Austin

Director’s Report

SMBR Events and Communications

Austin Small and Minority Business Resources | August 2026

SMBR's Upcoming Events

Small Business Office Hours

- Wednesday, August 5, Noon - 2 p.m., Southeast Branch Library
- Tuesday, July 21, Noon – 2 p.m., Terrazas Branch Library

Pre-Certification Workshop

- Wednesday, August 19, 5:30 – 7p.m., Zoom

2026 Small Business Connections Conference

- Event Date: Wednesday, August 19th
- Location: Palmer Events Center
- Currently 450+ registered

Communication Initiatives

- MBE/WBE Commission Promotional One Pager
- Wrapped up Small Business Success Stories Campaign
  - 17 Certified Business Owners, 34k+ total views, 2500+ total reactions
- August Monthly Events Newsletter – Published Monday, August 3
- City at Your Service Podcast Recording – Friday, August 7
  - Featuring Eddie Bynog, Jr. and Catherine Sak
- SMBR Video Series – Launching August on social media
  - Highlighting topics such as getting certified, supportive services and resources, and FAQs