

# The Millennium

## *Monthly Report*

*As presented to the*

Austin Rosewood Community  
Development Corporation

June 2025

<b>Staffing Levels</b>	
Numbers Of New Hires:	0
Terminations/Resignations	1
Current Numbers of FTEs:	4
Current Numbers Of PTEs:	16

<b>Training</b>	
ASM Global Learning Academy - Percentage of Completion	85% Completion Rate for FTEs and PTEs

<b>Other</b>	
Safety Training	Incidents vs Accidents Reporting
Fire Drills / Evacuation	N/A – awaiting completion of new fire panel by CoA



## Events & Activities

May 2025

Event Date	Client/Event	Amount	Attendance	Type	Status	Lost Revenue
May 7, 14, 21, 28	TJRD Practice	1,000.00	184	Private	Confirmed	
May 6, 13, 20, 27	Better Off Bowling League	1,000.00	50	Private	Confirmed	
May 16	Theater – Paul Mann	676.50	75	Private	Confirmed	
May 20	Manor High School class of 2025	1,176.00	98	Private	Confirmed	
May 21	Dobie Middle School Field Trip	2,428.50	182	Private	Confirmed	
May 24	Theater – Cine Las Americas Youth Film Festival	710.50	100	Private	Confirmed	
May 25	Theater – Film Kids Film Festival	400.00	100	Private	Confirmed	
May 31	Jadyn Williams Graduation Party	758.93	50	Private	Confirmed	
<b>Total</b>		<b>8,150.43</b>	<b>839</b>			

# Events & Activities

## June 2025



Event Date	Client/Event	Amount	Attendance	Type	Status	Lost Revenue
June 4,11, 18, 25	TJRD Practice	1,000.00	184	Private	Confirmed	
June 6	Generation Serve	966.00	100	Private	Confirmed	
June 7	Courtney Robinson -Birthday Party	790.23	45	Private	Confirmed	
June 9	Theater – Phillip Brady-Joyner	541.25	100	Private	Confirmed	
June 14	TxJRD Nat’l Postseason Playoffs	2,539.36	150	Private	Confirmed	
June 15	TxJRD Nat’l Postseason Playoffs	1,777.00	150	Private	Confirmed	
June 19	NAACP – Juneteenth Celebration	550.00	30	Community	Confirmed	
June 21	Theater – Timika Mitchell Movie Premier	433.00	60	Private	Confirmed	
June 26	American Youth Works – Staff Retreat	445.00	35	Private	Confirmed	
June 27	Theater – Josh Stubblefield	433.00	50	Private	Confirmed	
June 28	Theater – Savannah Arnot	801.05	45	Private	Confirmed	
June 28 <sup>th</sup>	Major Family Anniversary Party	979.66	100	Private	Confirmed	
<b>Total</b>		<b>\$11,255.55</b>	<b>1049</b>			<b>0</b>

