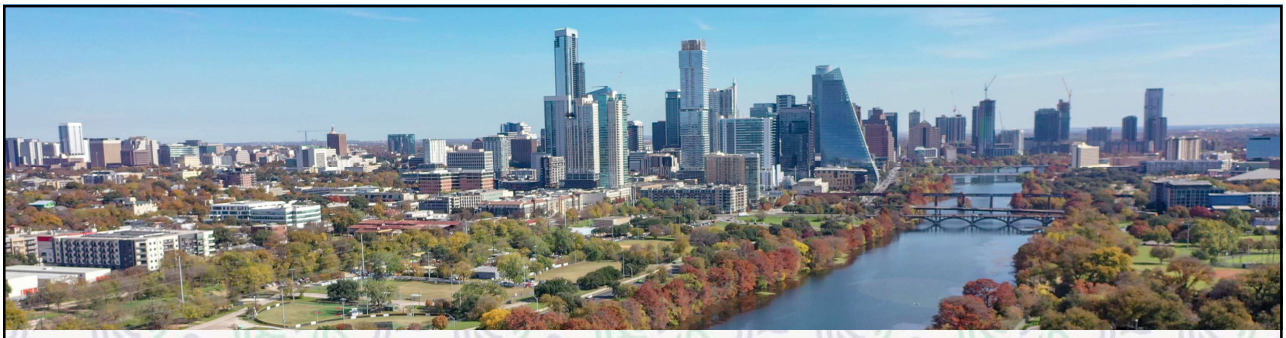


Austin

Water Management Strategy Implementation REPORT

Third Quarter 2026, July - September

November 9, 2026

1

Contents

- Third Quarter Summary
- Water Conservation Updates
- Water Loss Reduction Updates
- Reclaimed Water and Onsite Reuse Updates
- Conservation Outreach Updates
- Water Supply Project Updates
- Water Use and GPCD
- Notes Regarding Data



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Third Quarter Introduction

The Water Management Strategy Implementation Report is intended to provide transparency and accountability regarding the execution of strategies from the 2024 Water Conservation Plan and the 2024 Water Forward Plan. The plans include proactive and substantial demand management strategies and innovative local supply strategies, but the hard work necessary to complete the strategies and meet the goals are illustrated in the implementation reports.

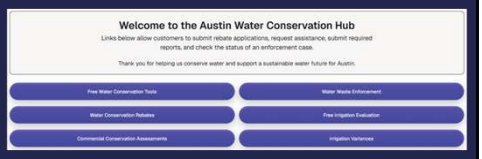
- 2024 Water Loss Report recommendations response is complete – 32 of the 32 recommendations have been addressed.
- New Online Water Conservation Hub launched - Provides customers better information regarding applications, report submittals, and water waste enforcement.
- Expanded water conservation outreach – 28 million conservation-related media impressions and 327,000 Home Water Use Reports emailed with a 66% open rate.

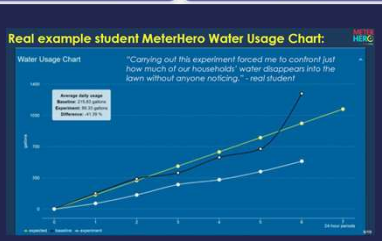
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Water Conservation Updates

- Landscape Transformation Strategy
  - 50% irrigation limit for new homes - Rule posted to Building Criteria Manual; applies to new home building permits after Oct. 1
- New water conservation hub – improved application and communication for rebates, water waste enforcement, and commercial conservation
- Meter Hero Program – contracted program for AP Environmental Science students to utilize water use data in class projects
- Community Outreach Grants – Completed 1st year of grants; estimated 380 community members reached

