

Library Commission Programming Update



Austin

Austin Public Library |

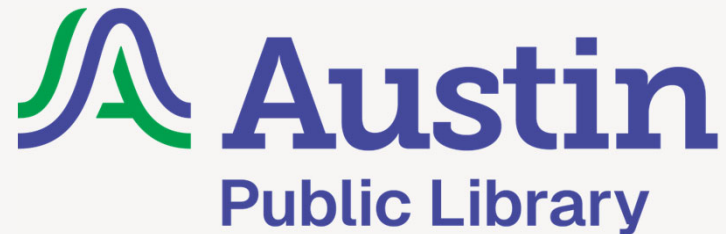
Jan. 26, 2026



- Welcome

- Program Survey & Program Classification Guide – Jennifer Peters
- FY2025 Program Statistics—Jennifer Peters
- Civic Engagement – Jennifer Peters
- Cultural Programming – Bryana Salcido
- StoryWalks© & TSLAC Grant – Tucker 'Troy' Troy
- Program Highlights – Bryana Salcido & Tucker 'Troy' Troy

- Questions & Closing





Program Survey and Program Classification Guide

Jennifer Peters

Post-Event Survey

Event Title _____

Today's Date _____ Your Zip Code _____

1. How satisfied are you with this event?



Very Dissatisfied



Dissatisfied



Neutral



Satisfied



Very Satisfied

2. How did you hear about this event?

Word of Mouth

APL Website/Flyer/Staff

Social Media: _____

Other: _____

3. What did you get out of this event?

4. Would you recommend this event to others? Yes No

5. What additional feedback do you have about this or future events? (Recommendations, improvements, celebrations or questions)

THANK YOU FOR BEING A PART OF THE LIBRARY COMMUNITY!

Program Surveys

Multi-year project to support and strengthen library programming through a consistent, mission-aligned framework.

FY26: introduce standardized program survey form and kit; individualized QR codes; track responses

FY27: review and analyze program data; incorporate outcome measurement; program quality and frequency standards



Classification Guide

Guide for all APL programs

Business & Careers

Definition: These programs provide resources and support for career seekers and entrepreneurs.

Examples: Starting a Business, Building Your Resume, Digital Marketing, HR101, Small Business Office Hours

Ties to Mission: Learn

Supports Communities that are: Economically Vital, Knowledgeable

Outcomes: Participants feel confident in their skills after gaining new knowledge, feel empowered to make informed career decisions, and/or feel relieved when resolving real-world challenges.

Measurement: Evaluation forms, anecdotal reports

Success Criteria: 85% of evaluation respondents rate the program "Very Good or Loved It!"

FY25 in Review: Events and Outreach

6475

Total Programs

131

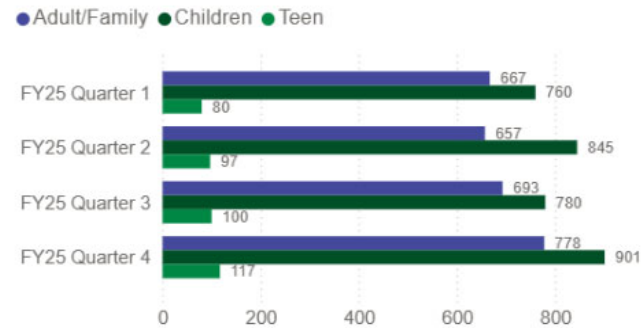
Total Virtual Programs

694

Total Outreach Events

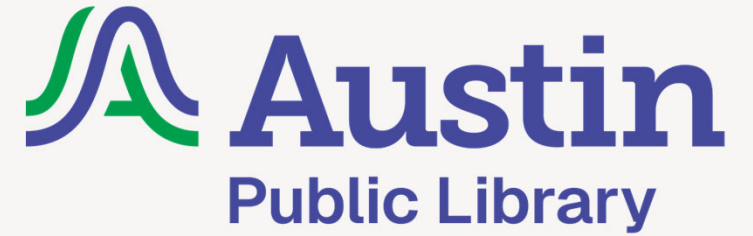


Number of Programs by Audience



Number of Attendees





Civic Engagement

Jennifer Peters

Civic Engagement

- State Law—Voter Registration Cards; plan on file
- Citizenship Classes Spring/Fall 2025 -- spearheaded by Commission member Sheila Mehta
- Teen Library Fellowships
- Voter Registration Drives with tabling partners
- Other classes: How Austin Works; HTU Presents—Democracy Schools; Pedal to the Polls; Volunteer Deputy Registrar training; League of Women Voters Spring Festival; Mobile Court Services (Downtown Austin Community Court)





Cultural Programming

Bryana Salcido



Cultural Programming

- Shift from monthly programming to year-round programming
- Less calendar-bound cultural programming, more freedom
- World Language Programming
- Future Programming



Nature Programming

Tucker 'Troy' Troy – Program Coordinator



TEXAS STATE LIBRARY
AND
ARCHIVES COMMISSION

TSLAC Special Projects Grant

- Nature Smart Libraries Expansion Project
 - Embed environmental literacy, nature play, and community engagement
 - Expand nature-focused initiatives
 - Nature Play Kits
 - Storywalk© installations

StoryWalks©

- NatureSmart -
 - Our new Storywalk© Vendor – Syncretic Press
 - Bilingual
 - Longevity and Printing
 - Current Storywalks© to feature new Vendor spring 2026
 - Current Locations: Windsor Park, Milwood, Pleasant Hill and Willie Mae Kirk
 - Three Locations to come: Hampton at Oak Hill, Ruiz and Cepeda





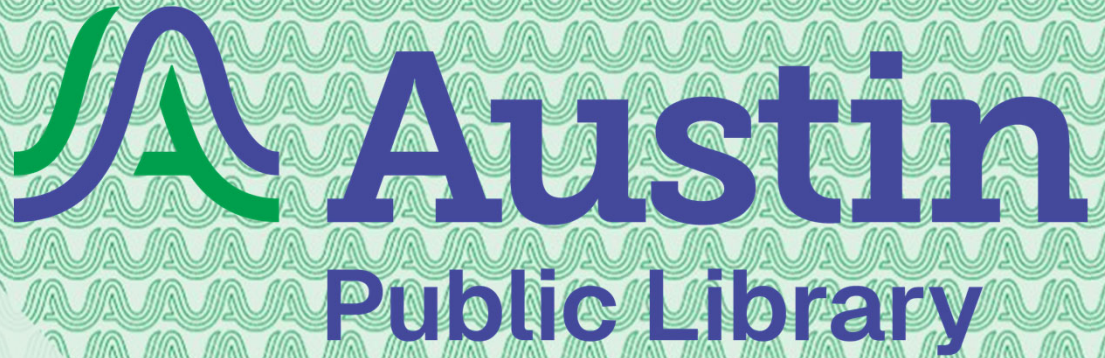
Program Highlights

Bryana Salcido & Tucker 'Troy' Troy



Program Highlights

- Exhibits-
Holding Spaces, Jan 15-Mar 29
- Centennial Celebrations start February!
- 100 Year Black History Community Cookout
- Kids Block Party
- Summer 2026 – Dinosaurs!



Questions?



Thank You!

Please visit library.austintexas.gov for
more information on upcoming Events!