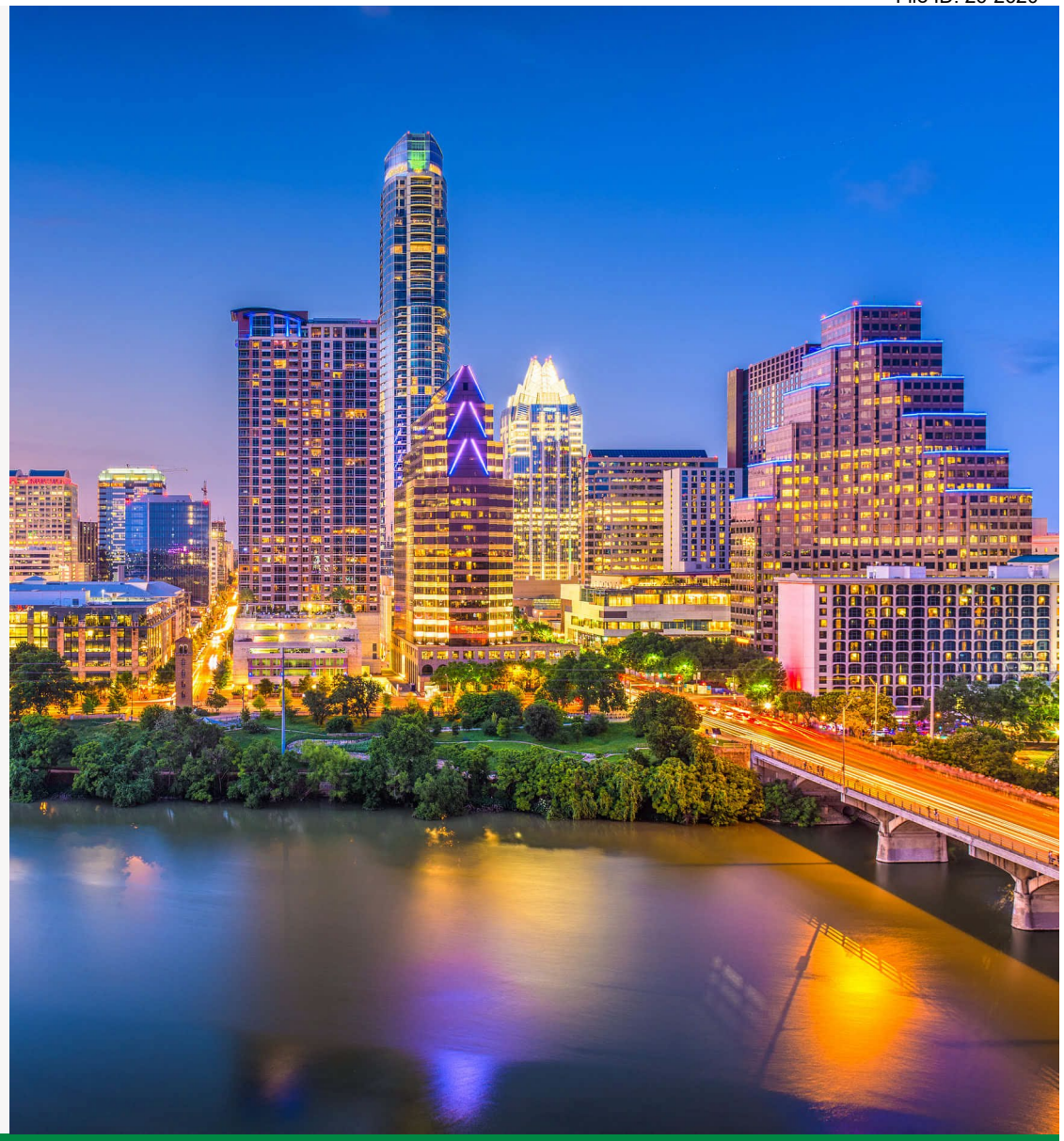
Strategic Housing Blueprint Update

Austin Housing | October 13, 2026

Today's Agenda

- Why the Blueprint Needs an Update
- Work Underway
  - Progress Report
  - Housing Market Analysis
  - Opportunity Map
- Next Steps