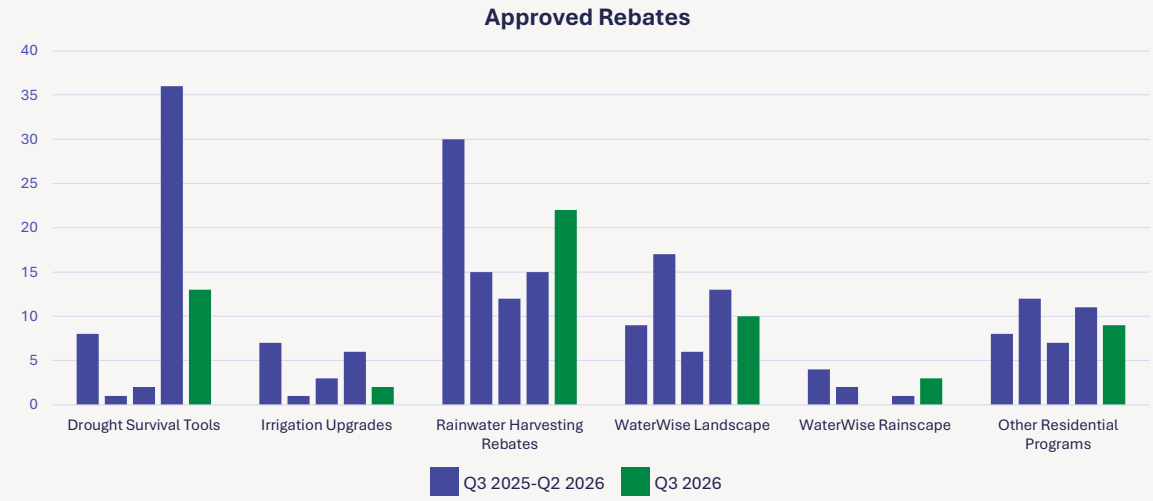




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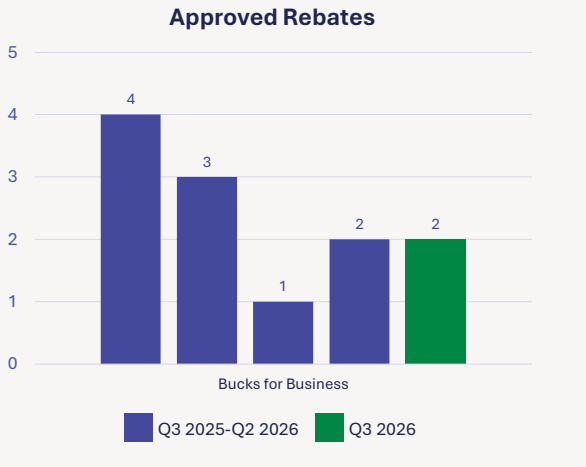
Water Conservation Metrics Residential Rebate Programs



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Water Conservation Metrics Commercial Rebate Programs

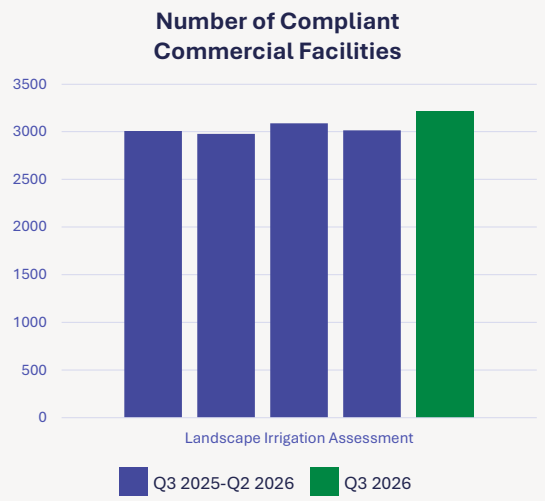


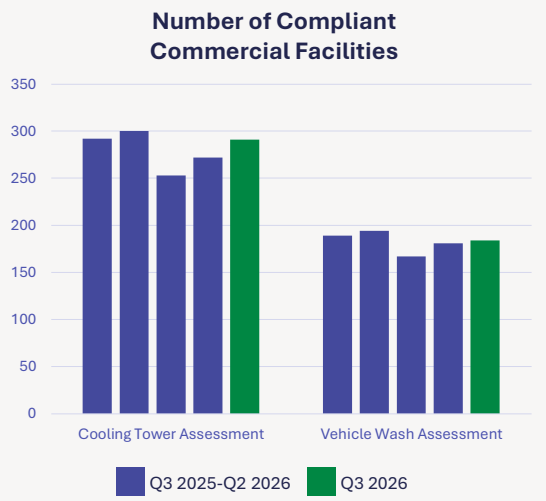


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Water Conservation Metrics Compliance Assessments





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Water Conservation Strategy Milestones

(Water Conservation Plan, p. 35-36, Water Forward Plan, p. 34, 36)

