East Riverside Corridor Planning Initiative

Urban Transportation Commission Briefing

Tuesday, November 10, 2026

Equitable Transit-Oriented Development (ETOD) Station Area Planning Team



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Austin Planning



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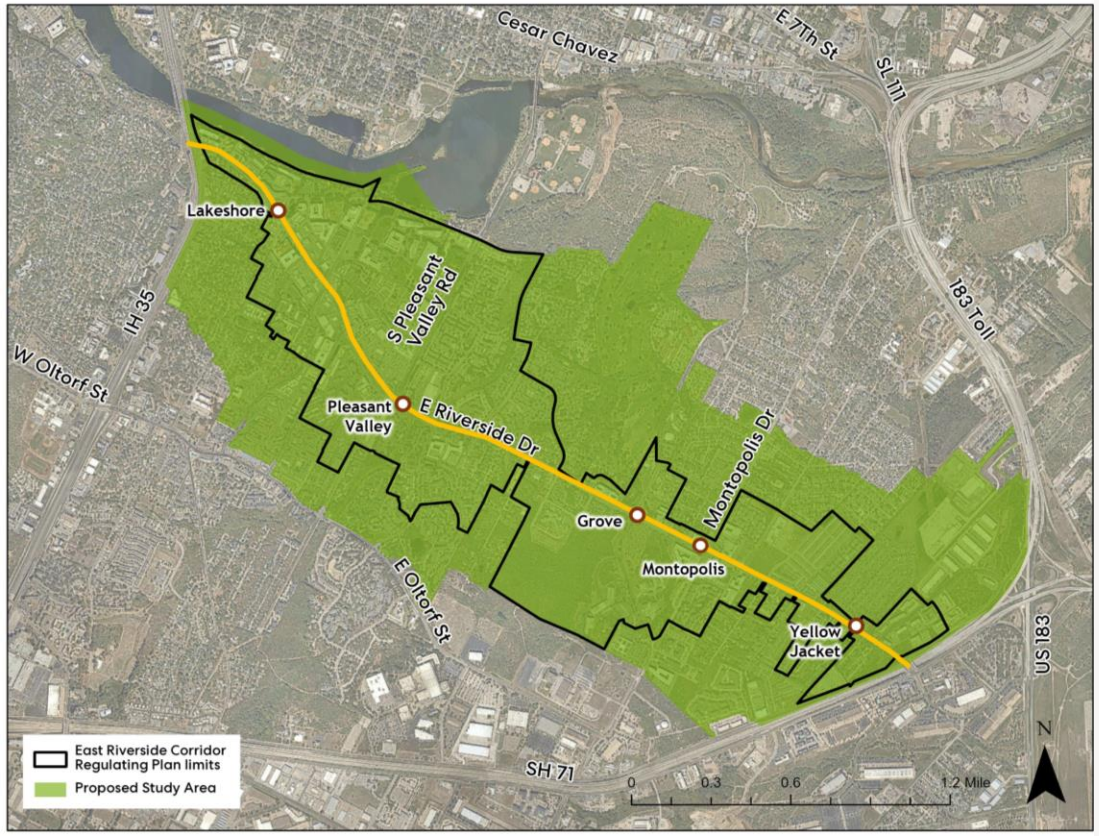


Leela Bhairy
Senior Planner,
Austin Planning

Study Area

Study Area and Scope

- Update **East Riverside Corridor (ERC) Vision Plan** and **Regulating Plan**
- Integrate **equity** as an actionable goal
- Promote **economic opportunity**
- Recalibrate **ERC Development Bonus Program**
- Align the plans with the **equitable tools** in the ETOD Policy Plan
- Update the **Future Land Use Map**
- Support a vibrant, connected, and inclusive corridor



Project Background

The Corridor Today



The East Riverside Corridor (ERC) is one of Austin's most **diverse and culturally rich** communities, with **many homes** and businesses, and **high demand for public transit.**

Population

Median Age: **29.4**

Ethnicity: **49% Hispanic and 51% Non-Hispanic**

MHHI: **$75,782**

Transportation

High demand for transit
CapMetro Rapid Route 800
ALR Phase 1

Housing

Units: **18,582**

Types: **81% MF**

% of Renters: **89%**

Growth Projections

What do we know about growth in the study area?

Jobs and population are expected to nearly double in Austin by 2060, while the East Riverside Corridor area is expected to grow by 30-60%.

This potentially includes 10,000-25,000 additional residents and 3,500-4,000 new jobs around the East Riverside Corridor by 2060.