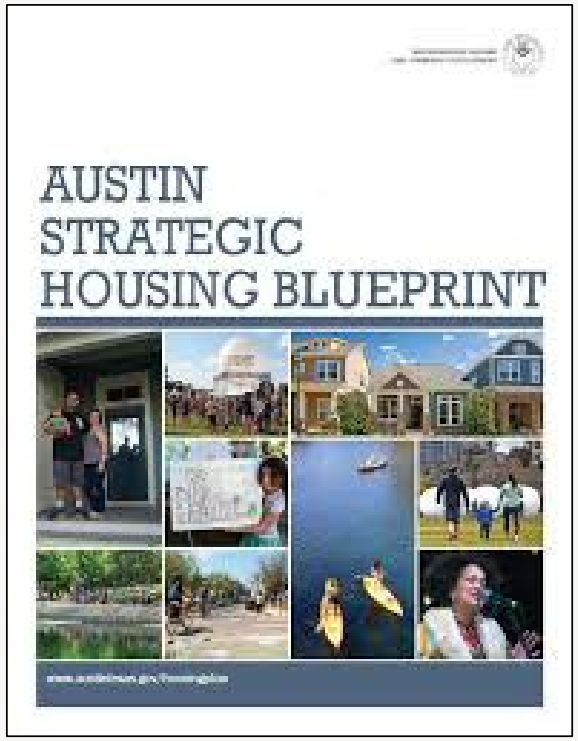
Why the Blueprint Needs an Update

Why Revisit Now

- Approaching end of the 10-year horizon
- Awarded a 6-year HUD Pro Housing Grant
- Major transit investment underway
- Expanded anti-displacement efforts
- Housing conditions have shifted

What This Update Will Establish

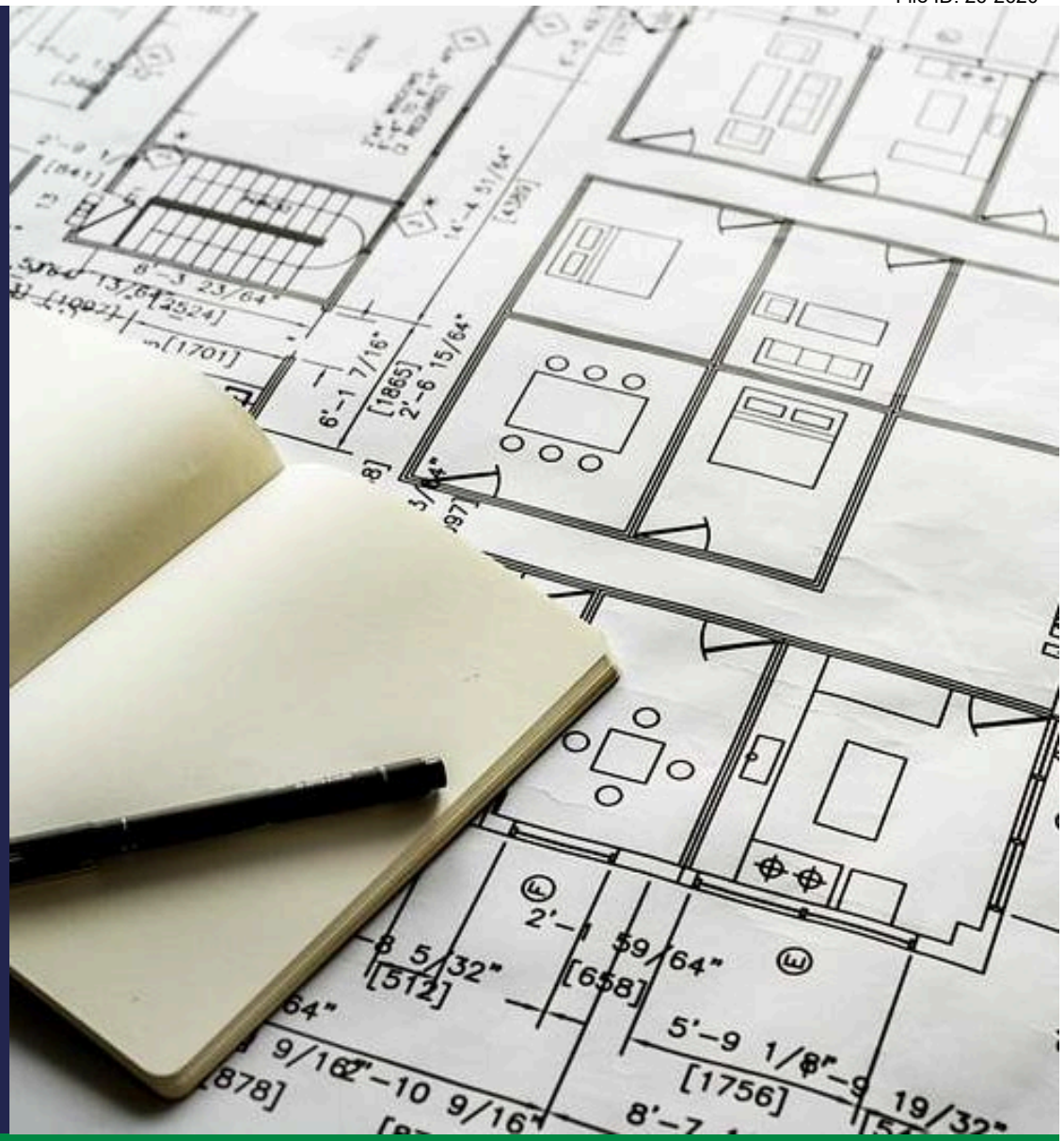
- Updated affordable housing production and preservation goals based on current needs
- Anti-displacement strategies
- Strategies to expand affordability and housing stability through partnerships and community collaboration