2026 Milestones	Progress
Commercial Incentives	
Identify opportunities for CII facility owners/managers to benefit from the My ATX Water alerts and information.	→ → →
Landscape transformation	
Coordinate with Austin Development Services to increase inspections of new-development soil inspections.	→
Council adoption and implementation of local amendments to the 2024 Uniform Plumbing Code (pressure-reduction devices, irrigation area, laundry to landscape).	→ → →

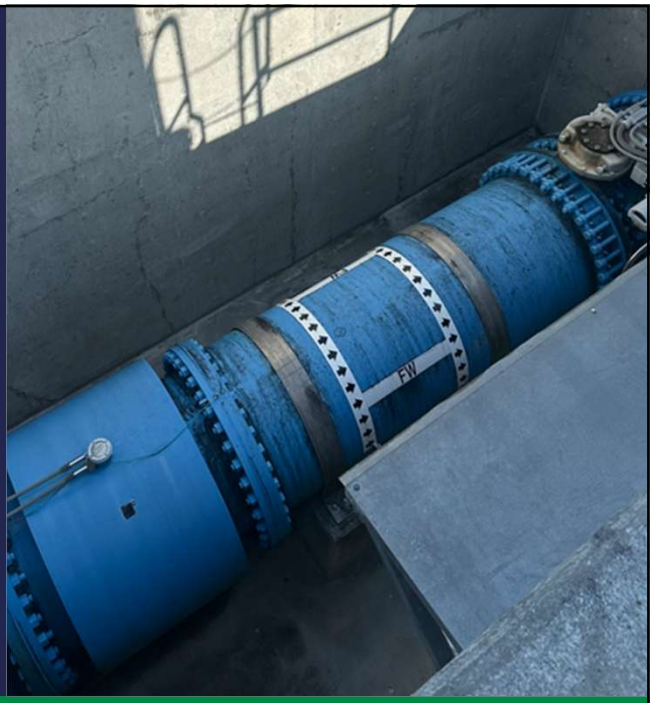
Not Started · Planning · In Progress · Completed

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Water Loss Reduction Updates

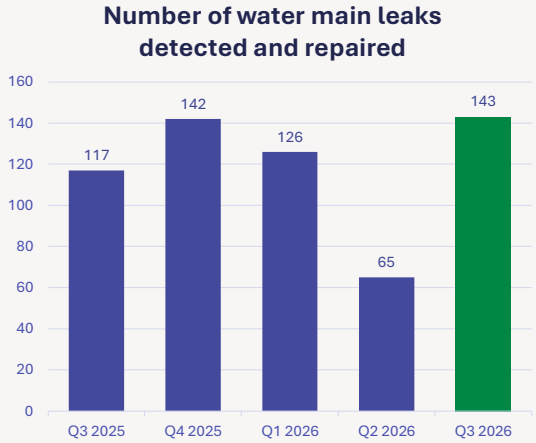
- *2024 Water Loss Report recommendations response is complete* – 32 of the 32 recommendations have been addressed.
- Leak Detection (small diameter) contract:
  - Solicitation phase started 10/05/2026
  - Work will begin in early 2027

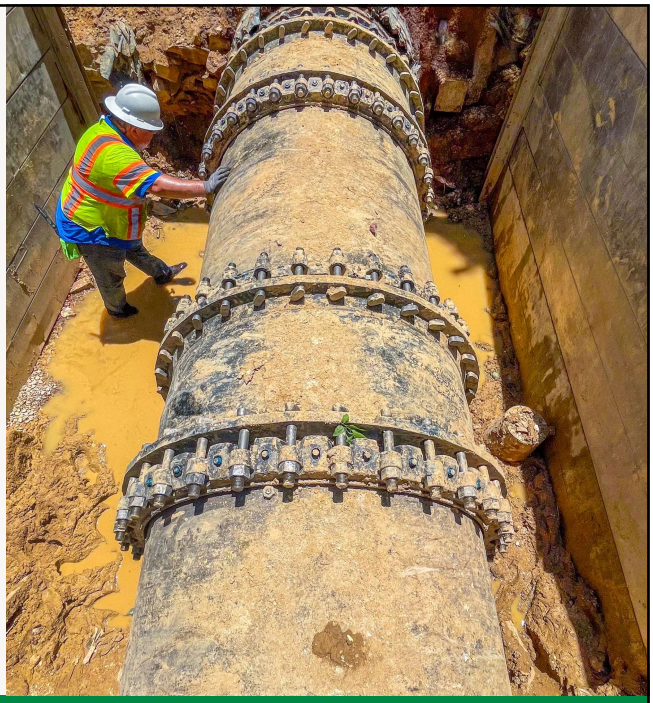


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Water Loss Reduction Metrics

