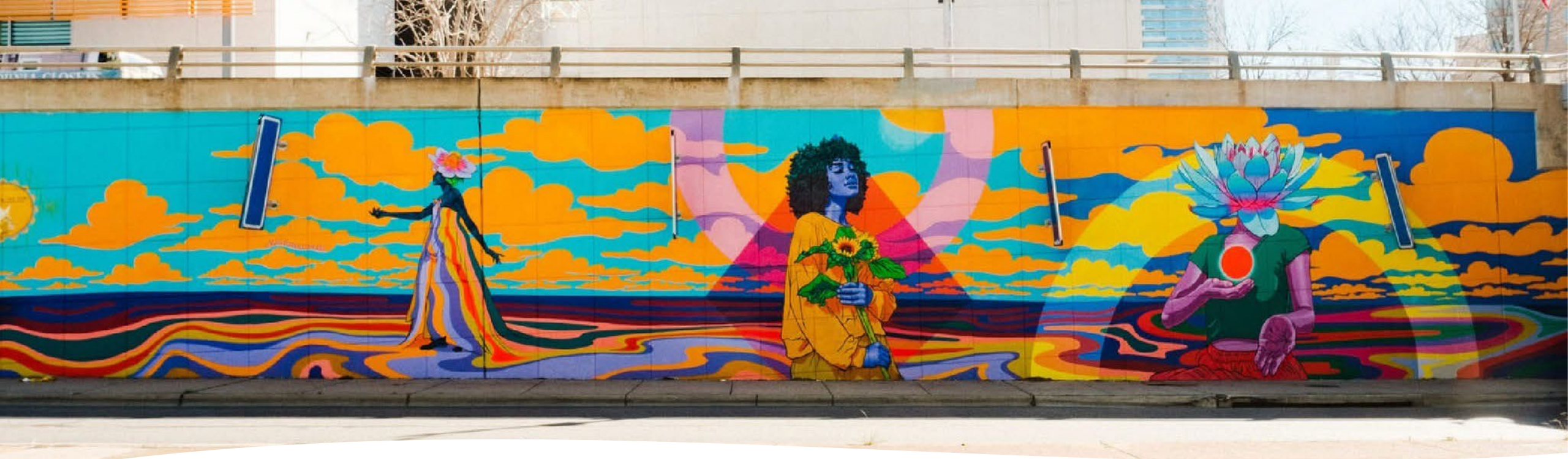




# Austin Arts, Culture, Music & Entertainment

ARCDC Board Presentation  
September 2025



Effective February 24, 2025, the City of Austin officially established the **Office of Arts, Culture, Music & Entertainment (ACME)**. This marks a significant step in Austin's commitment to building a more vibrant and dynamic destination for arts, culture, music, and entertainment. As of October 1st **ACME will become a Department.**



# HOW WILL **ACME** BENEFIT OUR COMMUNITY?

- Provide **centralized support** for creatives and cultural organizations.
- Enhance **economic growth**, tourism and civic engagement.
- Foster **collaboration** between artists, cultural organizations, and local businesses.
- Create **open, accessible spaces** for residents to experience arts and culture.
- Strengthens Austin's identity as a **global destination** for creativity.





# HOW WAS **ACME** FORMED?



## Economic Development Department

Cultural Arts  
Art in Public Places  
Music &  
Entertainment



## Parks & Recreation Department

Museum & Cultural  
Programs  
Heritage Tourism  
Special Events  
(Partial)



## Development Services Department

Austin Center for  
Events  
Entertainment  
Services



## Austin Public Library

African American  
Cultural & Heritage  
Facility



## Aviation

Music & Art





# WHAT ARE **ACME'S** 2025 GOALS?

- Streamline operations
- Implement community engagement programs
- Launch the development of a comprehensive Strategic Plan
- Reevaluation of Cultural Funding grant program guidelines
- Increase access to programming
- Establish new collaborative partnerships with the community and partners across various sectors



# HOW WILL **ACME** EXPLORE AND LEVERAGE FUNDING OPPORTUNITIES?



## Grants and Sponsorships

Tap into local, state, and federal funding to support arts initiatives

Seek partnerships with businesses and organizations to secure sponsorships for programs and events



## Private Sector

Engage with the private sector for donations, corporate sponsorships, and philanthropic contributions



## Crowdfunding & Fundraising

Use crowdfunding platforms to finance specific cultural projects

Organize fundraising events to raise awareness and funds for future programs





# WHAT IS THE TIMELINE TO FULLY INTEGRATE **ACMEs Strategic Plan?**

Strategic Planning Process 12-18 Months

## Phase 1

- Cultural Funding Programs

## Phase 2

- Program Evaluation of ACME Facilities

## Phase 3

- Special Events



# The Creative Reset Phase Two (September 2025-January 2026) Program Evaluation of Cultural Facilities and Museums

## Cultural Centers:

- Asian American Resource Center (AARC)
- Dougherty Arts Center (DAC)
- Emma S Barrientos Mexican American Cultural Center (MACC)
- George Washington Carver Museum, Cultural & Genealogy Center

## Museums:

- Elizabet Ney Museum
- Susanna Dickinson Museum (Brush Square Museums)
- The O’Henry Museum (Brush Square Museums)
- UMLAUF Sculpture Garden & Museum

## Historical Facilities:

- African American Cultural & Heritage Facility + Dedrick Hamilton House (AACHF)
- Montopolis Negro School
- Old Bakery & Emporium

## Community Active Spaces/Venues:

- Millennium Youth Entertainment Center (*October 1<sup>st</sup>*)
- 23rd St Renaissance Artist Market
- Zilker Hillside Theater

# ACME'S Ideas for MYEC

In partnership with the Austin Rosewood Community Development Corporation (ARCDC)

---

- **Review** historical data: community engagement feedback and reports.
- **Initiate** a feasibility study and operational analysis.
- **Enhance** Community access during extension period.
- **Work** closely with our partners in the Parks and Recreation Department (PARC) and the Building Services Department to support facility maintenance and CIP upgrades.





**ACME** is  
committed to  
Building a  
Collaborative,  
Vibrant City.



# Austin Arts, Culture, Music and Entertainment

[ACME@austintexas.gov](mailto:ACME@austintexas.gov)  
512-974-1624

Amplifying Austin's Creative Spirit

