

# **Austin Travis County Food Policy Board Strategic Planning Recap**

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**Fiscal Year 2024 - 2025**

Recap from the September 9, 2024 meeting of the Austin-Travis  
County Food Policy Board

# What we did

- Established a shared understanding of the board's role and opportunities for impact
  - Discussed board member priorities
  - Attempted to rally around a set of priorities with a defined path forward
  - Decided to focus on finding “low-hanging fruit” in food plan and work on crafting those recommendations between now and March
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# Board Role Recap

## Possible Deliverables

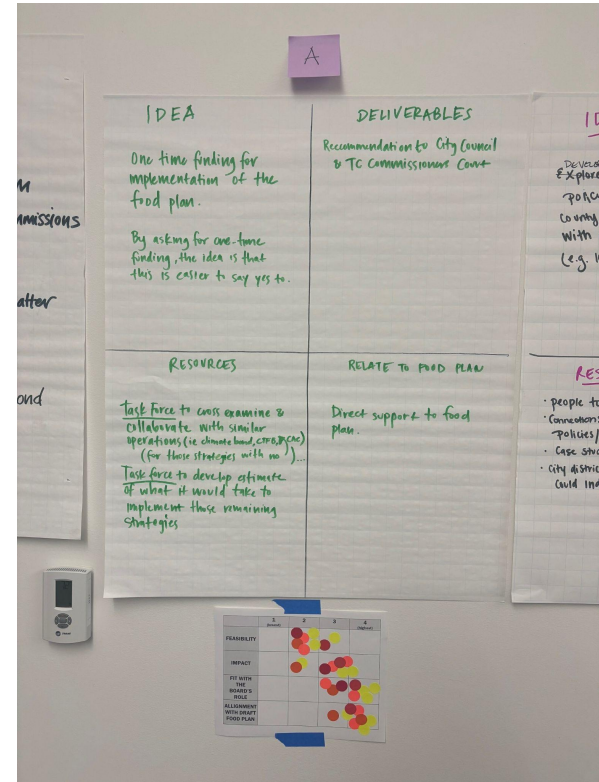
1. Make a recommendation
2. Council committee agenda request
3. Present a County Court agenda item
4. Present & align to other boards/commissions
5. Formal budget recommendation  
(one-time, recurring, FTE, etc.)
6. Offer research, data, or other subject matter expertise. Letters of support.

## Additional Opportunities

1. Align, inform, or participate in Climate Bond

# Brainstormed ideas and analysis of impact

- Board members were asked to do some quiet brainstorming and then worked in pairs to bring forth strong ideas of what the board can work on in the year ahead.
- After brainstorming ideas, board members were then asked to assess which ideas had the most potential for impact and use dot voting to visualize those assessments.



# Brainstormed ideas

- A. Find one time funding for implementation of the food plan
- B. Develop purchasing policy changes to guide City and County food purchases to align with community values
- C. Identify realistic parts of the food plan that align with existing funding opportunities that have a regional impact
- D. Create press releases for the food plan; invite CAC members to share experience and priorities
- E. Identify “low-hanging fruits” in the food plan for both City and County
- F. Establish land-access roadmap

**COMMON THEME – Identify resources to support food plan**

# Board Discussion and Decision

- Work on identifying low-hanging fruit in food plan as a first step.
- Board members to do some homework to identify those strategies and bring to October meeting.
- Use time between now and March to identify those priorities and craft recommendations to address them.

# Board Discussion and Decision

- Work on identifying low-hanging fruit in food plan as a first step.
- Board members to do some homework to identify those strategies and bring to October meeting.
- Use time between now and March to identify those priorities and craft recommendations to address them.

# Homework

- **Review the food plan goals and strategies** - [Link to Food Plan](#)
- **Identify the strategies that resonate most with you**—consider where you can contribute subject matter expertise.
- **Select 1-2 strategies** that you believe are feasible, high-impact, and within the board's scope, and develop ideas that can guide the Board's working groups this year.
- **Consider how the board can support these strategies through deliverables.** What deliverables can we offer to help support these strategies? Possible options include making a recommendation, submitting a council committee agenda request, presenting a county court agenda item, aligning with other boards and commissions, making a formal budget recommendation (one-time, recurring, FTE, etc.), or providing research, data, or other subject matter expertise (such as a letter of support).
- **Identify the resources needed to complete these deliverables.** This could include things like people, data, research materials, or connections.
- **Provide any context** for *why* these strategies should be a focus for the board this year, highlighting momentum, feasibility, and any existing community assets, plans, priorities, or projects. Reflect on conversations you've had with community members, elected officials, and City/County staff.
- **Meet with your designated elected official(s)**, and continue to ask about their priorities and perspectives. What do they identify as low-hanging fruit? Which food plan goals resonate most with their constituents? What assets and opportunities do they see in their district/precinct to support the food plan? What questions or concerns do they have?