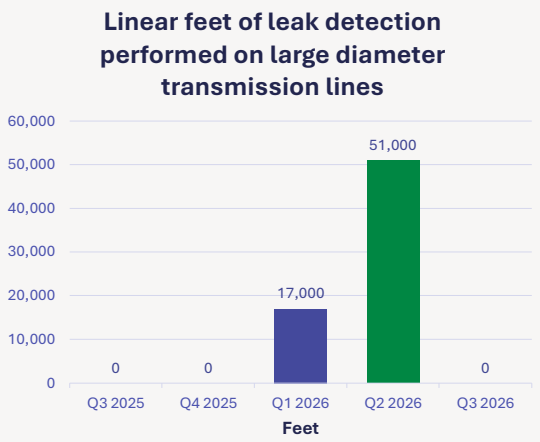


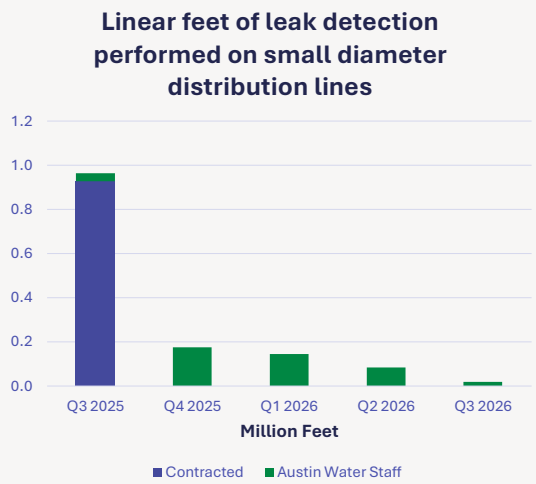


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Water Loss Reduction Metrics





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Water Loss Reduction Strategy Milestones

(Water Conservation Plan, p. 33-34, Water Forward Plan, p. 33)

2026 Milestones	Progress
Develop an AW Leak Detection Standard Operating Procedure (SOP) for leak detection practices, data management, and continuous training requirements.	
Develop an AW Production Meter SOP which includes production meter measurement improvement recommendations.	
Develop an AW Data Handling Errors Mitigation SOP.	
Create dashboards to integrate SCADA, AMI, pressure monitoring and leak detection data.	
Expand the use of District Management Areas across the city and consider partial conversion to Pressure Management Areas (PMAs).	

Not Started Planning In Progress Completed

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Reclaimed Water & Onsite Water Reuse Updates

- Received Council Reauthorization for GoPurple Pilot Incentive Program for FY2026-2027



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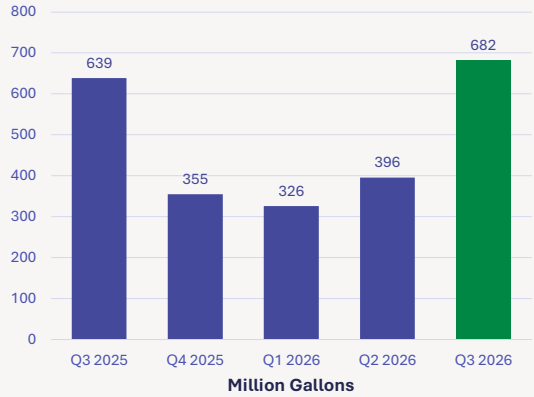
Reclaimed Water Metrics

Austin

Total number of reclaimed water meters



Volume of centralized reclaimed water used



14

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Current Reclaimed CIP Projects

Projects	Phase
Oltorf Reclaimed Water Main Phase 2 (7,000 linear feet, Q4 2026)	
ABIA North Reclaimed Loop Main (4,100 linear feet, Q4 2026)	
Fallwell Lane Capital Renewal Project (6,400 linear feet, Q1 2027)	
Travis Heights Reclaimed Water Main (6,200 linear feet, Q4 2027)	
Krieg Fields Reclaimed Water Line Restoration (1,150 l.f., Q2 2027)	
West Riverside Reclaimed Water Main (2,900 linear feet, Q4 2027)	
South 1st Reclaimed Water Main (5,500 linear feet, Q3 2028)	
Toomey Road Reclaimed Water Main (3,300 linear feet, Q3 2028)	
Travis Co. Courts Reclaimed Water Main Ext. (3,600 l.f., Q3 2028)	
Montopolis Reclaimed Elevated Storage Tank (Q1 2030)	
Downtown Reclaimed Water Transmission Main (5,500 l.f., Q1 2033)	

