



# TRANSPORTATION PUBLIC WORKS

## MICROMOBILITY UPDATE

Mobility Committee Presentation  
April 17, 2025

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4/17/2025



TRANSPORTATION  
PUBLIC WORKS

# AGENDA

- PROGRAM UPDATE
- COMMUNITY & STAKEHOLDER OUTREACH
- DATA REPORTING
- DIRECTOR RULES



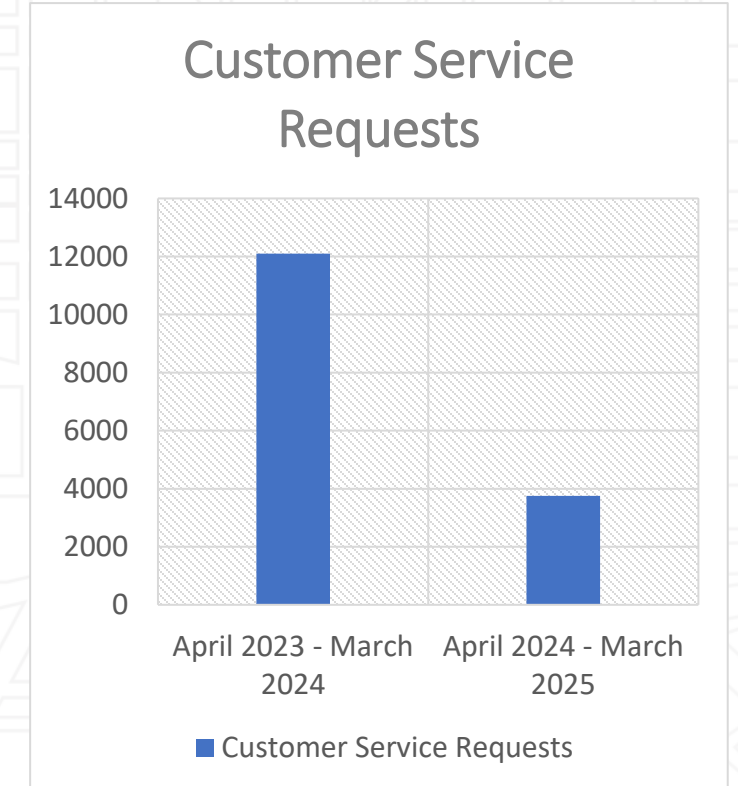
# TRIP DATA

## Changes to Micromobility program in April 2024

- Limiting devices citywide
- Reducing devices downtown core
- Changes to Customer Service Request reporting

	April 1, 2023 – March 31, 2024	April 1, 2024 – March 31, 2025
<b>Total Trips</b>	2,915,815	2,850,455
<b>Downtown Trips</b>	1,997,837	1,810,541
<b>Total Trips per Day</b>	7,159	7,159
<b>Downtown Trips per Day</b>	4,422	4,076
<b>Total Available Vehicles</b>	7,395	5,229
<b>Downtown Vehicles</b>	4,086	2,280
<b>Total TVD*</b>	1.21	1.36
<b>Downtown TVD*</b>	1.1	1.79

\*Trips per Vehicle per Day



# COMMUNITY & STAKEHOLDER OUTREACH

## Community Feedback

- Vision Zero Community Board
- Mayors Committee for People with Disabilities
- University of Texas Market Days
- Community online survey
- Micromobility Open House
- Intercept surveys (Planned)

## Stakeholder Feedback

- Multiple meetings with current vendors and TPW leadership
- Ongoing monthly vendor meetings with staff
- Multiple meetings with Vision Zero team