PRO HOUSING
Pathways to Removing Obstacles

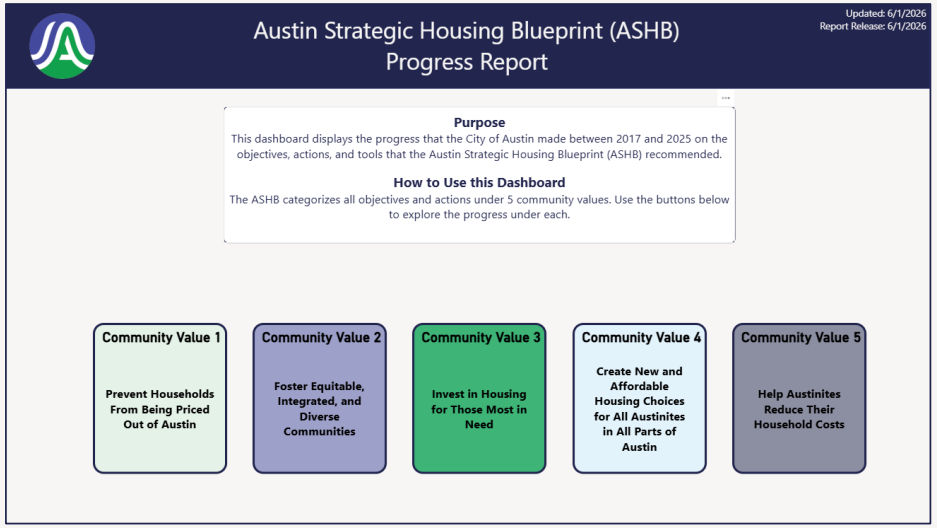
Preparing for the Next Blueprint

- Components currently underway:
  - Blueprint Progress Report
  - Housing Market Analysis
  - Opportunity Map Update
  - Council and City Manager Direction
  - Blueprint Scorecards
- All of this provides the foundation for updated goals and strategies for the revised Blueprint.



Progress Report

- Primary goals of the Progress Report:
  - Establish an understanding of progress made on the strategic objectives identified in the Blueprint.
  - Establish an understanding of the realized impact of these objectives.
  - Communicate this information through an interactive dashboard.
  - Use this information to prioritize certain objectives in the future and refine recommendations for the updated Blueprint.

