



Development CITY OF AUSTIN
SERVICES DEPARTMENT

Entertainment Services Program Downtown Commission Briefing

September 18, 2024



Program Overview

- **Oversee Entertainment-Related Sound Management**
- **Serve as a liaison to bars, clubs and music venues and residents**
- **Support programs and efforts to create a welcoming and safe environment across all of Austin's entertainment districts and establishments**



Program Updates

SIP Safely

- Drink Spiking Awareness Program

Nightlife Establishment Training Program

- Providing Training and Support to Bars, Clubs, and Venues

SIP SAFELY

Austin



SIP Safely

Drink Spiking Awareness Program

Goals

- Raise awareness among patrons, staff and the community about what drink spiking is
- Educate about how to reduce the threat, identify suspicious activity, support victims and report incidents

Program Components

- Bar, Club, and Venue Partnership
- Public Outreach

SIP Safely

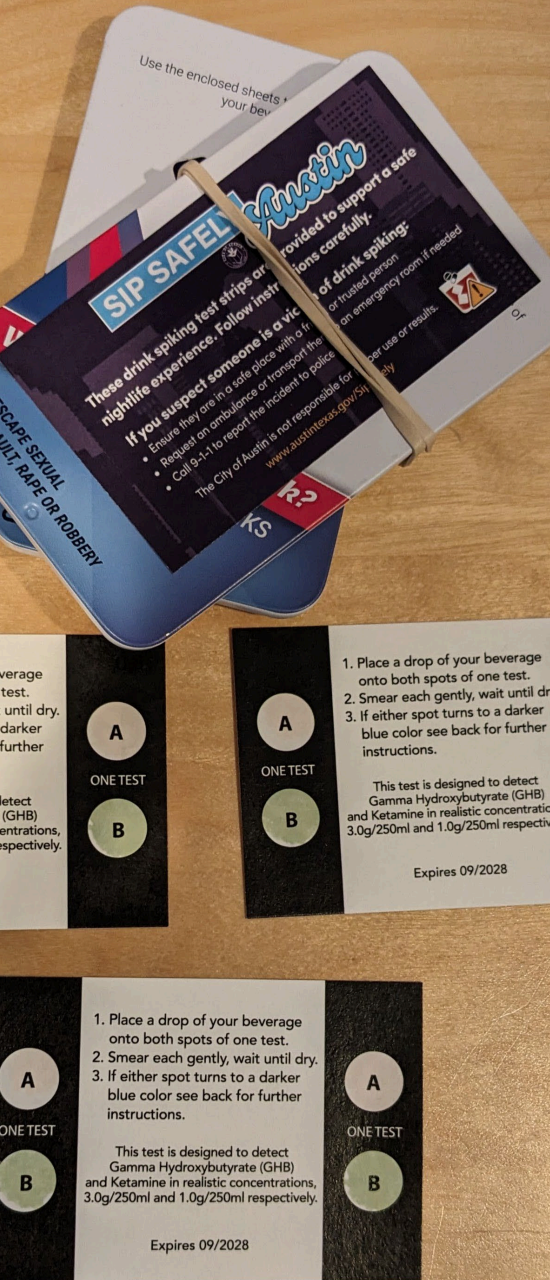
Drink Spiking Awareness Program

Bar, Club and Venue Partnership

- Provide drink testing kits, patron-facing awareness flyer, and educational materials for staff for bars to post

Public Outreach

- Partner with the Sobering Center to conduct public outreach in the entertainment districts
- Distribute drink testing kits, educational materials, and drink covers to the public & patrons



SIP SAFELY



Austin

Serve up cocktails & caution.

Drink spiking is the act of adding alcohol or drugs to a drink without the knowledge of the person consuming it.

Help prevent drink spiking in our venue.

- Provide drink-spiking test strips upon request
- Be alert to suspicious/unusual behavior
- Remove unattended glasses
- Be aware of unusual requests
- Maintain communication with the security team throughout the night
- Know the venue's process for handling suspected drink-spiking incidents

