10.7.26
MACC Staff Report
Website - Facebook – Instagram

Please share our social media posts, sign up for our **newsletter**, and check out our upcoming events!

Casa de la Cultura

Past:
Nuestra Mirada – Our Perspective
Multipurpose Room
Tuesdays August 18th – Sept 29th |6:00PM – 8:00PM



Teaching Artist and photographer Roj Rodriguez led a six-week workshop series focused on transforming everyday moments into storytelling photography. Participants learned to use their phone cameras and creativity to capture meaningful images, as well as techniques for editing their photographs.

The series concluded with participants presenting a selection of photographs they captured and edited throughout the workshops. The participants' work is currently on display in the Art Studio, offering visitors an opportunity to experience their creative work and celebrate their accomplishments.

Casa Canta - Music and Vocal Arts
Blackbox Theater
Wednesdays Aug 19th – Sept 23rd | 6:30PM – 8:00PM



Singer and songwriter Shanik Hughes led our Casa Canta participants in vocal lessons in preparation for our Viva México Celebration. Through these lessons, participants built their vocal skills and prepared to perform *El Himno Nacional Mexicano* for the Consul of Mexico and Viva México guests.

During the celebration, participants proudly led the audience in singing the Mexican National Anthem. The performance was a meaningful opportunity for participants to celebrate and express their Mexican heritage and culture, fostering a strong sense of pride and community.

Caminata con Calma – A walking group for everyone
Zocalo
Saturday, Sept 26 | 10:00 a.m. 12:00 p.m.

Caminata con Calma offers participants a mindful walking group where they can share stories, learn about the history of the MACC, and connect with others while exploring the trail surrounding the MACC.

This month, participants explored The Confluence along the Waterloo Greenway. Along the way, they learned about native plants, discovered the history of “el barrio” on Rainey Street, and enjoyed a tranquil creek nestled within the bustling city center. The walk provided an opportunity for participants to connect with nature, learn about the area’s history, and build community.

Upcoming:



Emma S. Barrientos Mexican American Cultural Center

Casa de la Cultura

October 2026 Programs

600 River St, Austin, TX 78701

Austin
Arts, Culture, Music, and Entertainment

Hecho en Casa
Sharing recipes & stories with community
10:30 a.m. -12:30 p.m.
Saturday Oct 3

Manos a la Obra
Open Art Studies Workshops
6:30 p.m. - 8:30 p.m.
Tuesdays Oct 6 - Nov 10

Tu Voz en Escena: Your Voice on Stage
Performer workshop with Teatro Vivo
6:00 p.m. - 9:00 p.m.
Thursdays Oct 8 - Oct 29

Movement Mondays: Yoga en Familia
Free Yoga in the Zocalo
6:30 p.m. - 7:30 p.m
Mondays Oct 19 - Nov 23

Colorin Colorado
Toddler Storytime
10:30 a.m - 12:00 p.m.
Tuesday Oct 13

Austin Celebrates
Hispanic Heritage



¡Cuéntame! Open Mic
Myths and Legends
6:00 p.m. - 8:00 p.m.
Friday Oct 16

Cine Familiar
Short Film "In Tow" by Sharon Arteaga
6:00 p.m. - 8:00 p.m
Friday Oct 23

Raices de la Pradera
In partnership with Roots & Wings Festival
10:00 a.m. -12:00 p.m.
Saturday Oct 24

Caminata con Calma
A walking group for everyone - Halloween Edition
10:00 a.m. - 12:00 p.m
Saturday Oct 31

Exhibits

Past:



Austin Museum Day at the MACC on Sunday, Sept 20th. We had nearly **300 visitors** in the gallery, with positive feedback and engagement from families. **The MACC Education team also added a scavenger hunt for cultural symbols present in the Sam Z. Coronado Gallery, and children loved the engagement.**

Community / Atrium Galleries - The opening reception of **Michael Anthony Garcia's *Bored of Necessity*, a 30-year reflection of the local artist's art**, saw 50 guests including long time Austin Chicano artists and residents with a DJ, and refreshments. **September 5th, 7-9pm.**

Upcoming:



Community / Atrium Galleries - The closing reception of Michael Anthony Garcia's (work from 1996 – 2026) exhibit, *Bored of Necessity* is **October 3rd from 2-4pm with an artist talk, performance from the artist, and his artbook release.**

Community / Atrium Galleries - Dia de Los Muertos Ofrenda Exhibit **October 19th – November 7th** from legacy community members and outdoor ofrendas throughout the MACC.

