



MAYOR'S COMMITTEE FOR PEOPLE WITH DISABILITIES RECOMMENDATION 20250912-010

Date: September 12, 2025

Subject: Marketing Strategy and Distribution of Flyers

Motioned By: Conor Kelly

Seconded By: Gabriel Arellano

Recommendation

The Mayor's Committee for People with Disabilities recommends developing a marketing strategy, including flyer distribution and social media outreach, with necessary approvals from the City of Austin.

Description of Recommendation to Council

- Create and distribute event flyers.
- Develop social media posts to promote the awards event.
- Obtain approval from the City of Austin prior to posting on official channels.

Rationale:

A coordinated marketing strategy increases visibility, boosts community participation, and ensures compliance with City communication policies.

Vote 9-0

For: Chair Kelly, Vice Chair Meyer, Commissioners Arellano, Chang, Comer-HaGans, Fetonte, Murphy, Slade, and Vassallo

Against:None

Abstain:None

Absent:Diaz and Franks

Attest: *Nekaybaw Watson*