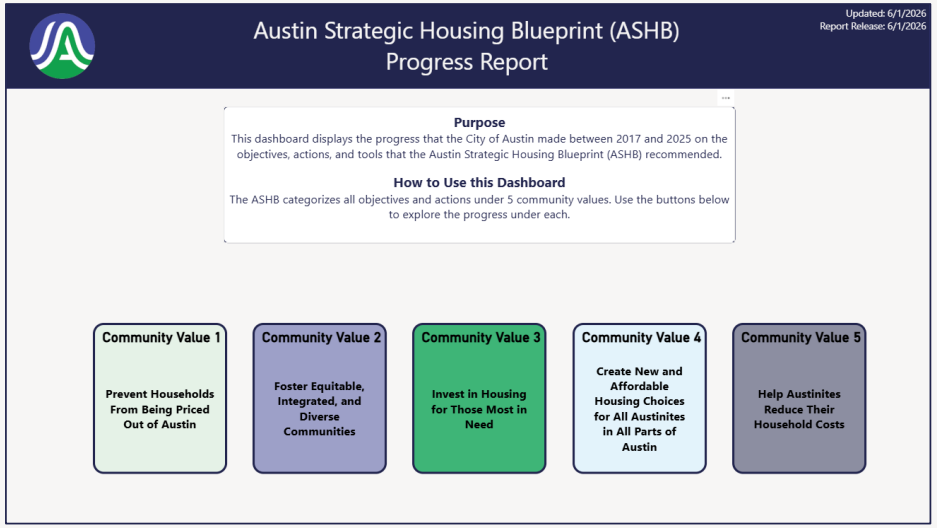


New ASHB Progress Report Dashboard

austintexas.gov/housing/projects/austin-strategic-housing-blueprint

Progress Report

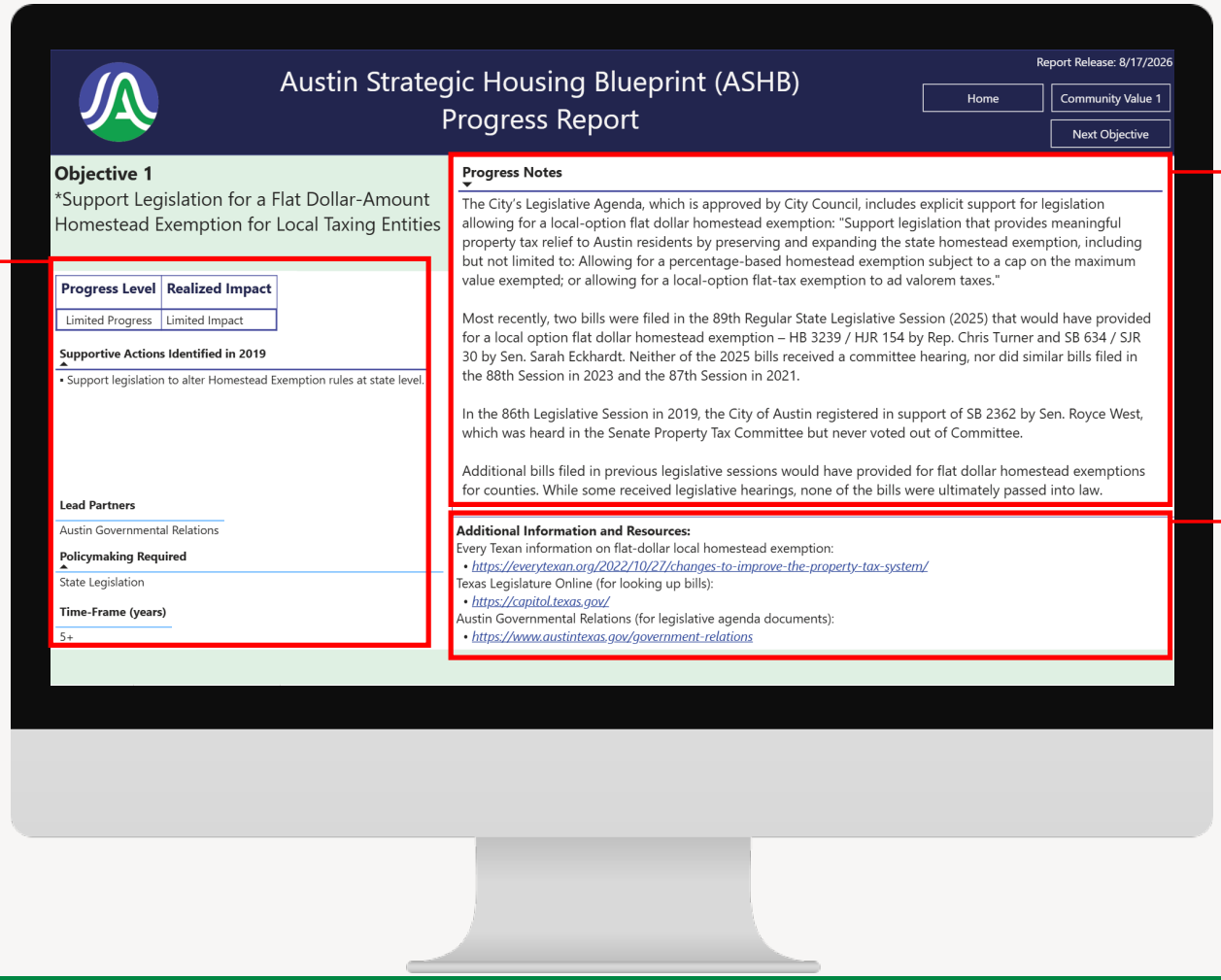
- Review 64 objectives to assess progress and impact on Blueprint housing goals:
  - Income-restricted housing
  - Market rate housing
  - Housing preservation
  - Housing production