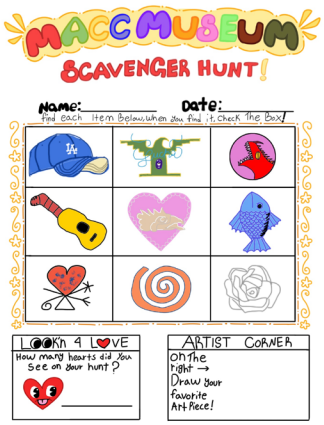
Sam Z. Coronado Gallery – **Ofrenda for Gilberto Cardenas** in partnership with Dolores Garcia for Dia de los Muertos

Youth and Family Education

Past:

Grito 9/15- Families had the opportunity to make their own Quetzalcoatl headbands with MACC Edu.

Museum Day 9/20- Provided family friendly activities in support of Museum Day. Families were offered a scavenger hunt for a more interactive experience in the gallery. They also had the opportunity to color and decorate their own Ballet Folklorico stick puppets.

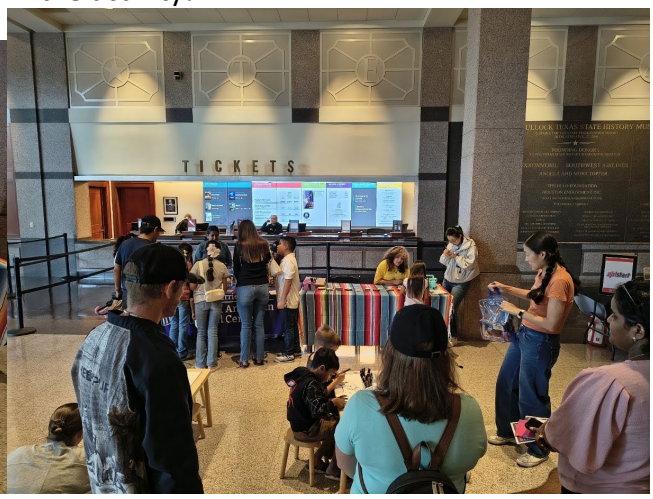






Bob Bullock Museum 10/4- Provided a fun Dia de los Muertos activity that families can take home and use each year. We had 456 participants take part in the activity!





Upcoming:

Colorin Colorado 10/13- In collaboration with Casa de la Cultura. EDU will be assisting with a toddler/family reading time. The theme for this month is mariposas and migration.

Sammy's House Financial Aid Workshop 10/22- Financial aid workshop providing information on how to apply for assistance for Spring and Summer Camps with the City of Austin. Will also provide a sugar skull decorating activity.

Jeremiah Program Fall Fest 10/29- Provide EDU/MACC outreach to the community.

Sabados en Familia 10/31- In conjunction with MexAmeriCon. Provide a presentation on Latine superheroes in history and make your own cape activity. Blue Beetle and friends will make an appearance.

Afterschool "MACCtivities" with Communities in Schools 2026-2027: We will continue our partnership with Communities in Schools' SmartKids program this year by providing afterschool instruction at four Austin Housing Authority sites including Bouldin Oaks, Rosewood, Book T. Washington, and Meadowbrook apartments.