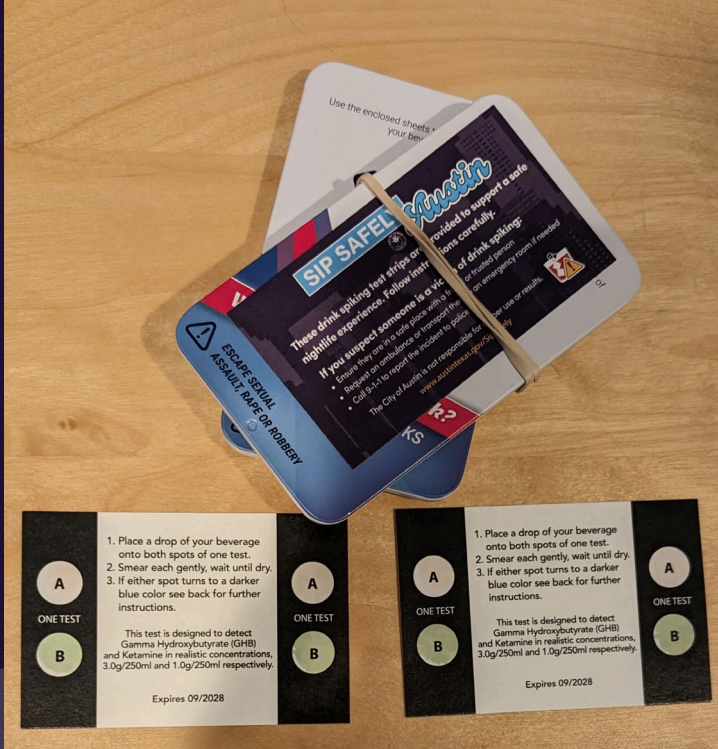
Drink-spiking victims may start to show signs in as soon as 10 minutes:

- Inability to clearly communicate
- Poor coordination or vision
- Hallucinations/paranoia
- Confusion/disorientation
- Nausea/vomiting
- Unconsciousness

If you suspect someone is a victim of drink spiking, help the individual to a safe place away from crowds. Ask a friend or trusted person to stay with the victim. Encourage them to call 9-1-1 to report the incident to police and request an ambulance if needed.

Avoid judgement. Take every report seriously.

www.austintexas.gov/SipSafely



SIP SAFELY



Austin

Sip Safely. This bar has drink-spiking test strips available for customers.

Protect yourself from drink spiking:

- Never leave your drink unattended
- Watch your drink being poured
- Be cautious about taking a drink from someone you don't know

If you suspect someone is a victim of drink spiking, inform bar staff immediately and call 9-1-1 to report the incident to the police. Your concerns will be taken seriously.

Together we can stop the spike.

www.austintexas.gov/SipSafely





SIP Safely Results

Bar, Club & Venue Partnerships

- 70 bars, clubs, and venues
- 3,500 test strips distributed
- Patron and Staff Education Posters provided

Public Outreach

- Four Saturday night tabling activations
- ~ 1,200 people engaged
- 1,375 test strips distributed
- 275 drink covers distributed



Nightlife Establishment Training Program

Purpose

- Provide training and support to bars, clubs, and venues
- Enhance safety in Austin's entertainment establishments and districts

Goals

- Elevate operating standards
- Focus on education and prevention
- Increase coordination and communication
- Enhance safety in Austin's entertainment establishments and districts

Nightlife Establishment Training Program

Types of Training Provided

- Active Shooter Response & Stop the Bleed
- Overdose Awareness and Prevention
- Door Staff Training (*de-escalation, conflict resolution, reducing liability*)



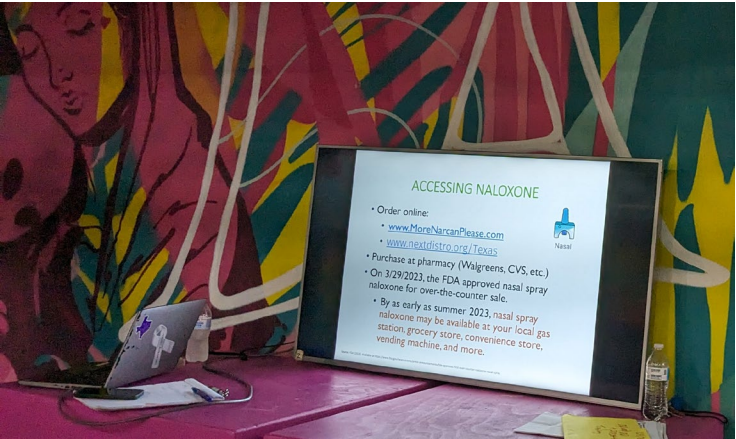
Nightlife Establishment Training Program

Active Shooter Response and Stop the Bleed Training



Nightlife Establishment Training Program

Overdose Awareness & Prevention Training



Nightlife Establishment Training Program

Door Staff Training





Development CITY OF AUSTIN
SERVICES DEPARTMENT

Building a Better and Safer Austin Together

Thank you!