Reimagining a Connected and Equitable Future

The City of Austin is partnering with the community to update the East Riverside Corridor **Vision Plan and Regulating Plan**, reimagining how growth and development can center equity, connection, and opportunity.

What We Aim to Achieve



Equity



Connectivity



Housing Choice



Sustainability



Vibrancy

Equitable Transit-Oriented Development (ETOD)

Equitable Transit-Oriented Development (ETOD) builds on traditional Transit-Oriented Development and takes steps to ensure that those who have the greatest need for the transit enhancements offered by Project Connect can benefit the most.

ETOD Goals



Enable All Residents to Benefit from Safe, Sustainable, and Accessible Transportation



Help to Close Racial Health and Wealth Gaps



Preserve and Increase Housing Opportunities That are Affordable and Attainable



Expand Access to High-Quality Jobs and Career Opportunities



Support Healthy Neighborhoods That Meet Daily Needs



Expand Austin's Diverse Cultural Heritage and Small Black, Indigenous, and People of Color (BIPOC)-owned and Legacy Businesses

Community Engagement

Project Timeline

Fall 2025

Project Launch

- Ambassador Program Recruitment and Training
- Courtesy Postcards
- Tabling Events

Winter 2026

Round 1 Community Engagement

- Visioning and Growth Scenario Mapping

Summer 2026

Round 2 Community Engagement

- Vision Statement
- Preferred Scenario
- Station Areas

Winter 2027

Round 3 Community Engagement

- Draft Vision and Regulating Plan Development

Spring 2027

- Plans Review and Adoption

We are here!

