EMMA S. BARRIENTOS MEXICAN AMERICAN CULTURAL CENTER REGULAR MEETING MINUTES WEDNESDAY, OCTOBER 7, 2026

The Emma S. Barrientos Mexican American Cultural Center (ESB-MACC) convened in a Regular meeting on October 7, 2026, at 600 River Street in Austin, Texas. (Some members of the ESB-MACC Advisory Board participated via videoconference.)

Chair Navarro called the Emma S. Barrientos Mexican American Cultural Center Meeting to order at 6:07 p.m.

Board Members in Attendance: Angelica Navarro, Lillian "Lily" Zamarripa-Saenz, Hilario "Larry" Amaro, Noemi Castro, Alexander "Al" Duarte, Cynthia "Cy" Herrera (arrived at 6:24 p.m.), Selma Sanchez, Melissa Villarreal.
Board Members in Attendance Remotely: Lynda Quintana.
Board Members Absent: John Estrada, Raul "Roy" Reyna.

PUBLIC COMMUNICATION: GENERAL

Luis Ordaz Gutiérrez – Request for update on Strategic Planning Working Group and status of Latino Artist Access Program (LAAP)

APPROVAL OF MINUTES

1. Approve the minutes of the Emma S. Barrientos Mexican American Cultural Center regular meeting of September 2, 2026.
   The minutes from the Emma S. Barrientos Mexican American Cultural Center regular meeting of September 2, 2026, were approved on Vice Chair Zamarripa-Saenz's motion. Board Member Castro seconded. Motion passed on a 8-0 vote. Board Members Estrada, Herrera, and Reyna absent.

STAFF BRIEFINGS

2. Staff briefing on September and October programs, marketing and outreach efforts, signature event planning, and staffing updates.
   Briefing given by Olivia Tamzarian, ESB-MACC Culture and Arts Marketing & Outreach Representative, Austin Arts, Culture, Music, and Entertainment and Carlos Meda, ESB-MACC Culture and Arts Event Coordinator, Austin Arts, Culture, Music, and Entertainment.

DISCUSSION ITEMS

3. Presentation by Dr. Maria Unda on the upcoming programming for Academia Cuauhtli.

Presentation given by Emilio Zamora, Ph.D., Co-founder, Academia Cuauhtli and University of Texas Professor.

DISCUSSION AND ACTION ITEMS

4. Approve the 2027 annual schedule of the Emma S. Barrientos Mexican American Cultural Center Advisory Board.
Vice Chair Zamarripa-Saenz motioned to keep the 2027 MACC Advisory Board meeting schedule as presented, with the following amendments: May 5 to May 12, July 7 to July 14, and November 3 to November 10. Additionally, moving forward, the November meeting would be held on the second Wednesday of the month. Board Member Villarreal seconded. Motion passed on a 9-0 vote. Board Members Estrada and Reyna absent.

WORKING GROUP UPDATES

5. Update from the Strategic Planning Working Group.
Update provided by Board Member Herrera.

FUTURE AGENDA ITEMS

Presentation on ESB-MACC Parking Lot and Public Metered Parking Fees. (Sponsors: Estrada, Zamarripa-Saenz)
Presentation on ESB-MACC Budget. (Sponsors: Villarreal, Zamarripa-Saenz)
Presentation on ESB-MACC Program Numbers. (Sponsors: Villarreal, Zamarripa-Saenz)

ADJOURNMENT

Chair Navarro adjourned the meeting at 7:13 p.m. without objection.

The minutes were approved at the November 5, 2026, meeting on Board Member Duarte's motion, and unanimously carried without objection. Motion passed on an 8-0 vote. Chair Navarro, Board Members Estrada and Herrera absent.