Progress Level			
Completed	Significant Progress	Limited Progress	Not Started

Realized Impact			
High Impact	Medium Impact	Limited Impact	No Impact

Demo: Objective Pages



General information

Overview of progress

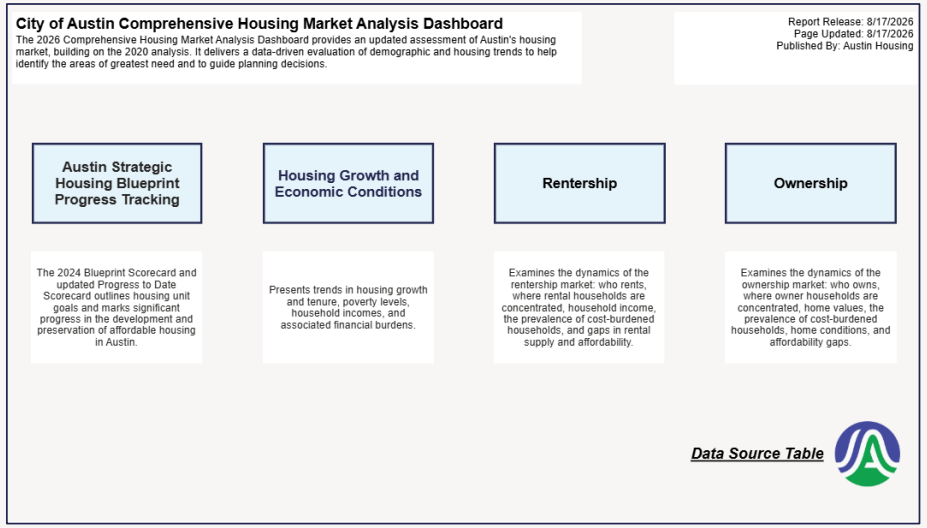
Links to additional information

Progress Report

- Objectives with high realized impact (so far):
  - Develop Programs & Policies to Help Mitigate Gentrification Pressures in Historically Low-Income Neighborhoods
  - Develop a Strike Fund (private loan program)
  - Undertake Strategic Land Banking
  - Pursue Future General Obligation Bond Elections for Affordable Housing
  - Provide Additional Local Fund Appropriations for Affordable Housing
  - Leverage Low Income Housing Tax Credits (LIHTC) and Seek Legislative Changes
  - Focus Federal Funds in Housing Investments
  - Adopt Affordable Housing Goals to Guide Policy
  - Better Utilize Land for Affordable Housing (includes density bonuses)