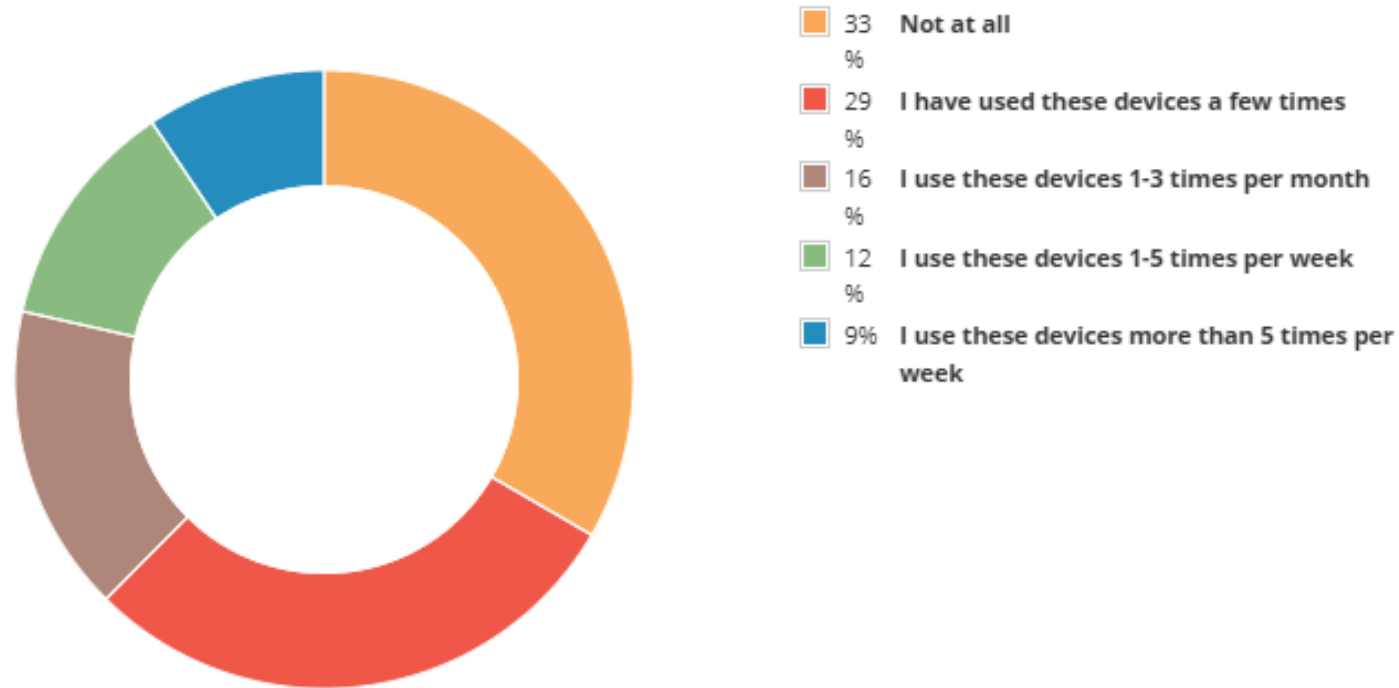


Image from Micromobility Open House at Carver Library on March 24th

# COMMUNITY OUTREACH – SURVEY

VIEWS	PARTICIPANTS	RESPONSES	COMMENTS	SUBSCRIBERS
3,143	679	8,494	1,301	84

How often do you use shared e-scooters and e-bikes?