ERC Round 1 Engagement



Community Outreach

Fall 2025

- Ruiz Branch Library
- Montopolis Rec Center



Ambassador Program

December 10-11, 2025

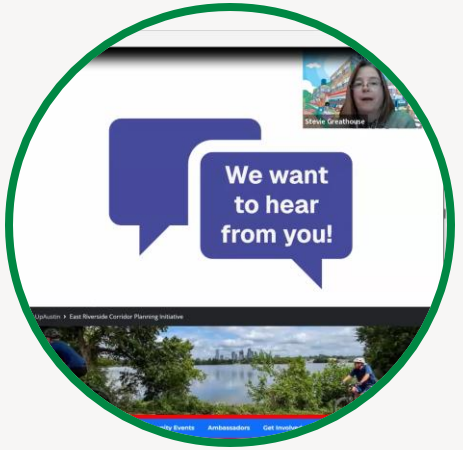
- Ruiz Branch Library



Focus Groups

January 21, 2026

- Ruiz Branch Library



Virtual Meeting

January 27,2026

- Via Zoom
  6:00 PM – 7:00 PM



In-Person Open House

January 31, 2026

- 2400 Grove Blvd.
  10:00 AM – 1:00 PM

Ambassadors



Adekemi
Ademuyewo



Casey
Powell



Ed
Miller



Joe
Cox



Rachel Salgado



Rebekah
Eufracio

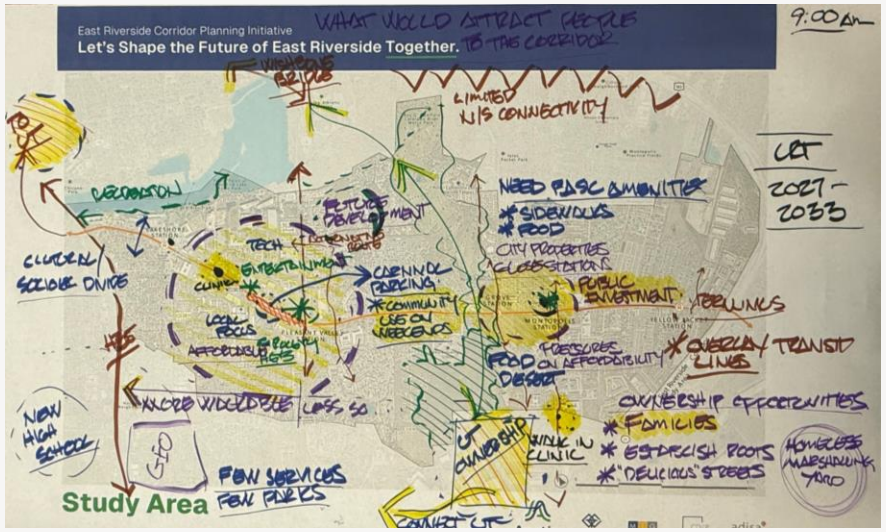


Susie
Duarte

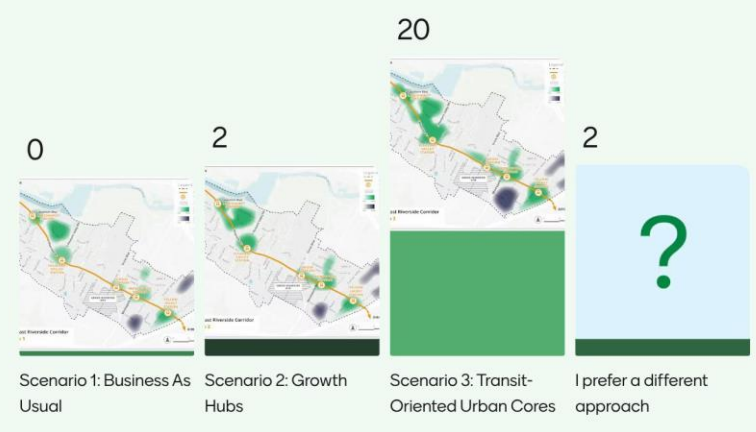


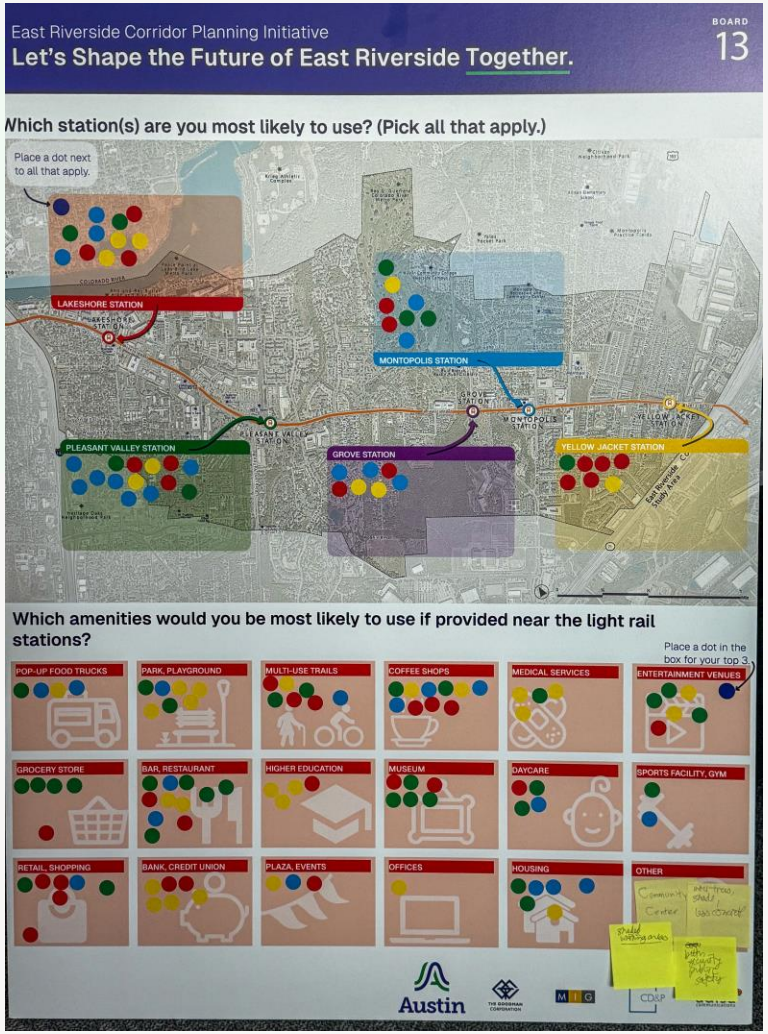
Yvette
Castro

ERC Public Engagement



Virtual meeting poll regarding scenario preference:









Key Takeaways

Participation

200+ Community Members Engaged!

Main Themes

- Displacement fears
- Community stability & homeownership
- Social Equity Concerns
- Safety and Accessibility needs
- Lack of services, parks, and community gathering spaces.
- Cultural preservation needs
- Balance between growth and preservation
- Strong support for high density along the corridor, tapering off in adjacent areas.