Caminos Teen Leadership Program

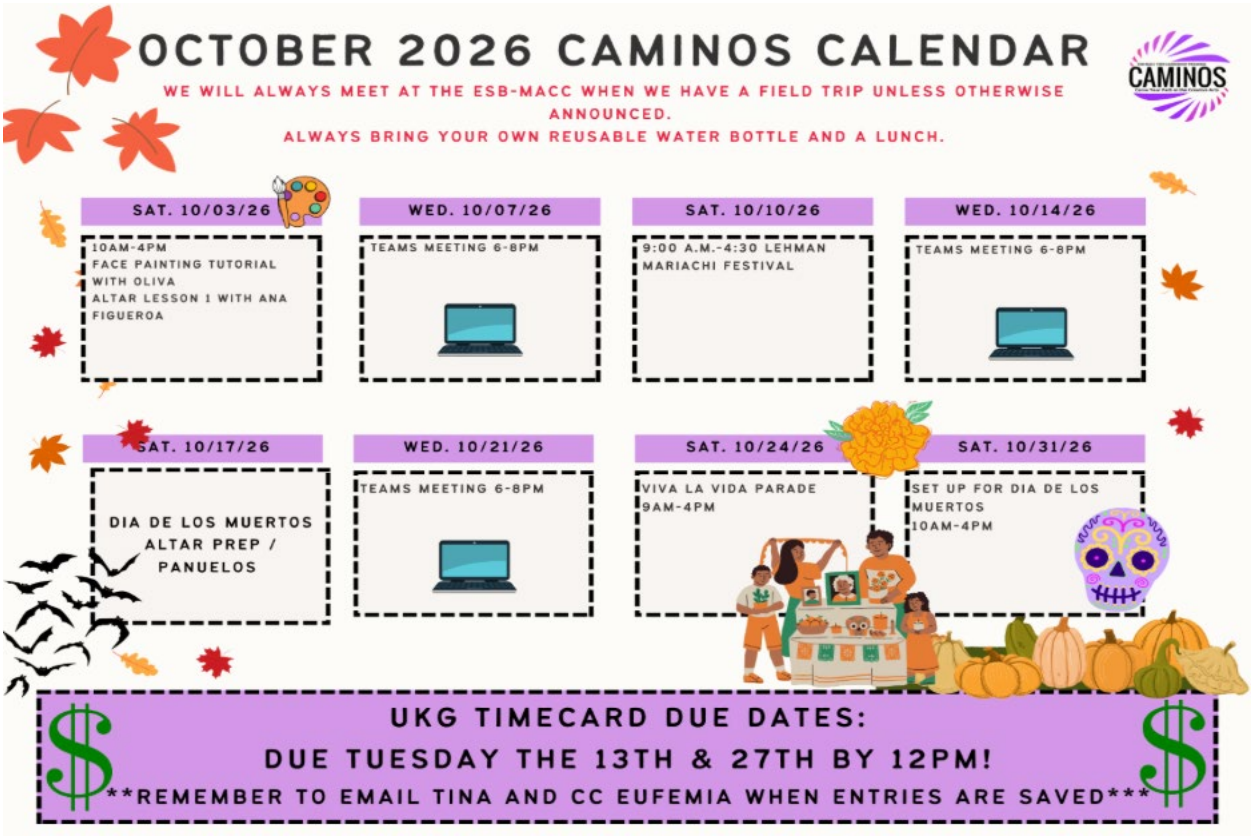
Past:

Caminos Teen Leadership Teens class of 2027 have started off strong with supporting Viva Mexico event by providing an opportunity for others to create their own works of art. We are so excited to have the 10th cohort class starting the year at our very own building after 3 and 1/2 years of waiting. We had a meet and greet with parents and are very excited to merge all of their mediums of art.



Upcoming:

Caminos are planning and preparing for Dia de los Muertos where they will create an Altar to remember youth who lost the battle to due to mental health.



Outreach & Marketing

Past:







El Grito
Republic Square Park
Sept 15, 6-9pm

Over 1000 people attend the Grito event at Republic Square Park. The MACC offered children's art activities and information about upcoming programs and made some great connections with families who either hadn't heard of the MACC at all, or who have been meaning to visit but hadn't chosen a program or event yet. We advertised the Casa de la Cultura upcoming programs and shared our Quetzalcoatl crown making activity. At this 3-hour

event we connected with vendor contacts, Univision partners, Mexic-Arte staff, the Consul, and Austin Saltillo Sister Cities Association.






Austin FC Spotlight Video
Aired Sept 25
MACC & Q2 Stadium

We filmed a video about the MACC with Austin FC's Community Impact team. *"As part of our year-long community initiative, we look for opportunities to celebrate the people, stories, and places that make Austin what it is. This year, we're focusing on places that hold cultural significance and are deeply rooted in our city...for Hispanic Heritage Month, we would love to recognize the Emma S. Barrientos Mexican American Cultural Center (MACC) as our 2026 honoree and celebrate its history, cultural significance, and connection to Austin's Mexican American and Latino communities."*

Michelle and Olivia interviewed with Chantal and Gissela from the FC Community Impact Team, who produced the video that was posted on social media and aired at the Sept 26th FC game. MACC staff were invited to attend the game as part of this feature, and it was a great team building experience.

