



# A Food Plan for Austin-Travis County

ATCFPB October 2024



# Developing a Food Plan





# What is a Food Plan & why do we need one?

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- A Food Plan will set clear **Goals and Strategies** to move toward a more equitable, sustainable & resilient food system
- The Food Plan will build on **several other initiatives** made by the County, City, and Communities to tackle key food system issues.
- The Food Plan will **center equity** and the lived expertise of those most impacted by the current food system



# Authority for developing the Food Plan

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- On June 2021 Austin City Council **directed** the City Manager to initiate a planning process
- Travis County Commissioners Court **approved formal participation** in the plan in fall 2022

[Link to full resolution](#)

# Austin/Travis County Food Planning Process

## Planning Team

*Coordinating and Project  
Managing the Planning Process*

- City of Austin staff
- Travis County staff
- Consultant Team
- Equity Consultants
- Austin Travis Food Policy Board
- Executive Leadership Team

## Community Advisory Committee (CAC)

*Advisory body overseeing  
the planning process*

## Issue Area Groups

*Goal and Strategy  
Development*

## Community Food Ambassadors

*Community Connections*

## Public Engagement

*General Public and  
Community Input*

# Project Timeline



Phase 0:  
Planning for the  
Plan

Phase 1:  
Vision  
Development

Phase 2:  
Goal & Strategy  
Development

Phase 3:  
Review and  
Ground truthing

*2021 - January 2023*

*March 2023 - July 2023*

*July - December 2023*

*January - March 2024*

- Building Community Awareness 📖
- Release of State of the Food System Report 📄
- Onboarding Planning Consultant ⭐
- Recruitment of Community Teams 🚀

- Website launch 🌐
- 4 Listening Sessions & Tabling at events 🗣️
- Equity Grounding Workshops 🤝
- Affinity Healing Circles 🤝
- Selecting Issue Area Groups 🎯

- 4 World Cafe's ☕
- Issue Area Group Meetings 🗣️
- Develop Goals and Strategies 🎯
- Review Goals and Strategies 👁️🗨️
- Develop a draft for the Food Plan 🖋️

- Community Review of Plan 🗣️
- Council and County Commissioner Review 🗳️
- Approval 👍
- Adoption 🚩



# Plan Adoption

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- Plan adopted by Austin City Council on October 10<sup>th</sup> 2024
  - Unanimous vote from Council
  - 20 speakers in favor of the Plan

# IFC from City Council







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- Develop an asset map of available resources and current food system conditions
  - Create a roadmap with actionable steps for the City to prioritize and lead
  - Identify ongoing funding and partnership opportunities to implement Plan strategies
  - Continue to engage and support community-based organizations, school districts and higher education entities, small and large businesses, faith communities, grassroots initiatives, and individual community members to collaboratively achieve all goals within the Plan



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- Identify and clearly define leadership roles and responsibilities for implementation of the various strategies within the Plan, including defining metrics and measurements of success, to return to Council with an update by March 2025, and to thereafter provide biannual updates on the implementation of the Plan
  - Identify and prioritize the strategies within the Plan that address racial inequities and have a large impact on displacement, food access and insecurity, food workers, emergency food preparedness and response, and agricultural land



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- Identify funding in the Fiscal Year 2025-2026 budget for investment in and implementation of the Plan **and** to identify strategy priorities to be included as part of the next bond package
  - Before the end of the Plan’s initial five-year time frame, the City Manager is directed to work with the **Austin Travis County Food Policy Board** and Plan partners to assess the state of the Plan and provide a recommendation to update the Plan accordingly

# Next Steps





# Plan Adoption

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- Plan to be voted on by Travis County Commissioners Court on October 29<sup>th</sup> 2024
- General public is invited to join the meeting and provide comments

A vertical decorative bar on the left side of the slide, featuring a light green background with white line-art illustrations of various food items including a pumpkin, a chili pepper, an orange slice, an oak leaf, a strawberry, a rosemary sprig, a pomegranate, a pea pod, a lemon slice, a peach, and a corn cob.

# Implementation

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- City staff, County staff, Food Plan stakeholders, and ATCFPB will contribute to an implementation approach
- City staff will develop an on-line dashboard to track progress

# Thank You!

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