ERC Round 2 Engagement

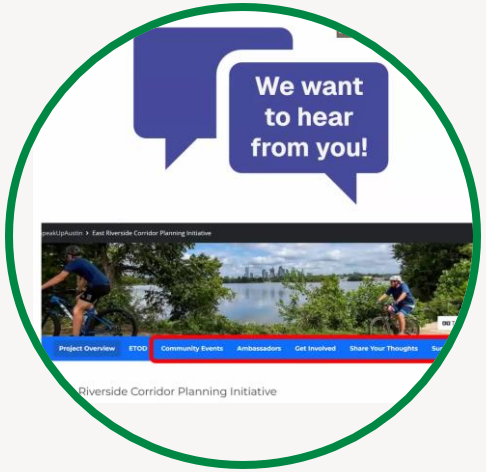
Outreach and Events



Community Outreach

Spring & Summer 2026

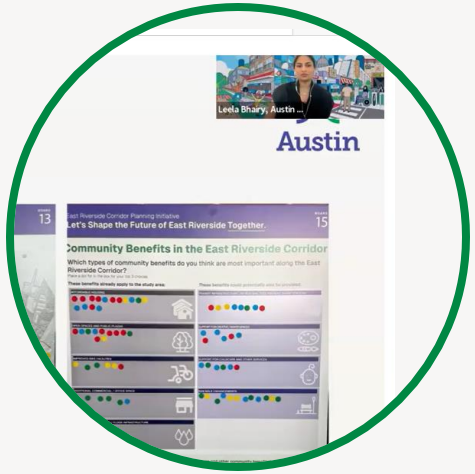
- Ambassadors outreach with the community
- Baty Elementary School Resource Fair
- MACC Grand Reopening Event
- Del Valle ISD's Back to School Bash



