUBLIC COMMUNICATION: GENERAL

None.

APPROVAL OF MINUTES

1. Vice Chair Zamarripa-Saenz motioned to approve the June 5, 2024, minutes with the amended change to the second paragraph from “*Vice Chair Amaro called the Emma S. Barrientos Mexican American Cultural Center Meeting to order...*” to “*Chair Navarro*”. Member Reyna seconded the motion. Unanimous vote (7.0). Motion passed. Members Estrada, Martinez, and Rodriguez were absent.

STAFF BRIEFINGS

2. **Staff briefing on staffing updates, June and July programs, marketing and outreach efforts, and updates on signature event planning.**

Olivia Tamzarian, ESB-MACC Culture and Arts Marketing and Outreach Representative gave a report on the Holistic Wellness programs, Education, Academia Cuauhtli, and Caminos Teen Leadership programming. She also gave an update on current and upcoming marketing and outreach events and provided details on the 2024 Awards of Excellence Ceremony, thanking the staff and board for their help

in ensuring the event was successful. In closing, Tamzarian announced that the Parks and Recreation Department (PARD) was in the process of interviewing their finalists for the Museums and Cultural Programs Division Manager position and that PARD would be hosting a virtual meet and greet to allow attendees to hear about the hiring process, candidates' backgrounds, and provide feedback on each candidate on Thursday, July 11th from 6:00 p.m. to 7:30 p.m., encouraging the board to attend. (Please see the Board and Commissions Website for backup material.)

DISCUSSION ITEMS

3. Update on Phase 2 Construction Project.

Michelle Rojas, ESB-MACC Culture and Arts Education Manager provided a brief overview of the current project timeline, announcements, scheduled milestones, as well as photos showing the construction progress. She also mentioned that the City Manager would present the first draft of the FY25 proposed budget to City Council Friday, July 12th at 10am and that if they would like to attend the meeting to show their support, she would send out an email to the board letting them know how they could participate in the discussion.

(Please see the Board and Commissions Website for backup material.)

4. Update on 64 Rainey alley vacation.

Michelle Rojas, ESB-MACC Culture and Arts Education Manager informed the board that the 64 Rainey alley vacation would now be referred to as the MACC Pocket Park and the temporary activation furniture pieces that were donated by CANVUS had been installed as of June. She noted that the pieces would be decorated with murals by the ESB-MACC Camino students in the fall and that a temporary sign with a description of the future work would be installed as well. She also mentioned that PARD planning had begun the formal process of an alley vacation for the area between 64 Rainey and the ESB-MACC parking lot, resulting in the item being scheduled to go before Council during the July 18, 2024, meeting. She commented that no funds had been expended from the Rainey Street Heritage fund.

(Please see the Board and Commissions Website for backup material.)

5. Discussion on Annual Internal Review Report.

Vice Chair Zamarripa-Saenz let the board know the drafted Annual Internal Review Report currently included main action items that had been taken over the past 12 months through the working groups and budget recommendations. She stated she was still in the process of trying to condense the information but asked them if they had input on anything specific or would like to implement any goals going forward to email her directly so she could add to the final report.

WORKING GROUP DISCUSSION

6. Update from Budget Working Group

Member Amaro stated they had not met yet because they were waiting on getting the FY25 proposed budget numbers but now that they knew the budget would be presented to City Council on July 12th, he was hopeful there would be enough information shared to begin scheduling working group meetings.

7. Update from Ethnographic Working Group

Chair Navarro let the board know that an email was received from Cassie Smith letting them know her dissertation should be completed by the end of the summer. Member Amaro stated that once Cassie completed her dissertation then she would be asked to come back and present to the board.

FUTURE AGENDA ITEMS

Discussion and action to approve an alternate meeting location(s) for ESB-MACC Advisory Board Meetings. (Sponsors: Amaro, Navarro)

ADJOURNMENT

Member Amaro motioned to adjourn the meeting at 6:52pm. Vice Chair Zamarripa-Saenz seconded. Unanimous vote (7.0). Motion passed. Members Estrada, Martinez, and Rodriguez were absent.