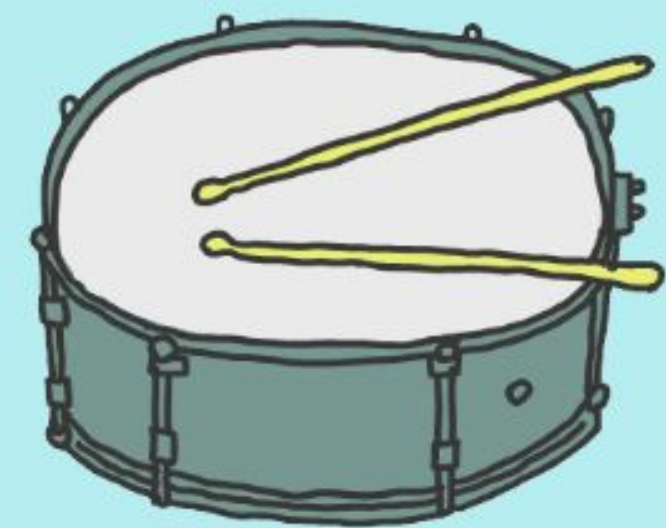
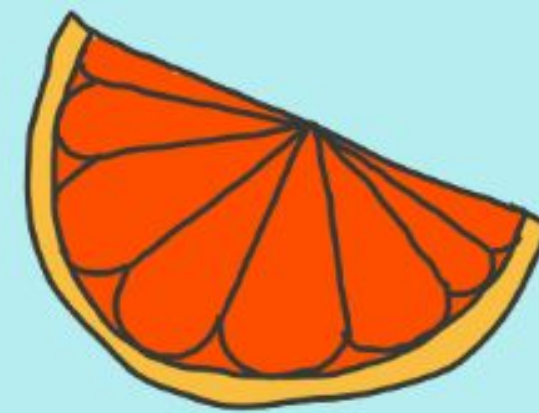
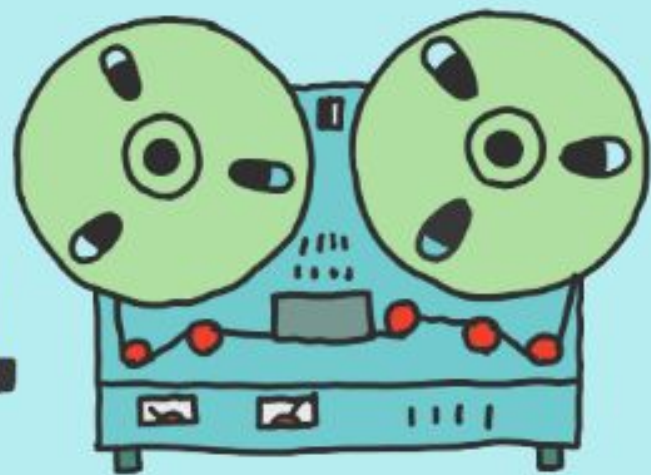


# SXSW

**2026**  
**MARCH 12-18**  
**AUSTIN, TX**

## 2025-2026 DEI REPORT

**THE SXSW DEI TEAM'S WORK IN THE COMMUNITY**



# OUR 2025-2026 PROGRAM OVERVIEW

**A BRIEF OVERVIEW OF OUR PAST AND CURRENT SLATE OF EVENTS FOR THE 2025-2026 SEASON.**

Since March 2025, we've hosted and/or sponsored 11 events focused on connecting with and uplifting the BIPOC and queer communities. Looking ahead, we plan to host additional events in the lead up to SXSW and SXSW EDU 2026. Examples of our programs/initiatives include but are not limited to:

- SXSW DEI Business Mixer
- SXSW Community Conversations
- SXSW Pride Showcases
- Songs In the Key Of Us
- Tech Bytes





**IN MARCH, WE HOSTED OUR SECOND ANNUAL DEI BUSINESS MIXER DURING THE 2035 EVENT.**

**THIS EVENT IS OPEN TO THE PUBLIC, BRINGING TOGETHER A VIBRANT ARRAY OF BUSINESS LEADERS FROM AROUND THE WORLD.**

**OUR AIM IS TO BUILD A STRONGER, MORE INTERCONNECTED COMMUNITY THAT HELPS THESE ORGANIZATIONS GAIN VISIBILITY AND SCALE THEIR OPERATIONS.**



**ADDITIONALLY, WE STAY  
IN ACTIVE  
COMMUNICATION WITH  
OUR LOCAL AND  
INTERNATIONAL  
BUSINESS MIXER  
ATTENDEES IN ORDER TO  
SHARE UPCOMING  
EVENTS, INITIATIVES AND  
OPPORTUNITIES FOR  
COLLABORATION.**



**THIS JUNE, IN HONOR  
OF BLACK MUSIC  
MONTH, WE  
CO-SPONSORED SMILE  
BLAACK'S SONGS IN  
THE KEY OF US EVENT  
SERIES AND HOSTED  
THE OPENING MIXER AT  
THE SXSW CENTER.**



**PHOTO CREDIT: DEANDRE ACOSTA**

**EACH YEAR, THE SXSW PRIDE COMMITTEE SUPPORTS AND CELEBRATES THE DIVERSE AND VIBRANT LGBTQ+ COMMUNITY THROUGH A NUMBER OF COMMUNITY EVENTS AND INITIATIVES.**

**THIS YEAR, THEY HOSTED A SERIES OF MUSIC SHOWCASES AND FUNDRAISERS TO RAISE MONEY FOR THE TRANSGENDER EDUCATION NETWORK OF TEXAS (TENT), ONE OF WHICH FEATURED AN ALL BLACK LINEUP IN HONOR OF BLACK MUSIC MONTH AND JUNETEENTH.**



**THIS AUGUST, WE  
LAUNCHED OUR  
COMMUNITY  
CONVERSATION EVENT  
SERIES.**

**THROUGH THESE  
INTERACTIVE AND  
ENRICHING EVENTS, OUR  
GOAL IS TO FURTHER THE  
PERSONAL AND  
PROFESSIONAL  
DEVELOPMENT OF OUR  
COLLEAGUES WHILE  
DEEPENING OUR  
CONNECTIONS WITH  
LEADERS IN THE  
COMMUNITY.**

**PHOTO CREDITS: KARLA BRUCIAGA  
(TOP), CHARLES OGAR (BOTTOM)**



**LAST MONTH, WE ALSO  
HOSTED THE AUGUST  
EDITION OF TECH BYTES  
IN PARTNERSHIP WITH  
UNIVERSAL TECH  
MOVEMENT.**

**THE EVENT FOCUSED ON  
HOW LOCAL CREATIVES  
CAN LEVERAGE  
EMERGING  
TECHNOLOGIES TO  
SCALE THEIR  
BUSINESSES.**

**PHOTO CREDIT: CHARLES OGAR**





**THANK YOU!**

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**SXSW** ↙