Preliminary Design Advertisement Construction

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Onsite Water Reuse and GoPurple Metrics

GoPurple Program Activity in Previous Quarter

- No new GoPurple incentive applications received
- No projects approved for a fee in lieu of installing and onsite water reuse system

Onsite water reuse system construction permits approved



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Reclaimed and Onsite Water Reuse Milestones

(Water Conservation Plan, p. 38-39, Water Forward Plan, p. 38-39)

2026 Milestones	Progress
Centralized Reclaimed	
Implement projects to Complete the Core.	(2028)
Complete Reclaimed Water Long Range Plan update.	(2027)
Decentralized Reclaimed	
Collaborate with new developments to identify opportunities for decentralized reclaimed.	
Develop infrastructure planning and design guidance.	

Not Started Planning In Progress Completed

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Reclaimed and Onsite Water Reuse Milestones

(Water Conservation Plan, p. 39, Water Forward Plan, p. 40)

2026 Milestones	Progress
Onsite Water Reuse	
Develop an operator training certificate program for onsite reuse systems.	
Update utility billing and permitting systems with new metering and billing methodologies for onsite water reuse systems.	
Program new software to track onsite reuse system permit compliance.	
Design and install an onsite water reuse system and dual plumbing for an AW building remodel.	

Not Started Planning In Progress Completed

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Conservation Outreach Updates

- March – September conservation campaigns with TV outlets achieved **16.5 million impressions.**
- 327,000 Home Water Reports focused on irrigation and "Know Your Watering Day" were distributed via the My ATX Water portal. **Monthly open rates averaged 66%.**
- Find Your Watering Day web page visits increased **121%**. This indicates high engagement with advertising, Home Water Report and social media content.



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Conservation Outreach Metrics

Total audience reached with conservation messaging

28,459,000

Impressions

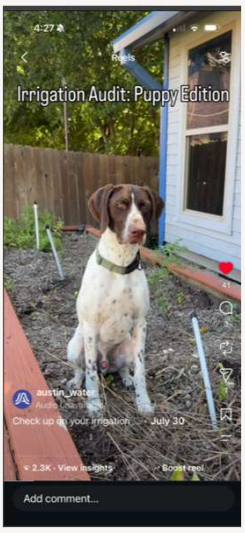


We Are Austin appearance on CBS Austin

Ads to reinforce Conservation Stage watering



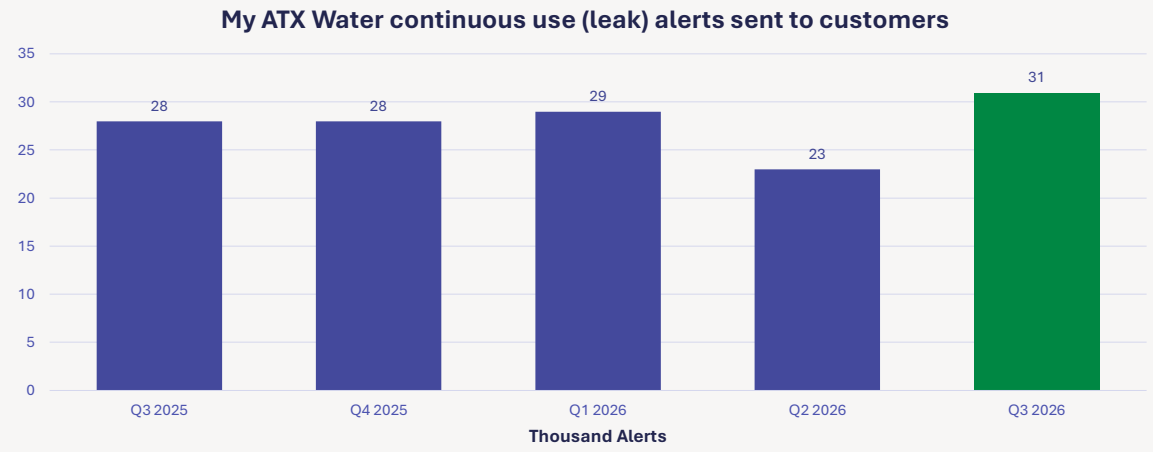
Social post with high engagement score



20

20

Conservation Outreach Metrics
My ATX Water Portal Leak Alerts



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Conservation Outreach Milestones

