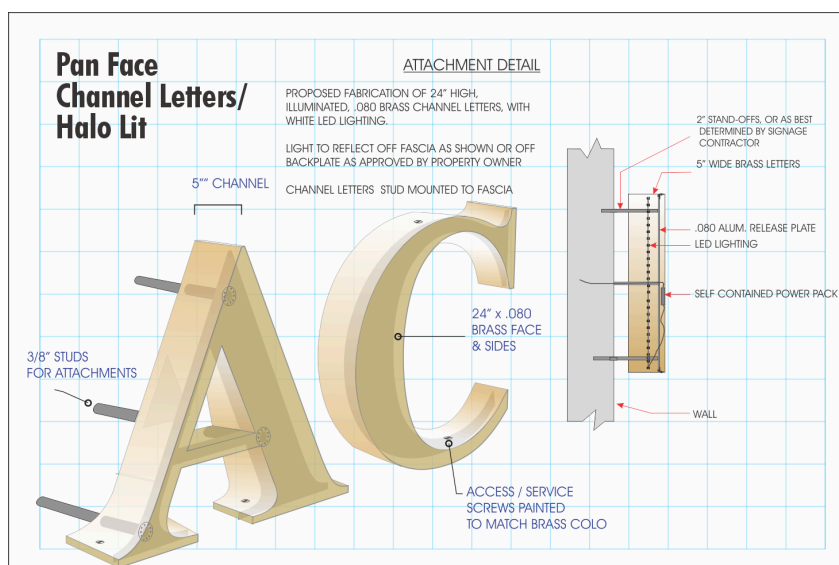




ARCHITECTURAL SIGNAGE DESIGN GROUP

A halo-lit channel letter sign uses a lighting technique that creates a glow or halo effect around the letters. Instead of the letters being lit from the front, as in traditional channel letters, the light is emitted from behind the letters, illuminating the surrounding area. This results in a soft, radiant appearance.







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