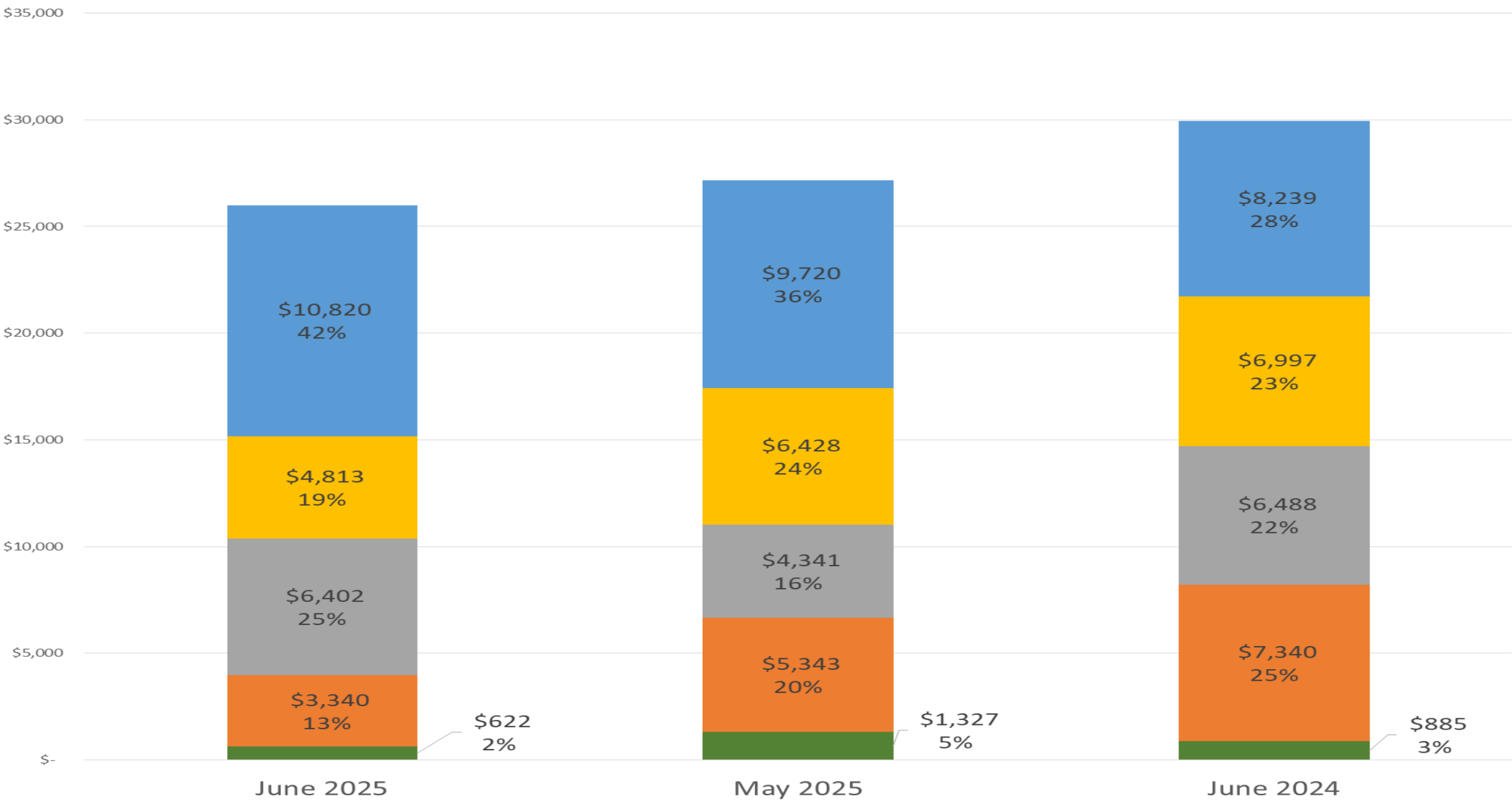
## Patron Attendance

ACTIVITIES	May 2025	June 2025
BOWLING	884	1121
SKATING	1060	677
BIRTHDAY PARTIES	1530	220
ALL EVENTS <i>(Lg &amp; Sm Groups Plus Community Church)</i>	1129	1194
THEATER	276	255
<b>TOTAL</b>	<b>4879</b>	<b>3467</b>

# Revenue Comparison

	June 2025	May 2025	Variance to Prior Month	% Change to Prior Month	June 2024	Variance to Prior Year	% Change to Prior Year
Arcade	\$ 622	\$ 1,327	\$ (706)	-53.2%	\$ 885	\$ (264)	-29.8%
Skating	\$ 3,340	\$ 5,343	\$ (2,003)	-37.5%	\$ 7,340	\$ (4,000)	-54.5%
Bowling	\$ 6,402	\$ 4,341	\$ 2,062	47.5%	\$ 6,488	\$ (86)	-1.3%
F&B	\$ 4,813	\$ 6,428	\$ (1,615)	-25.1%	\$ 6,997	\$ (2,184)	-31.2%
Events	\$ 10,820	\$ 9,720	\$ 1,099	11.3%	\$ 8,239	\$ 2,580	31.3%
Total	\$ 25,996	\$ 27,159	\$ (1,163)	-4.3%	\$ 9,950 <sup>2</sup>	\$ (3,954)	-13.2%

