

# THE BEST OF BOTH WORLDS: INTEGRATING DIGITAL CONTENT & PRINT RESOURCES

AUSTIN  
PUBLIC  
LIBRARY

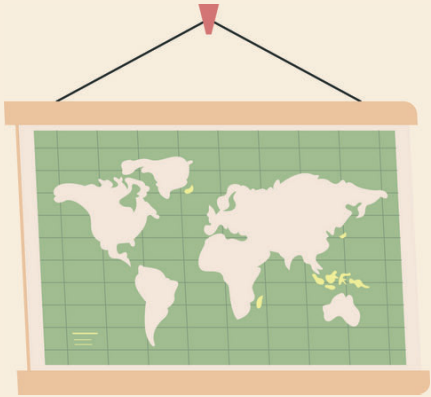
August 2, 2025



# WELCOME

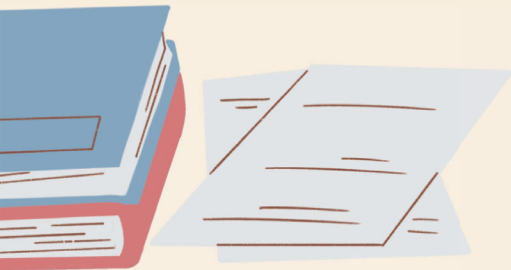
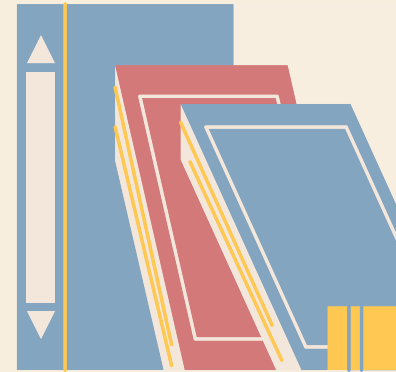
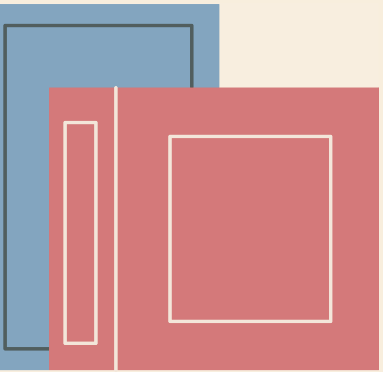


**Christina Nelson, MSIS**  
**Customer Access Division Manager**  
**[christina.nelson@austintexas.gov](mailto:christina.nelson@austintexas.gov)**



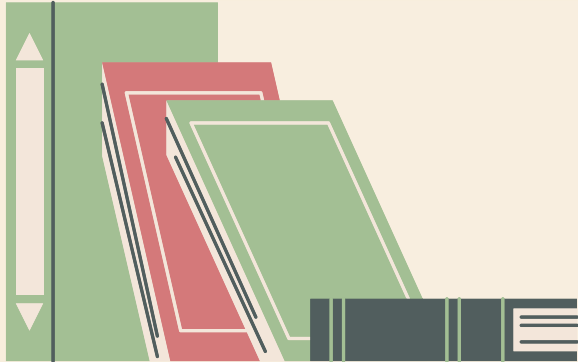
# TODAY'S AGENDA

- Selection Process
- Factors to Consider
- Licensing Models
- Borrowing Privileges
- Circulation Trends
- User Hold Analysis
- Director's Dashboard



# SELECTION PROCESS

- Materials Selection Policy
- Submit a Suggestion
- Availability of highly anticipated releases
- Community needs & trends
- Support for programming & events
- Multiple formats
- Contracted vendor inventory
- Budgetary allocations



# FACTORS TO CONSIDER

- Cultural & Local Trends
- Fluidity of Target
- Purchasing Models
  - Pay-per-Unit
  - Pay-per-Use
- Average Cost of Materials
  - \$20.75 / print book
  - \$60.00 / digital content
- Holds Ratio Goals
- Licensing Models