Survey

Summer 2026

- Comment Period: Friday, August 14, 2026, through Monday, September 7, 2026



Virtual Meeting

Summer 2026

- Wednesday, August 26, 2026, at 6 p.m. Zoom



Focus Groups

Summer 2026

- Friday, August 28, 2026, at Ruiz Branch Library

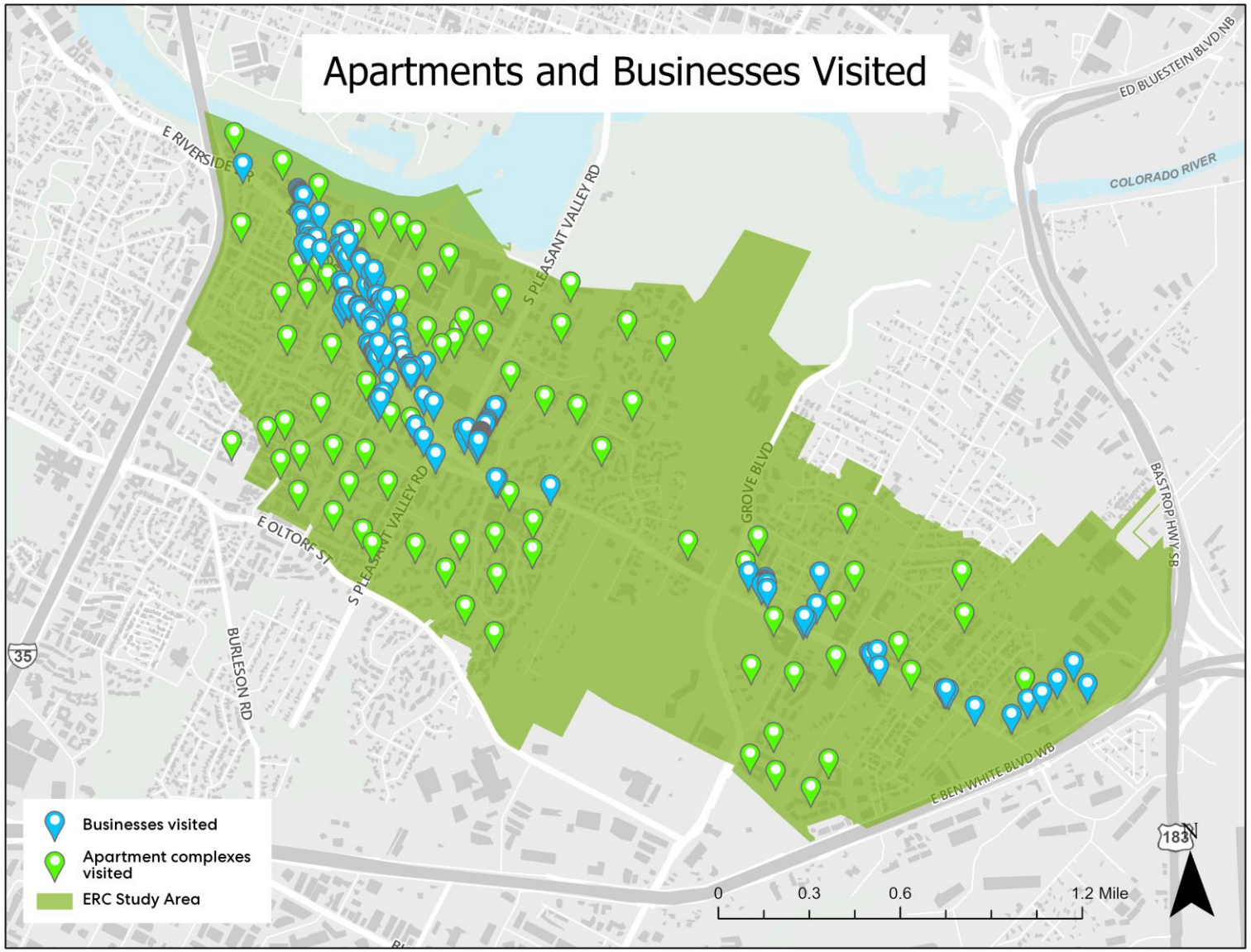


In-Person Community Meetings

Summer 2026

- Saturday, August 29, 2026 10 a.m. to 1 p.m. at 2400 Grove Blvd

Community Outreach Locations



Business and Renters Engagement:

Spring & Summer 2026

- Reached out to **87 apartments** located within the study area
- Reached out to **154 small businesses** along the Project Connect alignment on East Riverside Dr.

