



BOARD/COMMISSION RECOMMENDATION

Commission on Aging

Recommendation Number: 20250212012: Older Adult Focus at City Job Fairs

WHEREAS, the City of Austin will hold the 14<sup>th</sup> Annual City of Austin Career Expo on April 2, 2025, designed to facilitate employer hiring needs and the employment needs of job seekers<sup>1</sup>; and

WHEREAS, the City of Austin regularly holds additional job fair(s) throughout the year<sup>2</sup>; and

WHEREAS, the City of Austin regularly holds one 50+ Community Job Fair per year that includes employers that primarily specialize in providing jobs and resources for individuals who are over the age of 50<sup>3</sup> and are marketed to older adults who choose to or need to continue working past traditional retirement age; and

WHEREAS, Austin's older adult population represents 10.8% of the total population<sup>4</sup>; and

WHEREAS, older adults job seekers frequently face ageism<sup>5, 6</sup> and 78% of people between the ages of 40 and 65 said they had seen age discrimination in the workplace<sup>7</sup>; and

WHEREAS, older adult job seekers re-entering the workforce may be out of touch with the latest technology; and

WHEREAS, AARP is one of numerous sources advising unique approaches for older adults seeking employment<sup>8, 9</sup>; and other

NOW, THEREFORE, BE IT RESOLVED that the Commission on Aging encourages the Austin City Council to direct the City to add one or two speakers to each job fair that would cover informational topics, such as how to:

- repurpose a long career to pursue new interests,
- navigate new technology involved in résumé submittal, and
- maintain self-confidence during the job search.

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<sup>1</sup> [City of Austin Career Expo | AustinTexas.gov](https://www.austintexas.gov/department/career-expo)

<sup>2</sup> [City of Austin Fair Chance Hiring Job Fair on July 25 | AustinTexas.gov](https://www.austintexas.gov/department/fair-chance-hiring-job-fair)

<sup>3</sup> [City of Austin 50+ Community Job Fair on September 25 | AustinTexas.gov](https://www.austintexas.gov/department/50-plus-community-job-fair)

<sup>4</sup> U.S. Census Bureau, American Community Survey 2022 1-year estimates and 2020 decennial census.

<sup>5</sup> [15 Frustrating Reasons Why People Over 50 Struggle to Find Jobs - Housely](https://www.housely.com/blog/15-frustrating-reasons-why-people-over-50-struggle-to-find-jobs/)

<sup>6</sup> <https://www.forbes.com/sites/robinryan/2024/04/16/how-to-find-a-job-if-you-are-55-or-older/>

<sup>7</sup> [The 5 Secrets for Getting Hired After 50](https://www.austintexas.gov/department/5-secrets-for-getting-hired-after-50)


<sup>8</sup> [The 5 Secrets for Getting Hired After 50](https://www.austintexas.gov/department/5-secrets-for-getting-hired-after-50)

<sup>9</sup> [How To Find A Job If You Are 55 Or Older](https://www.austintexas.gov/department/how-to-find-a-job-if-you-are-55-or-older)

The Commission on Aging can research local professionals to assist with speaker placement if needed.

Date of Approval: February 12<sup>th</sup>, 2025

Record of the vote: Approved on Commissioner Anderson's motion, Commissioner Van de Putte's second on a 9-0 vote.

Attest:  \_\_\_\_\_  
Richard Bondi, Chair