

RESOLUTION NO. 20250828-074

WHEREAS, Austin is more than a city, it's a feeling that belongs to all of us; and

WHEREAS, it's a place where we face our city's challenges together with open minds, ears, eyes, hearts, and doors; and

WHEREAS, Austin is committed to being a complete city where people of all backgrounds, ages, abilities, and income levels have the opportunity to find happiness and easily access what they need for daily life; and

WHEREAS, we imagine an Austin where you can build a career, make a home, and thrive with your friends and family, now and in the future; and

WHEREAS, the Austin City Charter, Article X, requires the City to develop and maintain a comprehensive plan for the City that addresses components related to mobility, infrastructure, environmental resources, recreation, housing, economic development, public services, public buildings, and health and human services; and

WHEREAS, *Imagine Austin* was adopted in 2012 by Council as the City's 30-year comprehensive plan; and

WHEREAS, since 2012, Austin has experienced significant population growth, regional migration, and increasing challenges related to growth, success, and evolution of the City and the region, prompting Council to adopt various policies to address needs and create and maintain opportunity, resilience, and sustainability; and

WHEREAS, current citywide goals, such as those expressed in the Austin Strategic Mobility Plan, Climate Equity Plan, Austin Strategic Housing Blueprint, and Equity-Based Preservation Plan, reflect the City's evolving priorities and community needs; and

WHEREAS, Austin’s evolution since 2012 has impacted families and households in multiple ways, creating the need for an updated planning framework that is inclusive, coordinated, and actionable; and

WHEREAS, updating the comprehensive plan is necessary to ensure continued alignment with Austin’s values, assure all voices are heard, and reflect the lived experiences and priorities of all communities across the City; and

WHEREAS, Council allocated funding for an update to Imagine Austin in the Fiscal Year 2024 budget and recognizes the need for consistent progress monitoring and coordination with area-level planning efforts; and

WHEREAS, public engagement shall be based on the principles of accessibility, empathy, collaboration, and respect; and

WHEREAS, an updated plan should clearly communicate a shared citywide vision and establish a framework that guides future investments, infrastructure improvements, and community priorities through a data-informed, holistic lens;

NOW, THEREFORE,

BE IT RESOLVED BY THE CITY COUNCIL OF THE CITY OF AUSTIN:

Now that Imagine Austin is 13 years old, Council initiates an update so that it reflects Austin’s current and projected needs for the next 20 years. This update shall adhere to Article X Section 5 of the City Charter and build upon the Imagine Austin plan created in 2012.

BE IT FURTHER RESOLVED:

Council affirms the importance of broad and representative community engagement and directs that outreach efforts assure input from historically under-engaged communities, guided by the 2016 Community Engagement Task Force report and additional best practices.

BE IT FURTHER RESOLVED:

It is Council's intent that the update align with existing strategic citywide plans and that it:


- (1) ensures coordination across departments and geographic-specific efforts;
- (2) contains all elements as required by the City Charter and be developed through a community-focused approach;
- (3) includes a visual framework such as a citywide Complete Communities Map, to encourage welcoming places for all and support inclusive growth, connection, and vitality;
- (4) develops a clear implementation framework that prioritizes measurable action, transparency, and accountability; and
- (5) includes recommendations for aligning policies and investments with the vision articulated in the update.

BE IT FURTHER RESOLVED:

The City Manager is directed to:

- (1) bring the updated plan to Council for final consideration by Fall 2027;
- (2) recommend a framework for regular progress updates; and

- (3) explore opportunities for requiring periodic updates to the comprehensive plan.

ADOPTED: August 28, 2025 **ATTEST:** 
Erika Brady
City Clerk