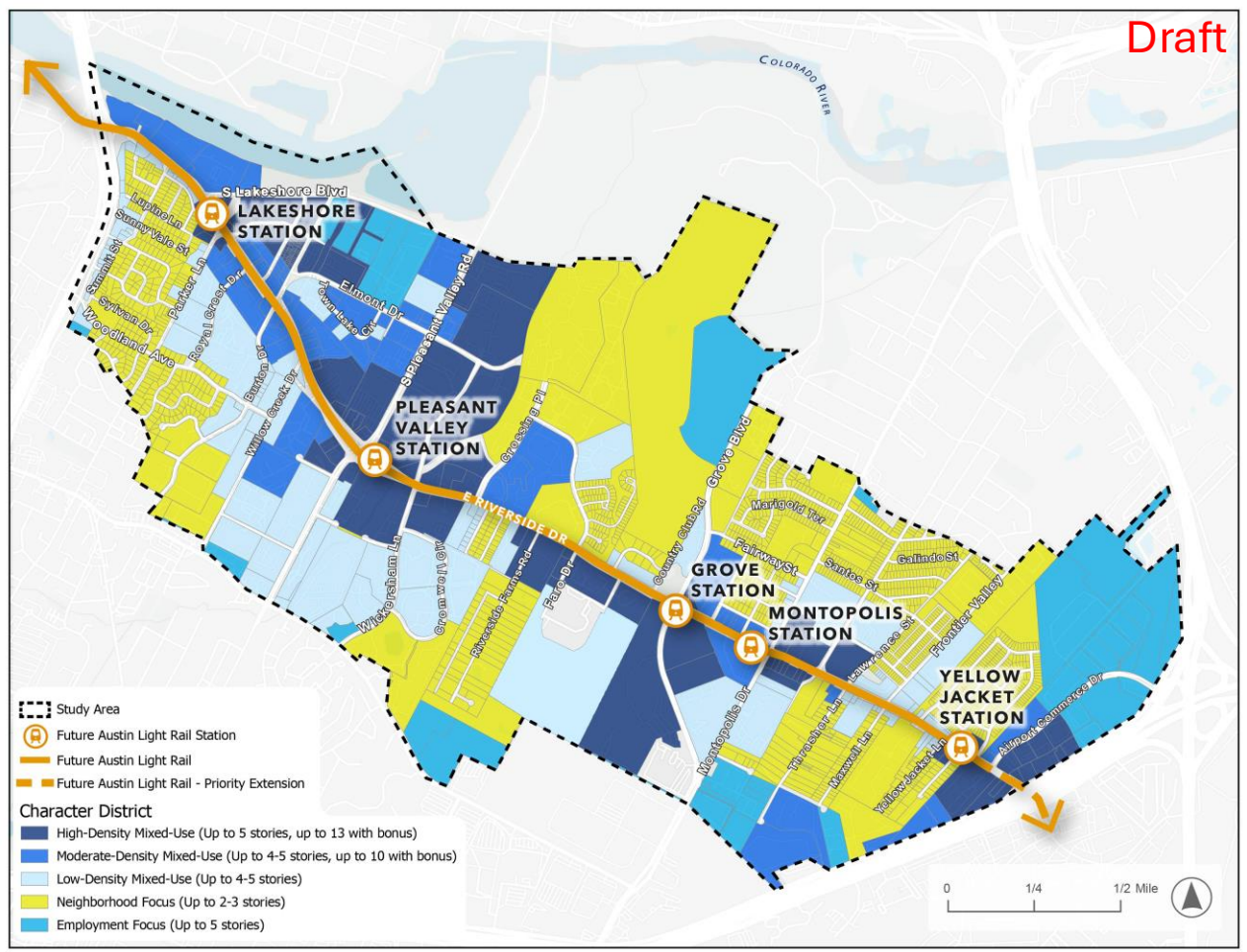
Draft Vision and Preferred Scenario

Draft Vision Statement

*The East Riverside Corridor will evolve into a **walkable and transit-connected community** where new and long-time residents and businesses can thrive. The corridor will support residents of **all incomes** by providing **diverse housing options**, **economic mobility, local job opportunities, and access to essential services and natural spaces** that prioritize community **health** and promote **well-being**.*

*The corridor will continue to support small, **BIPOC** (Black, Indigenous, and People of Color)-owned, **and legacy businesses** and landmarks that celebrate the area's diverse cultural **heritage** and rich **community identity**, while allowing **inclusive growth** that takes advantage of the generational investment in multimodal transportation and the corridor's strategic location between downtown, the airport, and surrounding neighborhoods.*