Housing Market Analysis

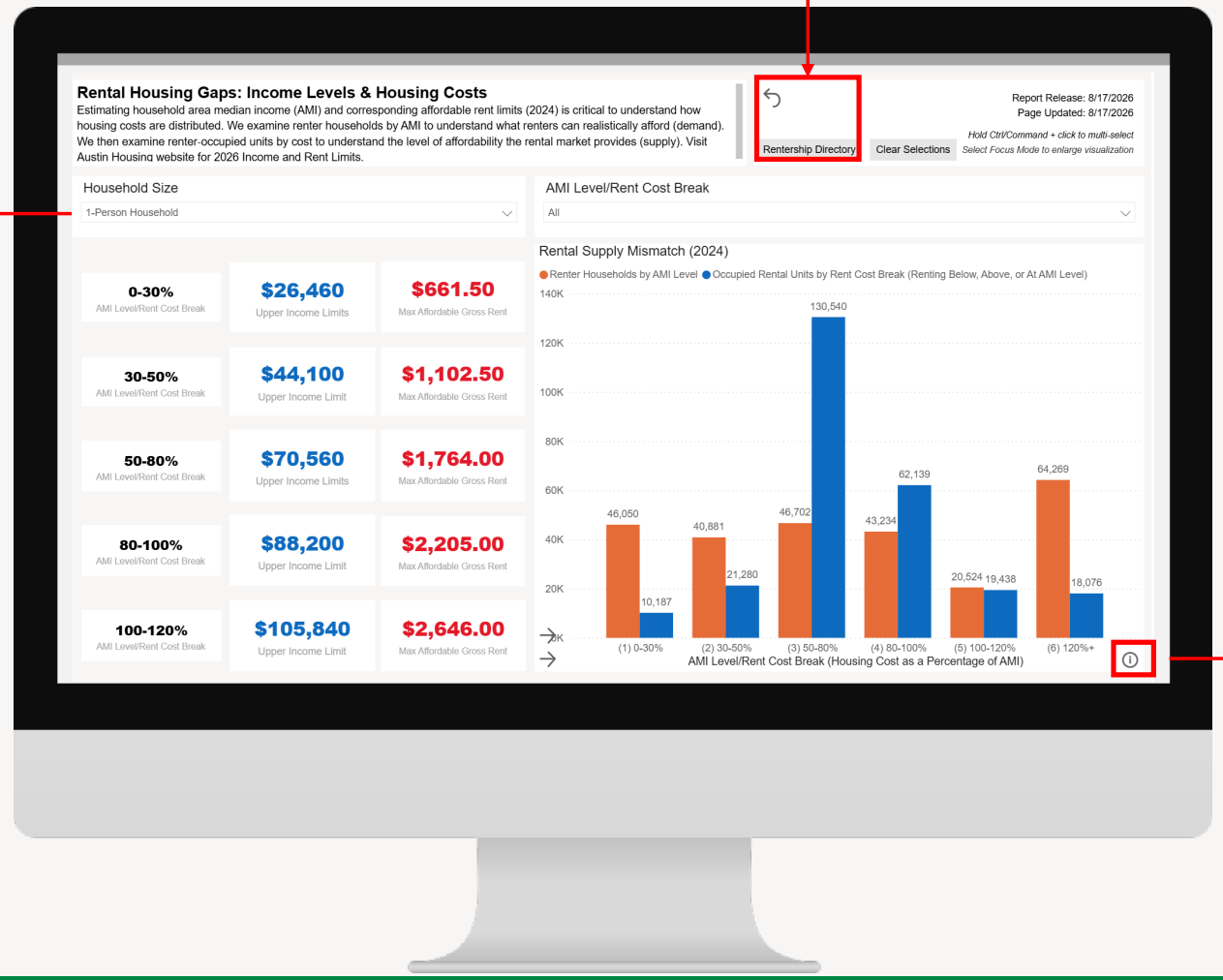
- Understanding of Austin's housing needs, pressures, and trends
- Interactive Dashboard illustrates:
  - Trends in housing supply and demand
  - Characteristics of cost-burdened and low-income households
  - Geographic distribution of poverty
  - Renter and owner housing costs trends
- Market Insights:
  - Major shortage of units affordable to renters below 50% AMI
  - Salaries not keeping up with the cost of housing
  - Share of middle housing types declining



New Market Analysis Dashboard

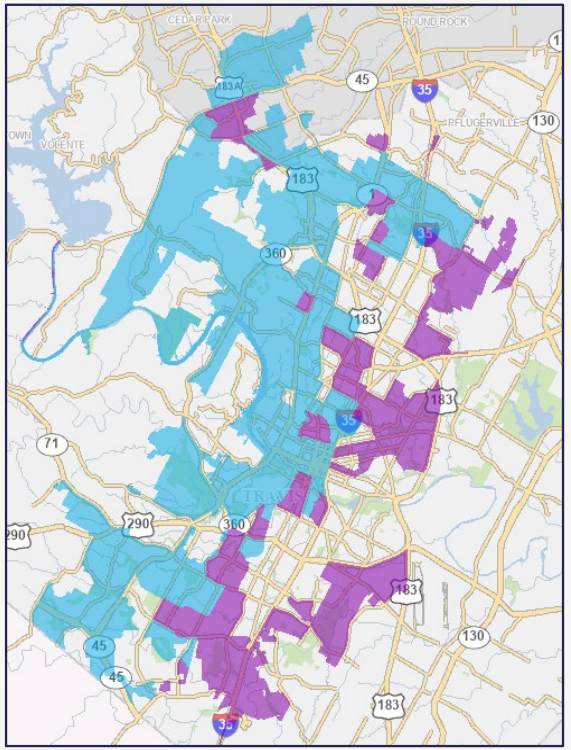
austintexas.gov/housing/projects/austin-strategic-housing-blueprint

