



Con Mi **MADRE**
Mothers And Daughters Raising Expectations





Linda Medina-Lopez
Executive Director
Con Mi MADRE



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“A Latina baby had less than a 1% chance of obtaining a college education.”-- 1992



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Founding Story

- 1992: Launched as Hispanic Mother-Daughter Program by Junior League of Austin
- 2008: Became independent nonprofit, renamed **Con Mi MADRE**



Mission

To empower young Latinas and their mothers from 6th grade to and through college graduation. We provide education and wrap around support services that increase preparedness, participation, and success in post-secondary education.

Vision:

Our vision is to see every Latina student, equipped with knowledge and support, rewrite the narrative of her family and community.



11-Year Journey



Rise Program (Middle School)

Early exposure to
college planning +
social-emotional skill
building



Lead Program (High School)

Guidance through
college enrollment +
transition prep



Success Program (Undergraduates)

Individual support for
college persistence +
workforce readiness

Who We Serve

560+ Latina Students and their Mothers in the
Greater Austin Region



What We Offer [At No Cost]

- Social-Emotional Learning
- Monthly in-school grade level sessions
- College Tours
- College & Career Fair
- Monthly family workshops “Entre Madres” & “Creciendo Juntas”
- STEM Conference
- Leadership Conference
- Year-round mother-daughter bonding
- Special Activities
- Year-round individual mentorship & case-management



Our Impact

High School Graduation Rate
97%

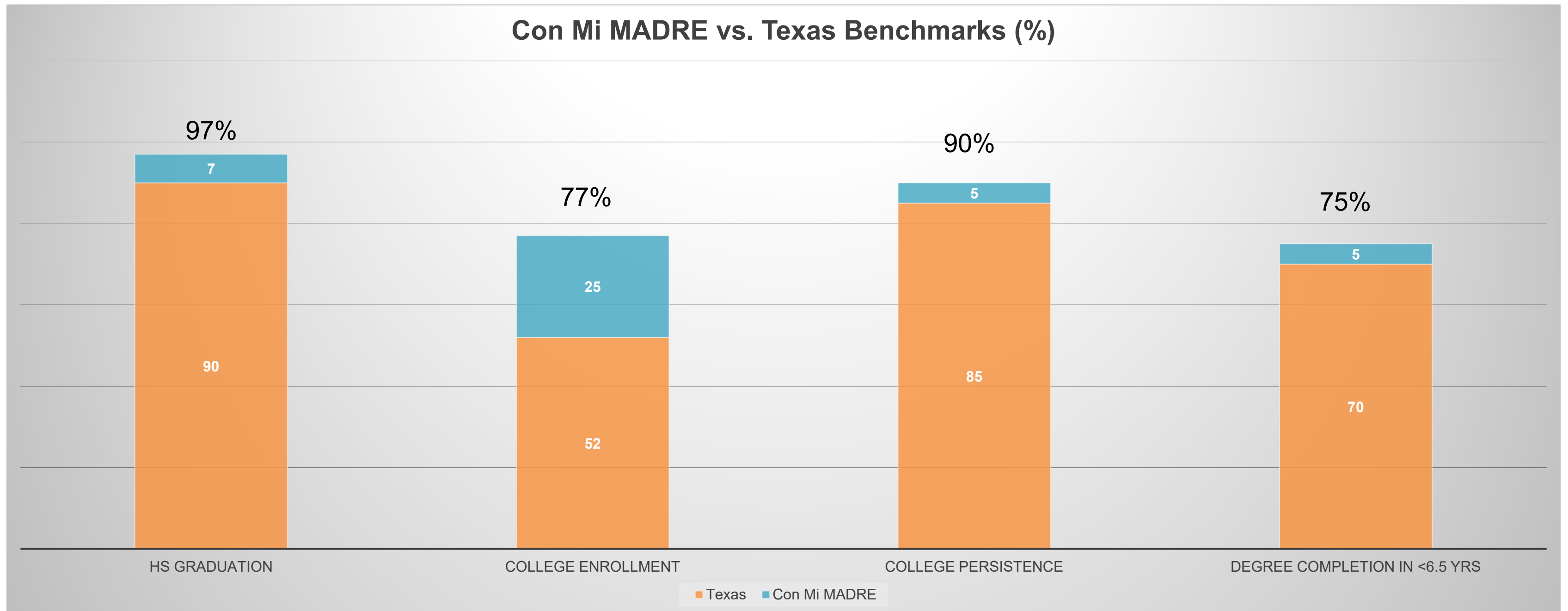
College Enrollment Rate
77%

College Graduation Rate
73%



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Over 3,000 Mother/Daughters Served!



Why This Work Remains Essential

Building a Pipeline of Leaders

Our future workforce

Changing generations

Persistent Barriers

Economic hardship limits access to resources



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Ways to Get Involved



- Join Friends of Con Mi MADRE
- Volunteer: Support Events
- Be a Speaker
- Attend Corazon Awards Gala
- Attend a Give Back
- Make a Donation
- Create a Fundraiser
- Follow us on Social Media:
LinkedIn, Facebook, Instagram

www.conmimadre.org

Questions



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Thank you!



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