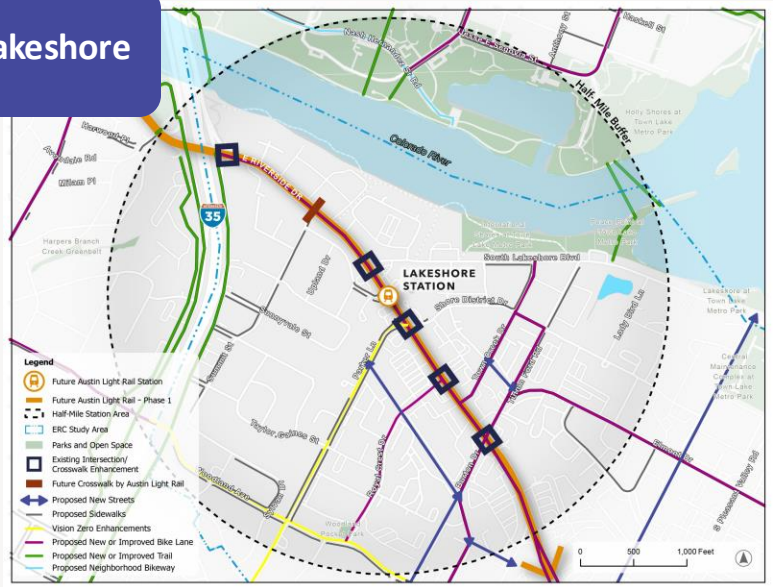
Development Character Districts



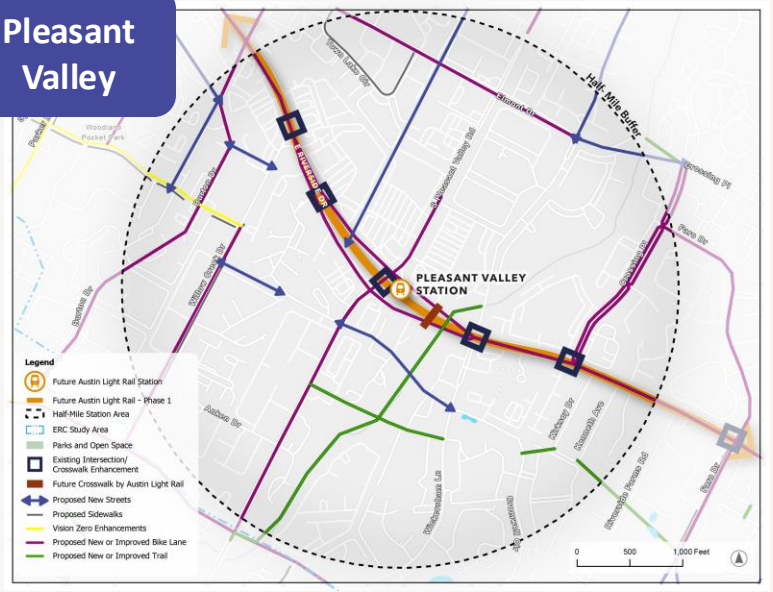


Proposed Connectivity

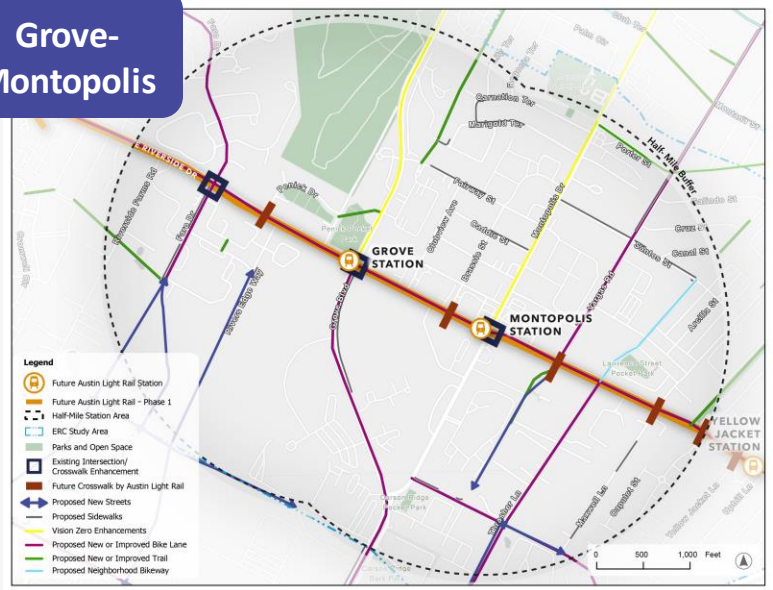
Lakeshore



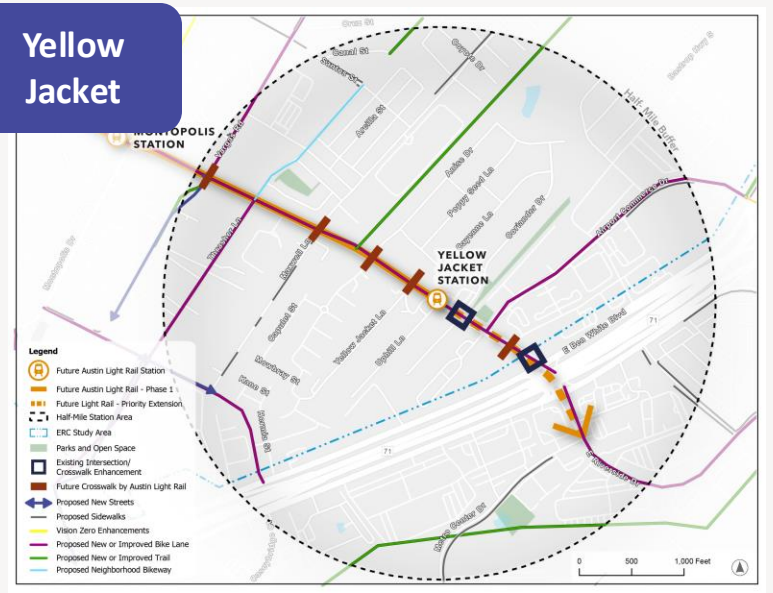
Pleasant Valley

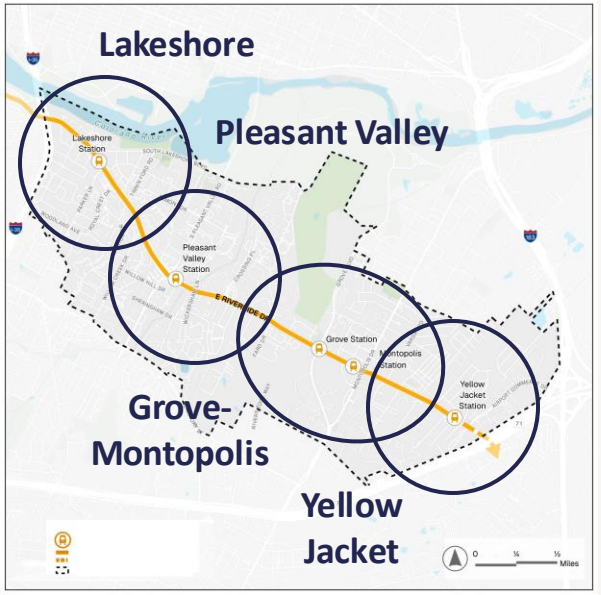


Grove-Montopolis



Yellow Jacket





Legend

- Study Area
- Future Austin Light Rail Station
- Future Austin Light Rail
- Future Austin Light Rail - Priority Extension
- Half-Mile Station Area

