



**URBAN
DESIGN**
PLANNING DEPARTMENT

Great Streets

Program Update

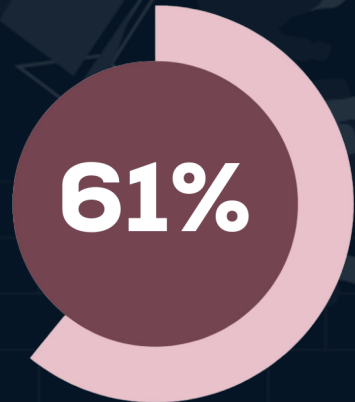
Presentation Agenda

- Demographics
- Existing Conditions Analysis
- Community engagement
- Great Streets light pole

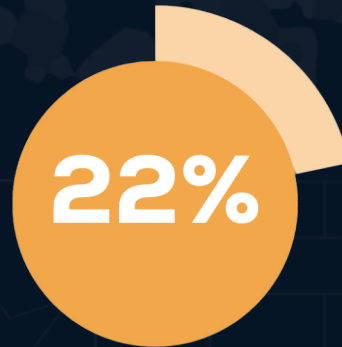
Demographics

Population Increase 2010-2020

Downtown Austin

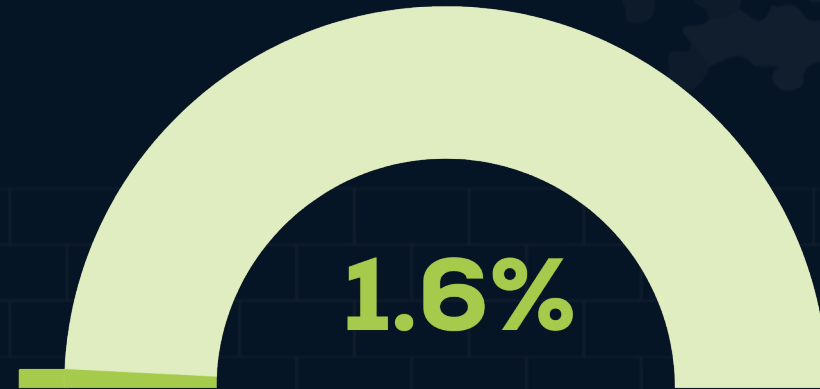


City of Austin



Source: 2022 ACS Five-Year Estimates

Downtown Austin Inhabitants: % of Austin Residents Living Downtown



Source: 2022 ACS Five-Year Estimates

Housing Statistics Downtown Austin



10,324

Residential Units



15,360

Residents



14,700+

Hotel Rooms



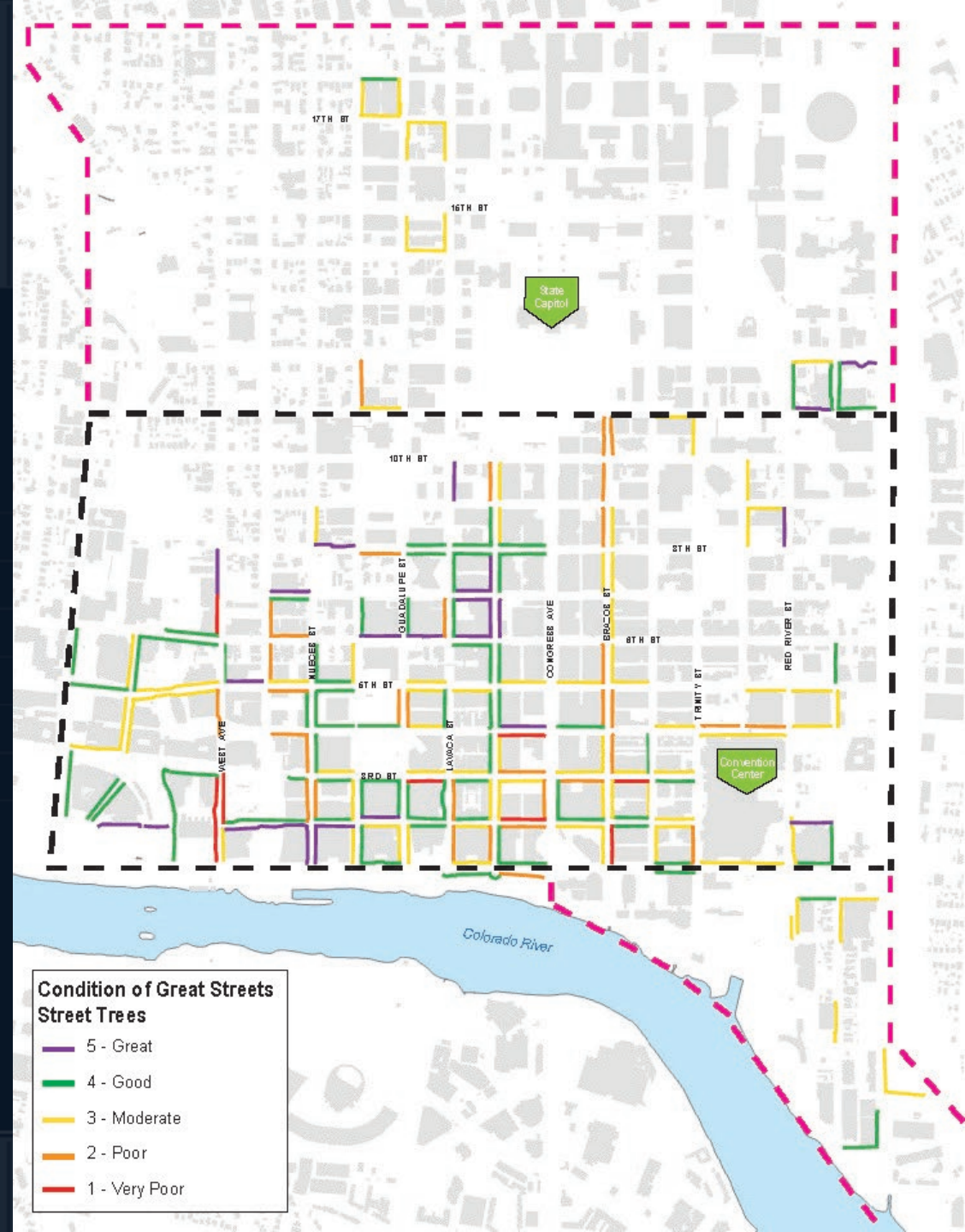
130,841

Employees

Source: DDA State of Downtown Report 2022

Existing Conditions Analysis

- Completed inventory of Great Streets elements
- Condition of Great Streets elements
- **Top 3 streetscape elements**
 - Planters
 - Signs
 - Sidewalk cafes
- **Bottom 3 streetscape elements**
 - Trash receptacles
 - Benches
 - Tree/paver grates





Engagement & Outreach

- 1-on-1 personal conversations
- Round table meetings
- Topical focus groups
- Small-group workshops
- Interactive public art and tactical urbanism installations
- Strategic departmental and external supporters

Great Streets Light Pole

- Great Streets light pole redesign and purchase
 - Update current design of Great Streets light pole





Pedestrian Zone

Curbside Zone

Bike Lane

Drive Lane

Drive Lane

Bike Lane

Curbside Zone

Pedestrian Zone

Great Streets Update Process

Phase 1: Analysis

- Existing Conditions
- Review of relevant plans

Phase 2: Vision

- Public Involvement
- Stakeholder meetings

Phase 3: Scoping

- Scope of Work
- Deliverables
- Compiling Feedback

Phase 4: Production

- Draft Plan
- Review
- Draft Deliverables

Reviews and Approval

- Public Review
- Final Deliverable Approved by Council

Next Steps

- Community engagement
- Update Great Streets Plan and Standards