# LICENSING MODELS: PAY-PER-UNIT

## Overdrive (Libby)



Lending model	Number of users at a time	Expiration from collection
One Copy/One User (OC/OU)	One	Never
Metered Access (MA) by time	One	After a set period of time
Metered Access (MA) by checkout (one user)	One	After a set number of checkouts
Metered Access (MA) by checkout (concurrent users) - also known as "OverDrive Max" or "MACU"	Multiple (up to the number of allotted checkouts)	After a set number of checkouts
Metered Access (MA) by earlier of checkouts or time	One	After a set period of time or number of checkouts (whichever comes first)
Subscriptions	Unlimited	After a set period of time
Cost Per Circ (CPC)	Unlimited (until monthly budget runs out)	Never (but can be manually or automatically revoked)
Class Set	As many as designated	End of Class Set period
On-Demand Class Set (ODCS)	Multiple (up to the number of copies owned)	End of lending period (once checked out)

# LICENSING MODELS: PAY-PER-USE



## Hoopla

- Check out 4 items per month
- Movies & TV shows check out for 3 days
- Music CDs check out for 7 days
- Audiobooks, eBooks and comics / graphic novels check out for 21 days
- BingePasses check out for 7 days

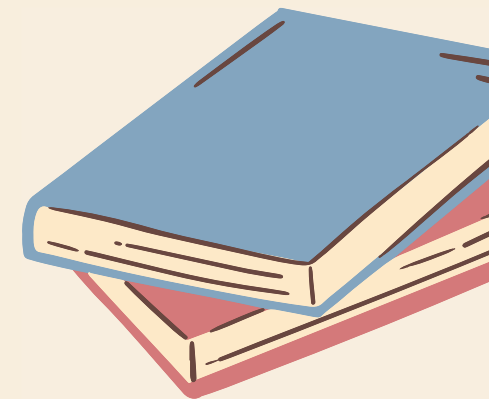
## Kanopy

- Videos use different ticket amounts depending on running time
- Videos have different viewing periods depending on running time
- Each video is labeled with ticket amount, viewing period and running time
- Tickets reset on the 1st of each month
- Unused tickets don't roll over to the next month



# COLLECTION 411

- Check out limits
  - Print – 50 / Digital – 10
- Holds limits & Pick-up Time Frames
  - Print – 15 / Digital – 7
  - Print – 10 days / Digital – 72 hours
- Average wait time
  - Print – 15 days / Digital – 33 days
- Renewals
- Assistive tech tools