(Water Conservation Plan, p. 37, Water Forward Plan, p. 34, 36)

2026 Milestones	Progress
My ATX Water	
Expand My ATX Water reporting to better understand customer engagement through the portal.	
Investigate additional methods to encourage residential customers to use the My ATX Water portal and water-saving alerts.	
Conduct pilot outreach activities to learn the best ways to encourage customers to set and strive towards voluntary water budgets.	

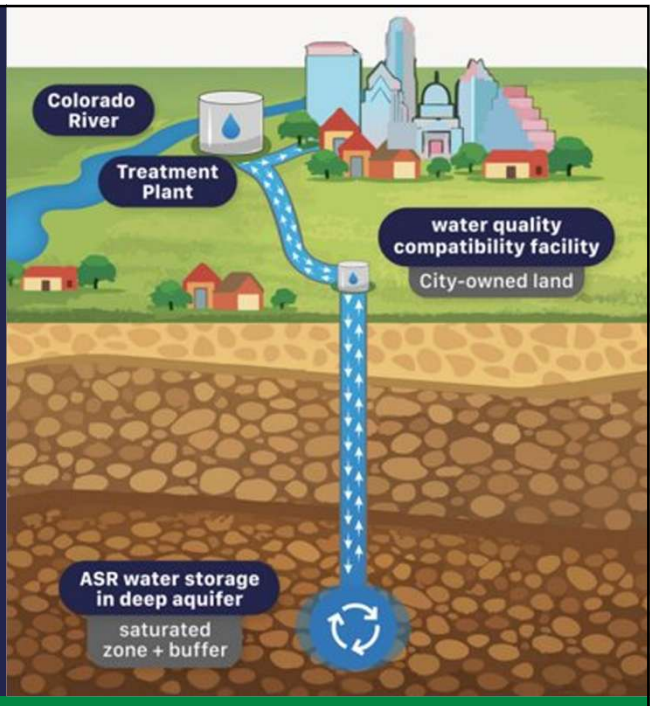
Not Started Planning In Progress Completed

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Water Supply Strategy Updates

- Contracting and planning continued for Phase 1B Aquifer Storage and Recovery and Brackish Groundwater Desalination Field Testing.
- Consultant studies on Indirect Potable Reuse project components and configuration continued.



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Water Supply Strategies

(Water Forward Plan, p. 43, 43, 45, 46)

Austin

2026 Milestones	Progress
Aquifer Storage and Recovery (ASR)	
Conduct Phase 1B field testing and make recommendations for ASR pilot project	
Lake Walter E. Long Water Supply Reservoir	
Complete feasibility report to evaluate off-channel reservoir configurations and recommend a preferred configuration	
Begin water quality sampling of Lake Walter E. Long	
Indirect Potable Reuse and Capture Local Inflows to Lady Bird Lake	
Develop IPR schematic design, design criteria, technical specifications, to include development of project configuration and sizing components	
Begin design-build procurement process and, pending Council approval, issue design-build contract	

The first **Brackish Groundwater Desalination** milestone is planned for 2028.

Not Started Planning In Progress Completed

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Water Use and Gallons Per Capita Daily (GPCD)

