



MEMORANDUM

To: Mayor and City Council

From: T.C. Broadnax, City Manager 

Date: June 26, 2026

Subject: **Waller Creek Local Government Corporation Board Director Appointments**

The purpose of this memorandum is to share that I am formally appointing Ann Eaton and Andrea Bates to the Waller Creek Local Government Corporation (LGC) Board. These appointments will fill the board seats recently vacated by Anthony Segura, now Assistant Director in Austin Transportation and Public Works and Lauren Middleton-Pratt who recently resigned from the City of Austin. Additionally, I am formally re-appointing Watershed Protection Director Jorge L. Morales to the Board.

On April 28, 2011, the City Council approved a resolution creating the Waller Creek LGC under Subchapter D, Chapter 431, Texas Transportation Code, to act on behalf of the City in its efforts to revitalize the Waller Creek District. Section 431.101 provides: “A local government corporation may be created to aid and act on behalf of one or more local governments to accomplish any governmental purpose of those local governments.”

The LGC is to have a 10-member Board comprised of five directors appointed by the City through the City Manager and five directors appointed by the Waterloo Greenway Conservancy (previously known as the “Waller Creek Conservancy”). The President and Treasurer of the Board are to be appointed by the City, and the Vice President and Secretary are to be appointed by the Waterloo Greenway Conservancy.

Ann Eaton, Assistant Director, Austin Economic Development

Ann Eaton serves as the Assistant Director for the City of Austin’s Economic Development Department, where she oversees Business Expansion and Incentives, Workforce Development, Childcare, and Small Business programs. With nearly 12 years of experience in local government across Austin and San Antonio, Ann has built a career rooted in economic opportunity, community development, and public service.

Her previous roles include serving as an Executive Management Assistant in the City Manager’s Office, leading Small Business Initiatives and the Opportunity Zones Strategy as an Economic Development Manager and advancing home preservation efforts for low-income households as an

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Affordable Housing Administrator. Throughout her career, Ann has focused on expanding access to economic mobility, strengthening small business ecosystems, and supporting equitable community growth.

Andrea Bates, Interim Director, Austin Planning

Andrea Bates is Assistant Director of Austin Planning, where her portfolio includes zoning, urban design, historic preservation, long-range planning, code amendments, and demographic analysis. Andrea is currently serving as Interim Director as the City conducts a national search for the new Planning Director. She brings over 20 years of planning experience to the role, with expertise in land use, land development regulations, and natural resource protection.

As Assistant Director, Andrea oversees long-range planning projects, including the update of the Imagine Austin Comprehensive Plan, the Central City District Plan, station area planning for the Project Connect system, and implementation of the Equity-Based Preservation Plan. She also supports daily operations like zoning and annexation case management, development project reviews, and demographic analysis.

Andrea also spent eight years with Austin Watershed Protection, where she managed the Watershed Planning team and has worked in environmental and open space planning for local governments in Oregon and California.

Jorge L. Morales, Watershed Protection Department Director

Jorge L. Morales has been the director of Watershed Protection since 2019. He is a licensed Professional Engineer and Certified Floodplain Manager with more than 30 years of combined experience. Morales holds a Bachelor of Science in Civil Engineering and Master of Public Affairs, both from the University of Texas at Austin. He previously served as Assistant Director of Austin's Public Works Department and a former Sergeant of Communications in the U.S. Army. Morales has held multiple leadership and volunteer positions in his community, including the Garland Planning and Zoning Commission, professional development organizations, and school volunteer.

Please join me in welcoming and thanking them for their continued service and interest in serving on the Waller Creek LGC Board.

Should you have any questions, please contact me at tc.broadnax@austintexas.gov.

cc: CMO Executive Team
Waterloo Greenway Conservancy Board