



**REGULAR MEETING of the MUSIC COMMISSION**  
**November 3, 2025 6:30 PM**  
**CITY HALL COUNCIL CHAMBERS ROOM 1001,**  
**301 W 2ND STREET,**  
**Austin, Texas 78701**

Some members of the Music Commission may be participating by videoconference. The meeting may be viewed online at: <http://www.austintexas.gov/page/watch-atxn-live>

Public comment will be allowed in-person or remotely via telephone. Speakers may only register to speak on an item once either in-person or remotely and will be allowed up to three minutes to provide their comments. Registration no later than noon the day before the meeting is required for remote participation by telephone. To register to speak remotely, call or email Shelbi Mitchell, 512-974-6318, [Shelbi.Mitchell@austintexas.gov](mailto:Shelbi.Mitchell@austintexas.gov).

**CURRENT COMMISSIONERS:** Nagavalli Medicharla - Chair, Pedro Carvalho – Vice Chair, Joe Silva – Parliamentarian, Scott Strickland – Secretary, Nelson Aguilar, Tami Blevins, Clarissa Cardenas, Clayton England, Cornice “Ray” Price Jr., Penny Jo Pullus, Celeste Quesada

## **AGENDA**

### **CALL TO ORDER**

### **PUBLIC COMMUNICATION: GENERAL**

The first speakers signed up prior to the meeting being called to order will each be allowed a three-minute allotment to address their concerns regarding items not posted on the agenda.

### **APPROVAL OF MINUTES**

1. Approve the minutes of the Music Commission meeting on October 6, 2025.

### **STAFF BRIEFINGS**

2. Staff briefing on Live Music Fund collections by Kim McC Carson, Program Manager, Music & Entertainment Division, Austin Arts, Culture, Music & Entertainment.
3. Staff briefing on FY24 Austin Live Music Fund final reports and future guidelines by Erica Shamaly, Division Manager, Music & Entertainment Division, Austin Arts, Culture, Music & Entertainment.

4. Staff briefing on Austin-Bergstrom Airport (AUS) live music performances/booking by Erica Shamaly, Division Manager, Music & Entertainment Division, Austin Arts, Culture, Music & Entertainment.
5. ACME funding staff briefing by Erica Shamaly, Division Manager, Austin Arts, Culture, Music & Entertainment.

#### **DISCUSSION ITEMS**

6. Visit Austin Music Marketing overview presentation and general destination updates with Omar Lozano, Director of Music Marketing and Tom Noonan, President & CEO of Visit Austin.
7. Downtown Commission update on priorities and recent actions by Parliamentarian Silva.

#### **DISCUSSION AND ACTION ITEMS**

8. Approval of recommendation on 2026 Bond Proposal for Rally Ausin.

#### **FUTURE AGENDA ITEMS**

#### **ADJOURNMENT**

The City of Austin is committed to compliance with the Americans with Disabilities Act. Reasonable modifications and equal access to communications will be provided upon request. For assistance, please contact the Liaison or TTY users' route through 711. A person may request language access accommodations no later than 48 hours before the scheduled meeting. Please call or email Shelbi Mitchell at Austin Arts, Culture, Music & Entertainment Department, at [Shelbi.mitchell@austintexas.gov](mailto:Shelbi.mitchell@austintexas.gov) to request service or for additional information.

For more information on the Music Commission please contact Shelbi Mitchell at [Shelbi.mitchell@austintexas.gov](mailto:Shelbi.mitchell@austintexas.gov).