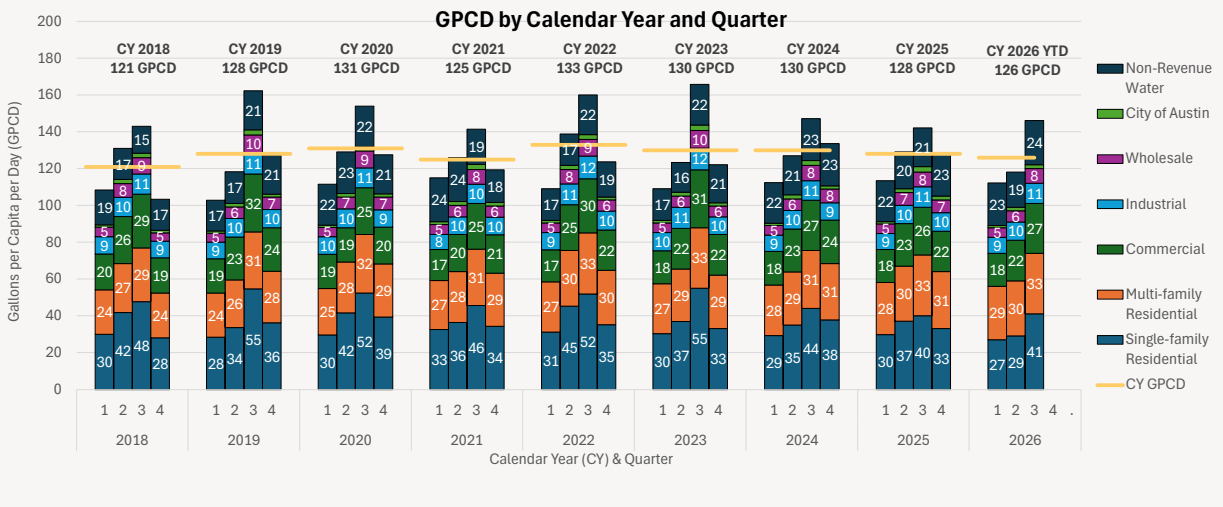
- Q3 GPCD = 147
  - Q3 2025 = 142
  - Q3 2024 = 147
- August, September, and October are the highest use months
- Greatest increase from Q2 in Single Family Residential category, then Commercial and Multi-Family Residential



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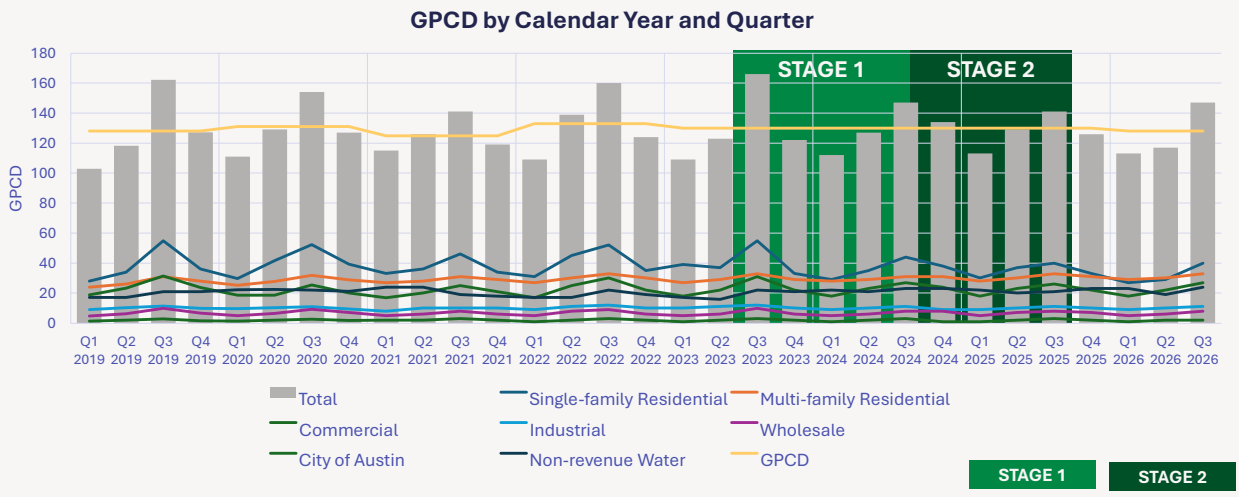
Water Use and GPCD (Gallons Per Capita Daily)



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Lower residential peak water use in Q3 than in previous years