# Mix of Revenue



Arcade Skating Bowling F&B Events

## Notes:

### Capital Improvement Projects

- **Theater Renovation** - New screen and drapes completed in the theater. Still awaiting two (2) additional bids for seat replacement. Full completion now anticipated December 2025. *No Progress.*
- **Fire Panel Installation** is 90% complete. The fire panel, will be inspected and fully operational once all HVAC installation is completed. *No progress.*
- **HVAC** Units are fully installed. All 9 units will be programmed to the new control panel (temperature regulation) by August 6<sup>th</sup>. To date, no additional humidity issues have occurred in the theater. Mold discovered last month has been remediated. Vents in the admin office area have been analyzed for mold and cleaned. No mold was discovered in the admin offices.

Skating units have not been fully repaired. *(Two new units were installed. One unit failed two days after installation.)* The existing problem was “bypassed” through the month of June/July. The original mechanical failure now needs diagnosis, and repair.

- **Roof** replacement is scheduled to begin at the end of August. ETC is 6 weeks. Weather permitting.

## Notes *Cont.*

**Annual Patron Use of the Facility** – Average annual patron use is 70K

**ASM Contributions to the Community** – ASM donates \$15K back to the Millennium each year. Funds are earmarked for advertising/marketing of the venue in an effort to generate more patron awareness and use.

ASM contributed the Austin area NAACP Awards Banquet (2024).

For FY2024 in-kind donations were made the following organizations:

- *Kuk Sool Won Martial Arts*
- *Lago Vista Friends of the Library*
- *East Side Community Church*
- *East Side High School*
- *Del Valle Middle School*

**Qualitative and Quantitative information regarding the impact on families within the service area.**

In 2023 the City of Austin conducted a community engagement survey in an effort to obtain qualitative and quantitative information from constituents regarding their use of the Millennium. This included motivations, services utilized, experiences, etc. A copy of the summary report is attached.

Internally, staff routinely review and respond to patron inquiries and comments received via our various social media platforms.

Quantitative use of the venue is measured and reported monthly in terms of the number of events and services. Overall “impact” on individuals and families is not documented in this way. However, one could examine the number of community events specifically along with the level of participation, and infer that there is direct community benefit resulting from those events being held at the Millennium.

This would include but is not limited to the following examples:

- *Back-to- School Drive with local Realtor Association (2024)*
- *Coat Give-Aways with Austin Public Health (2024)*
- *Toys-for Tots with The Committee, (2025)*
- *Church Food Drive with East Side Community Church (2024)*
- *Thanksgiving Food Give-Away with HEB (2023)*
- *Anti-Gun Violence Workshop with Urban Alchemy (2024)*
- *Math Happens (STEM) Project – (2023 – current, held weekly)*
  
- *ASM Corporate Social Responsibility – [ASM ACTS](#)*
  
- ASM Global’s corporate social responsibility platform, ASM Global Acts, is a commitment to social equity and global sustainability. The program was built upon our long-standing commitments to creating a better, more diverse workforce, serving the communities where we operate, and contributing to a healthier environment and planet.

Our platform is structured around three pillars:

- Protect the Environment
- Invest in People
- Strengthen our Communities

ASM Global brings this to life by giving back and investing in organizations that are making both the world and our local communities a better place to live, work, and play.

ASM Global Acts provides opportunities for team members across the globe to dedicate their time and talent through volunteering, giving back and engaging in local community initiatives - creating a collective effort to demonstrate our commitment to the people and places where we operate and to make a difference in the lives of others.

Through the ASM Global Acts Foundation, we support philanthropic and community-based initiatives in the cities where we operate across the globe. With a strategic focus on supporting local communities, the ASM Global Stars Scholarship Program was established to provide students in diverse and under-resourced communities across the U.S. with educational and career development opportunities - creating accessible pathways to pursue their education and career goals.

To further demonstrate our commitment to local communities, we are dedicated to achieving the following goals:

- Deliver access to our live experiences by donating 5,000 tickets to community members annually.
- Make meaningful investments in nonprofit organizations that create positive change.
- Provide scholarships to 100 students in 50 cities where we operate in the United States each year
- Engage with local, grassroots nonprofits through 75,000 volunteer hours (2024).