

ESB-MACC Advisory Board Working Groups

Name	Motion	Members
Budget	Motioned to create the Budget (FY26) working group.	Lily Zamarripa-Saenz, Vice Chair Larry Amaro, Member Roy Reyna, Member Alternate Noemi Castro
Phase 2	Motioned to create new working group to include the new tasks of seeing project through successful completion up to issuance of certificate of occupancy, include RFQ validation and feedback process, continued community engagement, reprioritizing of Master Plan based on budget, advising on branding, and promoting and supporting the coordination of the grand opening.	Angelica Navarro, Chair Lily Zamarripa-Saenz, Member Larry Amaro, Member John Estrada, Member Cy Herrera, Member Alternate Roy Reyna, Member
Ethnographic Research	Motion to reinstate the Ethnographic Working Group to support the work of Cassie Smith’s Ethnographic research.	Angelica Navarro, Chair Larry Amaro, Member Anthony Martinez, Member Cassie Smith (Community Member)
64 Rainey	Motioned to create a 64 Rainey Working Group that would follow the progress and development of the pocket park, consult with community members regarding development and progress, and address any task that may arise.	Lily Zamarripa-Saenz, Member John Estrada, Member
Music Hub Programming	Motion to create a working group to explore music hub programming. Goal is to advise MACC staff as needed. Purpose is to provide future funding and include programming to buildout the hub.	Lily Zamarripa-Saenz, Vice Chair Noemi Castro, Member John Estrada, Member Cy Herrera, Member Al Duarte, Member
Grand Opening	Motion to create a working group dedicated to support MACC staff in preparation for the grand reopening of phase II. The working group will collaborate directly with MACC staff and be available at any capacity needed. Whether through event logistics, community outreach or general support to ensure a successful and meaningful	Angelica Navarro, Chair Lily Zamarripa-Saenz, Vice Chair Noemi Castro, Member Al Duarte, Member Roy Reyna, Member Maria Solis (Community Member)

	reopening that reflects the culture and communities' significance. Including consulting community members as needed and inviting them to meetings for public comment.	
Awards of Excellence (AOE)	Motioned to reestablish the Awards of Excellence Working Group to discuss nominations for 2026 awardees, selection committee, assistance with event planning, and details of set up and breakdown to provide support for MACC staff.	
Strategic Planning and Partnership	<p>Motion to create a Strategic Planning and Partnership Working Group to strengthen the long-term sustainability, visibility, and impact of the Cultural Center by guiding strategic direction and cultivating high-value partnerships</p> <p>Core Purpose</p> <ol style="list-style-type: none"> 1. Advance Strategic Planning <ul style="list-style-type: none"> • Support development, refinement, and monitoring of the Center's multi-year strategic plan. • Ensure alignment between mission, community need, programming, capital priorities, and financial sustainability. • Recommend measurable goals, performance indicators, and implementation benchmarks to the full Board. • Identify risks, emerging trends, and growth opportunities relevant to arts, culture, and community engagement. 2. Develop and Steward Partnerships <ul style="list-style-type: none"> • Identify and cultivate strategic relationships with: <ul style="list-style-type: none"> • Local government entities • Arts and cultural organizations • Educational institutions • Community-based nonprofits • Philanthropic and corporate partners 	Hector Ordaz (Community Member)

	<ul style="list-style-type: none">• Support executive leadership in formalizing collaborative agreements, MOUs, and cross-sector initiatives.• Leverage board networks to expand visibility, funding opportunities, and shared programming. <p>3. Support Organizational Positioning</p> <ul style="list-style-type: none">• Strengthen the Cultural Center’s role as a community anchor and cultural hub.• Advise on partnerships that enhance equity, inclusion, and community representation.• Ensure partnerships reflect and reinforce the Center’s mission, values, and brand identity. <p>Authority and Structure</p> <ul style="list-style-type: none">• Operates as a working group of the Board and reports recommendations to the full Board for approval.• Works in collaboration with the Executive Director and senior leadership.• Does not manage day-to-day operations but provides strategic oversight and advisory guidance. <p>Outcomes The Working Group’s success is measured by:</p> <ul style="list-style-type: none">• A clear, actionable strategic plan with defined metrics.• Strong, mutually beneficial partnerships that expand impact.• Increased organizational sustainability, visibility, and community engagement. <p>This Working Group ensures that the Cultural Center remains forward-looking, collaborative, and mission-driven while positioning it for long-term growth and relevance.</p>	
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