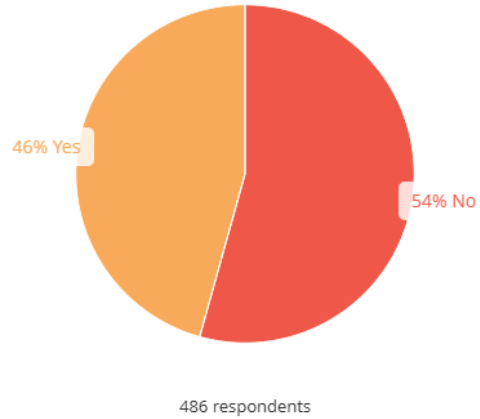


671 respondents

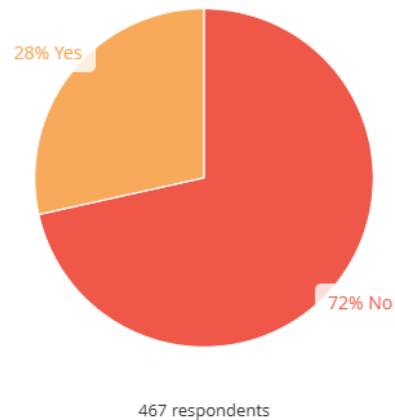


# COMMUNITY OUTREACH – MICROMOBILITY PARKING

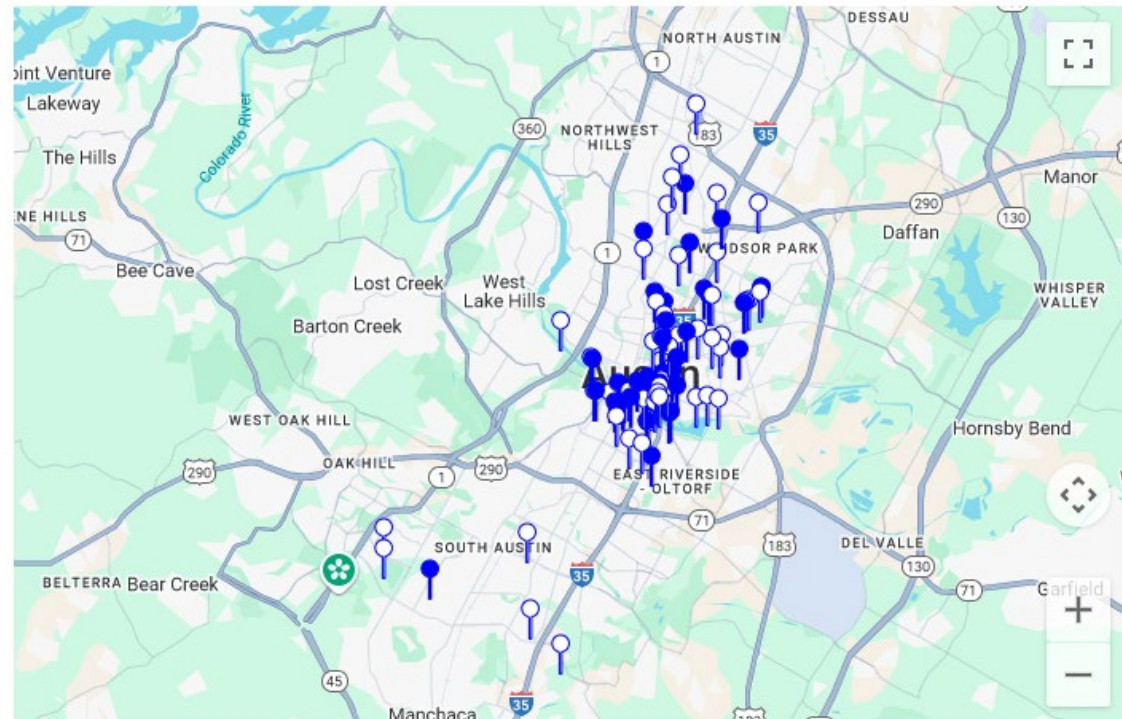
Were you aware of parking boxes before taking this survey?



Have you used parking boxes to park a shared device?



The following is an interactive map question. Please drop a pin in the one location where you would most like the City to install new parking boxes.



# CRASH/COLLISION REPORTING

## TPW Progress

- Enhanced coordination with Vision Zero
- Utilizing available resources
  - TxDOT
  - Austin Public Health
  - Peer cities
  - Local law enforcement
- Clarify vendor data reporting requirement in Director Rules to inform future updates to Vision Zero dashboard reporting

\*Continued challenges with data\*



# DIRECTOR'S RULES REVISIONS

## TERMINOLOGY

- Standardize industry terms and crash terms
- Define a "trip"

## SAFETY

- Vendor collision reporting standardization
- Emergency management plans

## SERVICE AREA & FLEET SIZE

- Define license and permit by device type
- Cap total number of devices per provider
- Limit number of providers by device type

## SERVICE MODIFICATIONS

- Advanced notice for changes to services
- Requests for expansion of devices only during renewal
- Increased devices for special events

## OPERATIONS & CUSTOMER SERVICES

- Defined communications to the public
- Access for City Staff to test and correct
- Routine performance checks on providers

## DEVICE DEPLOYMENT & INFRASTRUCTURE

- Restricting max deployments at locations
- More clarity on no deployment areas

## PRIVACY, DATA, & REPORTING

- Consolidated reporting requirements
- Standardized reporting requirements
- Clarity on use of authorized third parties
- Mobility Data Specification MDS

## PERFORMANCE GRADING

- Formal evaluation process
- Modified trip/device average requirements
- Tracking metrics



# PROPOSED TIMELINE FOR DIRECTOR'S RULES

<b>Milestone</b>	<b>Date/Timeframe</b>	<b>Details</b>
<b>TPW presents proposed key changes/additions for new rules to Council Mobility Committee</b>	April 17, 2025	Initial opportunity for Council and community public input and feedback
<b>Rule set finalized</b>	May 1, 2025	Internal drafting of rules completed (including legal review and approval)
<b>Public posting of director's rules / Public comment period begins</b>	May 5, 2025	City Clerk's office
<b>Public comment period ends (per City Code §1-2-5)</b>	June 4, 2025	All responses documented and reviewed
<b>Response to comments and summary posted</b>	July 3, 2025	Completes requirements of director rules process – includes final legal review before City clerk adoption
<b>Notice of rule adoption</b>	July 10, 2025	New director's rules adopted



# NEXT STEPS

Evaluate public input from survey and outreach efforts

Finalize and post draft Director's Rules

May memo update to Council with status update on August 2024 Electric Scooter Enforcement Program audit





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## Questions/Discussion