# CIRCULATION TRENDS

## FY23 (10/01/2022 - 09/30/2023)

Print Circulation-- 4,271,321

Digital Circulation --3,108,163

## FY24 (10/01/2023 - 09/30/2024)

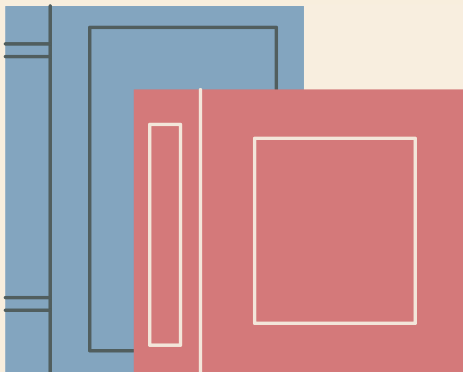
Print Circulation -- 3,898,850

Digital Circulation --3,859,682

## FY25 so far (10/01/2024 - 06/30/2025)

Print Circulation -- 2,744,463

Digital Circulation -- 2,981,925



# USER HOLD ANALYSIS

Holds per User

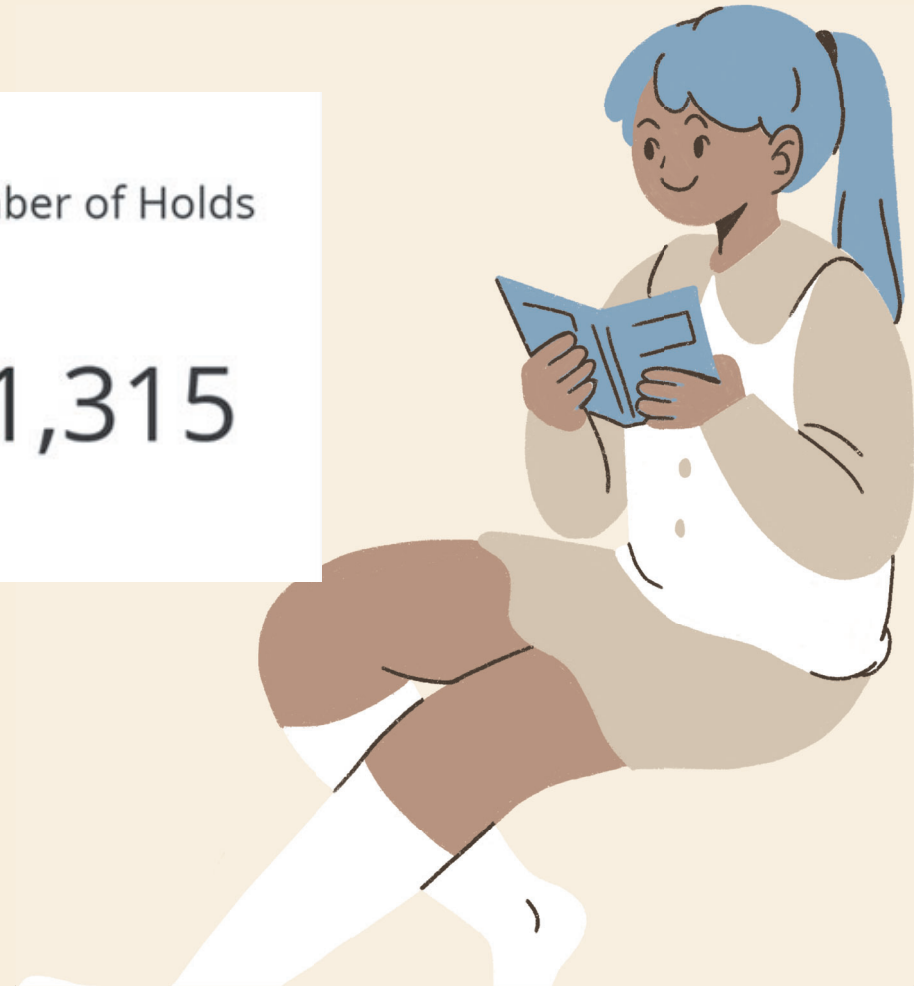
4.34

Number of Users

14,129

Number of Holds

61,315



# DIRECTOR'S DASHBOARD

## Digital Title Circulation



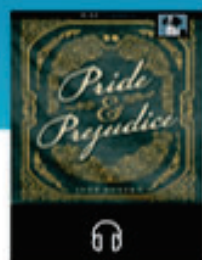
audiobook loan  
142 holds on 64 copies



audiobook loan  
1 of 1 copies available



ebook hold  
101 holds on 17 copies



audiobook loan  
always available



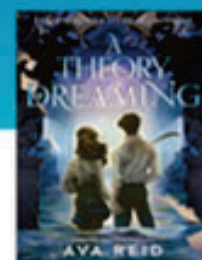
ebook loan  
3 holds on 6 copies



ebook loan  
1 of 1 copies available



ebook loan  
1 of 1 copies available



ebook hold  
9 holds on 1 copy



ebook  
189 holds on 1 copy

### Loans

CURRENT DAY  
**8,653**

CURRENT MONTH  
**8,653**

CURRENT YEAR  
**2,186,989**

ALL-TIME  
**22,287,242**

### Holds

CURRENT DAY  
**3,838**

CURRENT MONTH  
**3,838**

CURRENT YEAR  
**975,014**

ALL-TIME  
**9,693,723**

RECORD DATE  
Sep 12, 2024  
15,993  
digital loans

CURRENT YEAR  
2 million  
digital loans

LAST YEAR  
3 million  
digital loans

ALL-TIME  
20 million  
digital loans



OverDrive



**THANK  
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**Austin Public Library**