Proposed Connectivity

- Existing Intersection/Crosswalk Enhancement
- Future Crosswalk by Austin Light Rail
- Proposed New Streets
- Proposed Sidewalks
- Vision Zero Enhancements
- Proposed New or Improved Bike Lane
- Proposed New or Improved Trail
- Proposed Neighborhood Bikeway

Next Steps

Documents

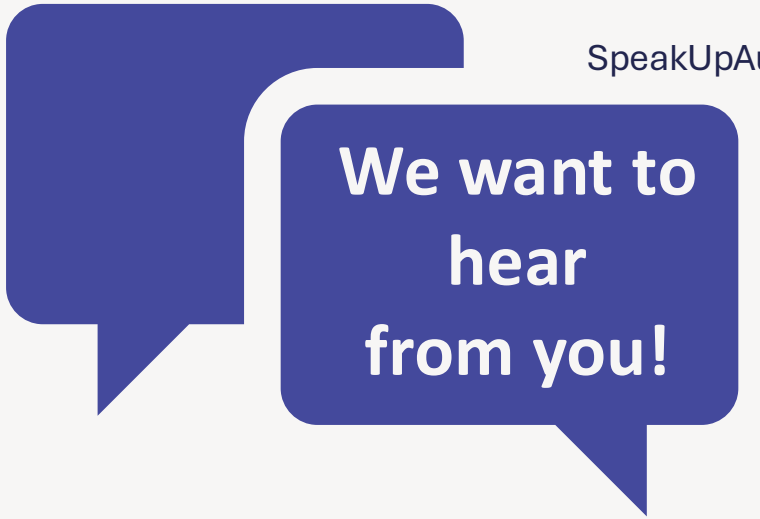
- Community Engagement Round #2 Summary Report
- Draft Vision Plan
- Draft Regulating Plan

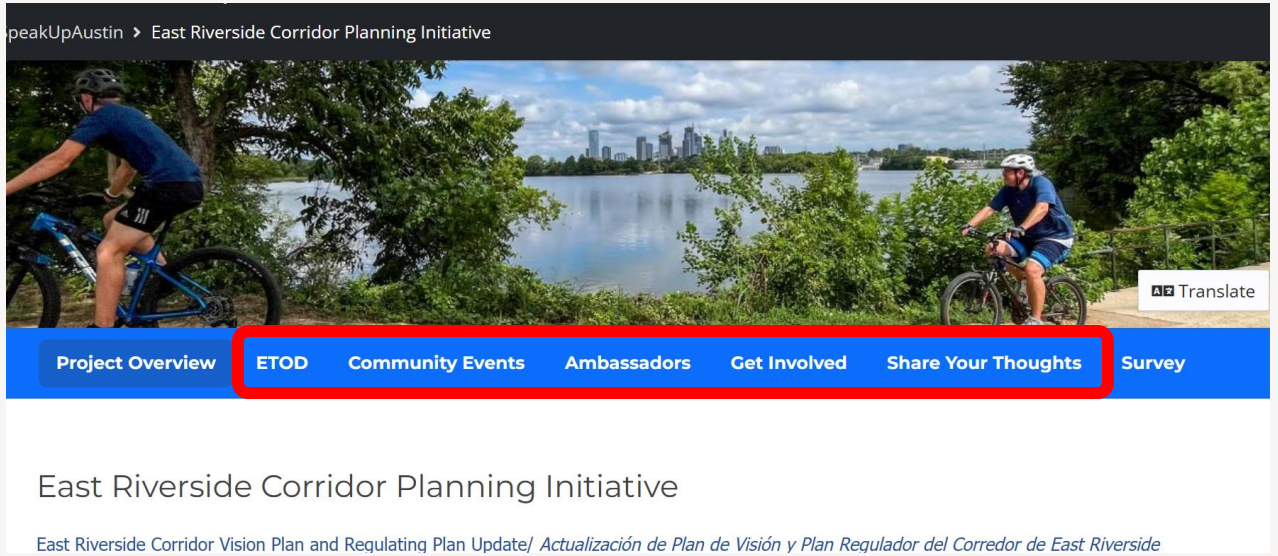
Visit the East Riverside Corridor SpeakUp page to:

- **Review** the project timeline
- **Learn** about upcoming events
- **Subscribe** to receive project updates
- **Share** your feedback

Austin

SpeakUpAustin.org/ERCPlanning





Thank you!

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www.SpeakUpAustin.org/ERCPlanning