Tours

We have been busy giving tours of the MACC the past few months. In September we hosted groups from Austin Youth River Watch, Grand Living, Austin Resource Recovery, Joon Community, and Studio Preparatory. In October, we have scheduled tours with the Fairmont Austin, Foundation Communities, Idea Public Schools, and Wholesome Generation Elementary School.





Joon Community Bus Tour
Pan Am to Holly Street to the MACC
Sept 20

We hosted a special bus tour with Joon Community at the start of Austin Museum Day. The tour covered East Austin history, public artworks, the changing landscape of Holly Street, and the history of the MACC. Step outside, get curious, and explore the world around you! In honor of #LatinxHeritageMonth, we are hosting an ATX bus and walk tour on Sept 20th part of Austin Museum Day. Refreshments were provided to Joon Community by Drink Xochi and Siete Foods. The first part of the Latine history tour was led by Claudia Zapata (they/them), who is a specialist in Latine & Chicanx art. Then Olivia met the group and walked them to the MACC where they got an in-depth tour.



Spectrum News Latine Heritage Month Feature
Filmed at the MACC on Sept 22
We filmed a video with Karla Leal from Spectrum News for Latine Heritage Month. It covers the highlights of the MACC, our programming since reopening, and our current exhibits. The video will air Oct 4 as part of the segment “In Focus Texas.”

We also filmed with Anthony Torres from KXAN News who did a special broadcast from the MACC in honor of Hispanic/ Latine Heritage Month.

Signature Events

Past:








Viva Mexico
MACC Zocalo, Galleries, Auditorium
Sept 12th, 4:00-9:00 p.m.

Approx 3k attended Viva Mexico. We enjoyed the performances by Sonora Hechicera, Danza Guadalupana, Ballet Folklorico de Austin, Ricardo Castillon & La Differencia, Latin Breed and Mariachi Alma Mexicana. The Grito Ceremony was given by the Consul, and Michelle Rojas was the escolta, carrying the Mexican flag, and the "Casa Canta" choir sung the Himno Nacional. It was a special evening full of cultural pride and celebration.

Upcoming:



Free, Family-Friendly Event!
November 1, 1-6p.m.



Ofrendas / Altares
- Over 25 ofrendas (altars) on exhibit
- Contribute to our collective ofrenda

Free Children's Activities
- Sugar skull making
- Face painting
- Art activities by Caminos Teen Leadership
- Loteria & games/ giveaways with Univision partners

Workshops
- Pan de muerto demo & tasting
- Create your own corona (flower crown)



Musical performances, art exhibits, installations, artisan vendor market, Catrina contest, food court & more!

For more detailed information please visit:
www.austintexas.gov/macc/day-dead
Follow us on social media @esbmacc

The City of Austin is committed to compliance with the Americans with Disabilities Act. Reasonable modifications and equal access to communications will be provided upon request. For assistance, please contact (512) 974-3917 or Relay Texas 7-1-1. For more information or to request interpretation services, please call Austin 3-1-1 or 512-974-2000.

Emcee: Joy Diaz & John Carlos Estrada
Catrina Showcase During Miguel St Michael's Performance



Artist Call for Participation:
Dia de los Muertos
Sunday, November 1
Planning Stages: Judged or just participation. Univision Prize Award, or vendors sponsor gifts into a basket.

Mark yourself "going" and share the Facebook Event!
Bookmark the website: AustinTexas.gov/DayoftheDead

The Emma S. Barrientos Mexican American Cultural Center (ESB MACC) invites the public to their 19th annual Dia de los Muertos (Day of the Dead). This beloved tradition brings family and community together to celebrate the lives of our ancestors, family, friends, and public figures. Welcome the memories of our loved ones with ofrendas (altars), art installations, and activities that foster an appreciation for the sweetness and fragility of life. The community altar will be a gathering of memories to which the public can contribute.