Demo: Rental Housing Gaps



Opportunity Map Update

- Austin's existing Opportunity Map is used to guide affordable housing investments and help prioritize development in high-opportunity areas.
- This supports the Strategic Housing Blueprint goal of placing 25% of new income-restricted affordable housing units in high-opportunity neighborhoods.
- Existing Opportunity Map is based on outdated information that no longer reflects today's reality.
- Austin Housing is partnering with The University of Texas to update the map. After a series of consultations with community members, the UT team has created a technical advisory group to guide the creation of the updated map.



Opportunity Index (2017-2026)

Opportunity Map: Timeline

- Timeline/Upcoming Deliverables
  - Engagement Report: July 2026
  - Literature & Best Practices Memo: August 2026
  - Methodology + draft review: Summer–Fall 2026
  - Final tool release: Early 2027
- More information: www.speakupaustin.org/opportunitymap



Direction from City Council & Community

Recurring themes from Council direction to Austin Housing since the 2018 Blueprint

Tenant Stability & Anti-Displacement Tools

- 2019 Displacement Mitigation Strategy
- Project Connect Anti-Displacement Funds
- RHDA Guidelines + Tenant Protections
- RHDA Compliance & Enforcement
- Rental Fee Disclosure
- Homestead Preservation District expansion
- Emergency Rental Assistance

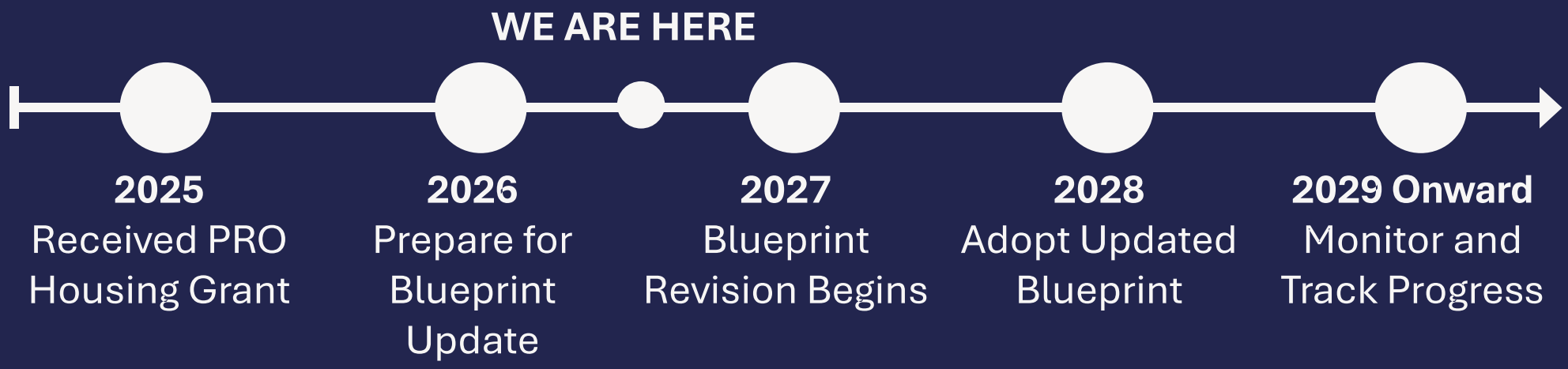
Preserving Existing Affordable Housing

- Mobile Home + Tenant Notification
- Naturally Occurring Affordable Housing Preservation
- Community Land Trusts + Land Banking
- Monitoring expiring Low Income Housing Tax Credit properties

New Housing Models and Financing

- Green Social Housing policy
- Shared-equity senior & disability housing on City land

Next Steps


WE ARE HERE
2025
Received PRO Housing Grant
2026
Prepare for Blueprint Update
2027
Blueprint Revision Begins
2028
Adopt Updated Blueprint
2029 Onward
Monitor and Track Progress