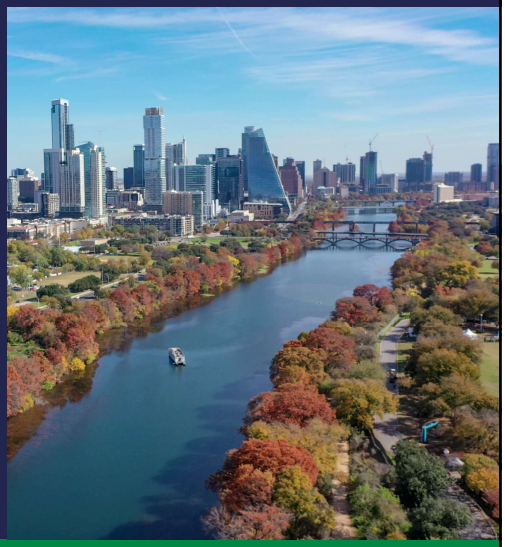


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Moving Forward

- The fourth quarter of the year (October, November, December) will see a decrease in temperatures and water use. A strong El Nino climatic effect may bring coolers weather and additional rainfall to Central Texas.
- Landscape Transformation Strategy - Austin Development Services Department will begin to inspect for required Laundry to Landscape plumbing in new homes.
- Austin Water and other City departments are developing responses to Council resolutions regarding high impact water users.
  - Report to the City Council's Climate, Water, Environment, and Parks Committee on December 9.



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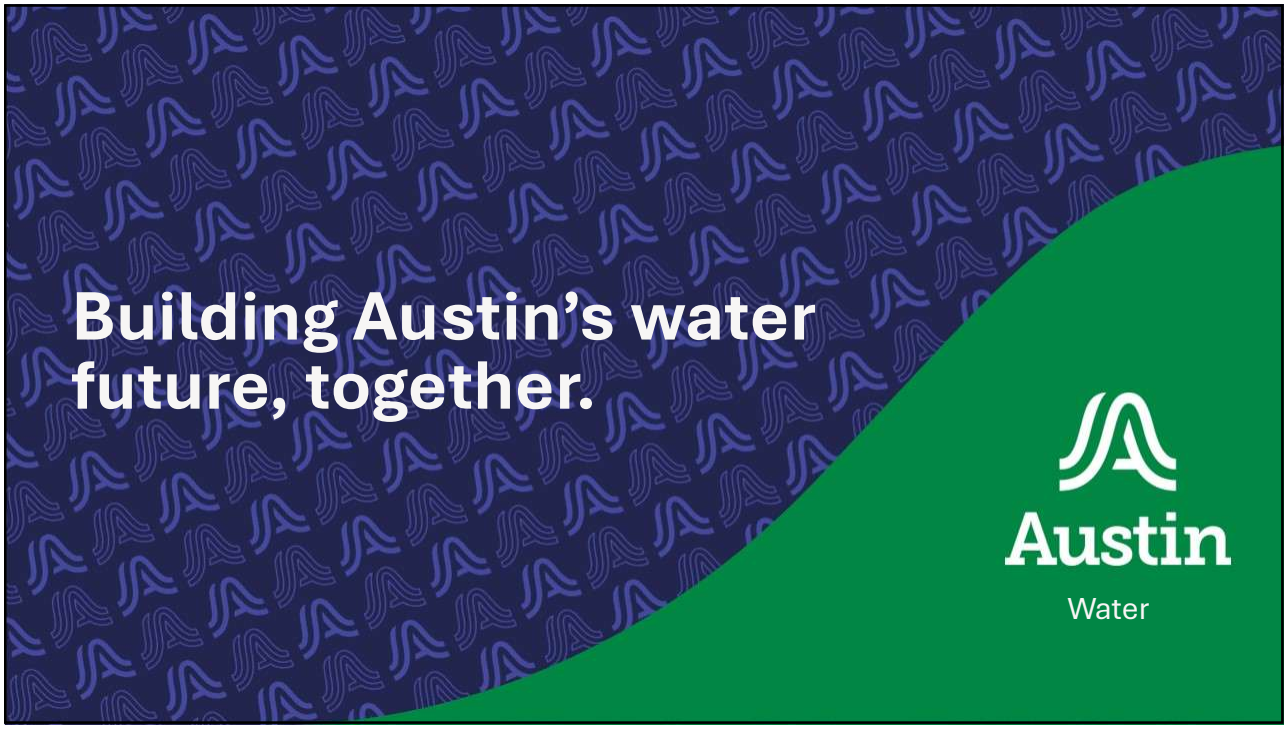
Notes Regarding Data

Quarterly reporting of strategy implementation is a groundbreaking effort undertaken by Austin Water. Readers should note several points of information regarding the metric data. Additional metrics may be available in future quarterly reports.

- **Quarterly Data** – All quarterly data should be considered preliminary and draft, subject to adjustment and revision at the end of the year and included in the annual report.
- **Historical Data** – Where possible in the metrics charts, the four previous quarterly metrics are included for reference. Not all metrics may historical data.

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