Dia de los Muertos at the MACC is a family-friendly, alcohol-free event. Admission is free. Guests are encouraged to bring folding chairs, strollers, and refillable water bottles. Please park for free in the Holly Street Neighborhood just East of the MACC. Guests can then walk, crossing under i-35, to the MACC (5-10 minute

walk). There also will be a shuttle giving rides from the Holly Street neighborhood to the MACC. Accessible parking is available at the MACC parking lot upon request.

Musical and Dance Performances:
Danza Azteca Guadalupana
CompaK
Ballet Foklorico MariCruz
Miguel St Michael
Cinco Doce

ACME News

Austin Arts and Humanities Month
October 2026
Website Link

October gives us an opportunity to celebrate something Austinites experience every day—creativity, a part of the identity of our City. Across Austin, artists, musicians, event organizers, cultural organizations and centers, festivals, public art, creative businesses, and community traditions tell the stories of who we are.

Find Art. Discover The People's Gallery, Art in Public Places, exhibitions and galleries. Feel Music. Experience Austin musicians, venues, festivals and performances. Explore Culture. Visit cultural centers, museums, heritage sites and creative spaces. Meet Austin's Creatives. Get to know the artists, musicians, cultural workers and organizations shaping our city. Experience Austin. Find performances, festivals, workshops, exhibitions, community celebrations and more throughout October.

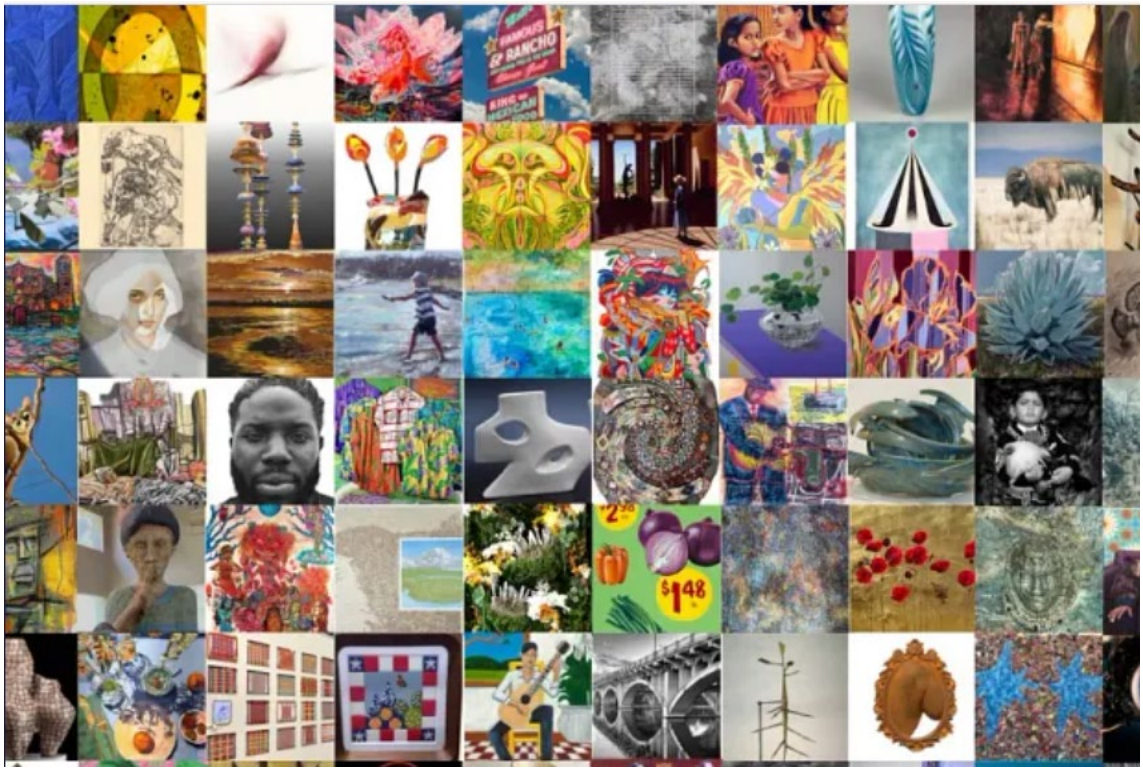


Image: The People’s Gallery at City Hall